# **Kevin Goldfarb**

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## **EDUCATION**

Marquette University Milwaukee, WI

MS in Data Science - Specialization in Big Data

Expected Graduation 2023

**American University** 

BA in Film & Media Arts and Political Science

Washington, D.C. 2014

#### WORK EXPERIENCE

## **Marquette University School of Dentistry**

Milwaukee, WI

Informatics Application Specialist

2021-Present

- Created a program using Python and SQL to query data from the electronic health record database, process it according to the numerators and denominators for each department's standard, and output the results as the Standards of Care report that the Quality Assurance team reviews on a regular basis.
- Developed a Django application that managed the displays of the public monitors throughout the school and enabled easy upload and removal of images to be displayed.
- Built a Django application that tracked all of the IT Helpdesk tickets the School of Dentistry had open or closed and created visualizations exploring the time to closure for the different kinds of tickets.
- Automated several tasks including the importing of grades into the gradebook, the creation of reports from the student wellness check, and the daily printing of patient health assessments to be delivered to the clinics.
- Updated and refactored PHP applications used for the teaching of digital dentistry and examinations in the simulation lab.
- Created the rotation matrices for assigning students to clinical rotations, administered the cyclical computer replacement program for the school, and provided computer and network troubleshooting.

Duke University Durham, N.C.

Communications Specialist

2018-2021

- Managed the website for Duke University Chapel using Drupal CMS, participated in the redesign of the site, worked on troubleshooting issues related to the website, and consistently updated the content on it.
- Designed and wrote email campaigns that consistently had open rates above 35% and clickthrough rates above the industry average.
- Led communications projects from inception to completion, including the design and mailing of development materials, the promotion of artistic and musical events, and managing several social media channels.

## **Fairfax Community Church**

Fairfax, VA

Designer

2015-2018

• Managed and updated the website using Wordpress. Planned and coordinated both digital and print marketing campaigns while collaborating as part of a creative team to build a cohesive brand and identity.

### **SKILLS & INTERESTS**

#### **Skills:**

- Python, Django, SQL, and R programming.
- Full-Stack programming using JavaScript/TypeScript, React, Node, Express, and GraphQL.
- Relational databases Microsoft SQL Server, Oracle, PostgreSQL, MySQL.
- Non-relational databases MongoDB, Neo4j, Firebase.
- Data visualization tools such as Tableau, PowerBI, and Google Charts.
- Statistics and modeling using regressions, classifications, and associations.
- Professional design and video editing experience utilizing Adobe Creative Cloud.

**Interests:** Data visualizations, audio engineering, game development, and history.