

# REVENUE DASHBOARD

Sales

55.4M

Profit

31.6M

Cost of Sales

23.8M

Unit Cost

1.9M

Order Qty

251.1K

# Of Orders

15.0K

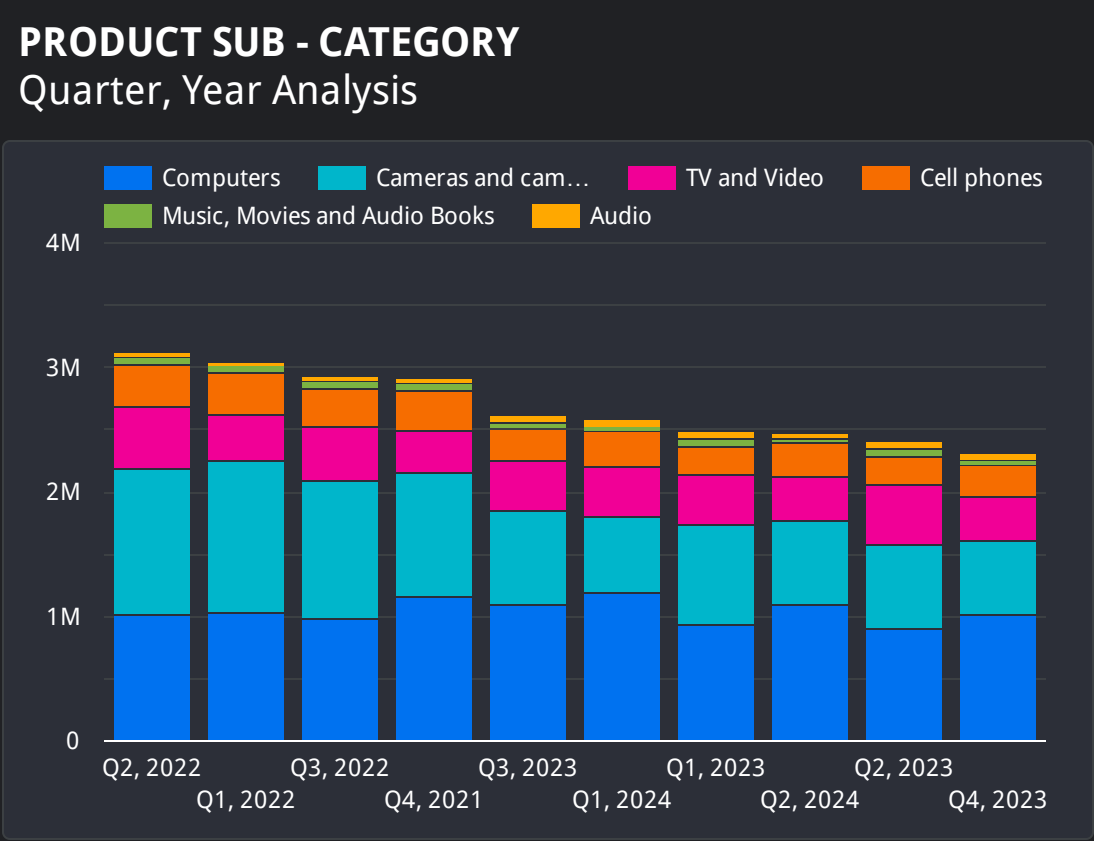
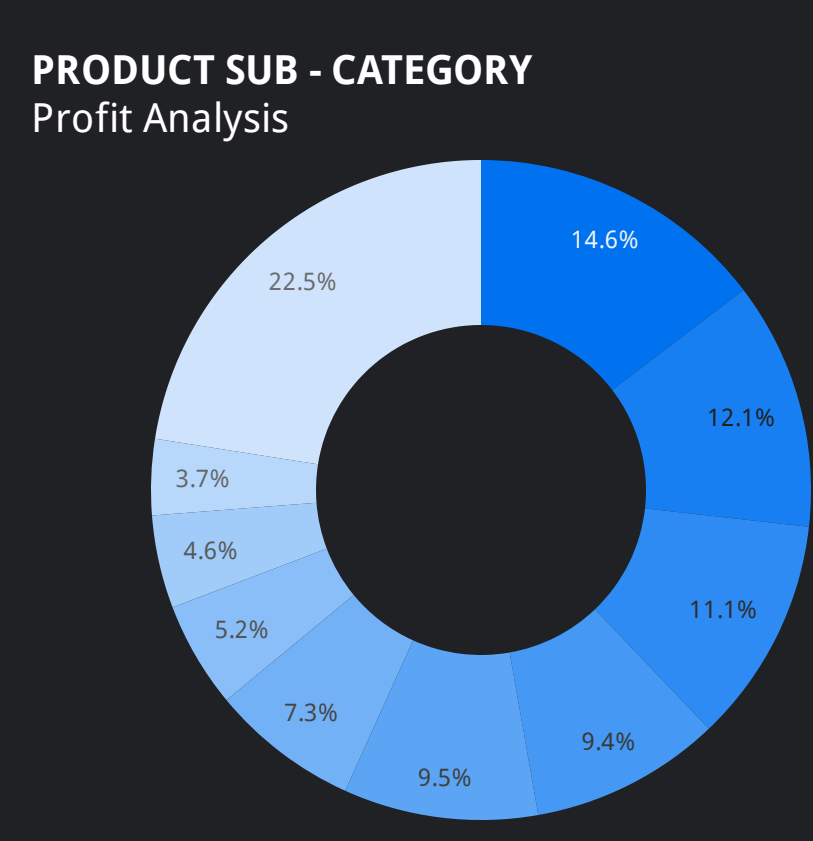
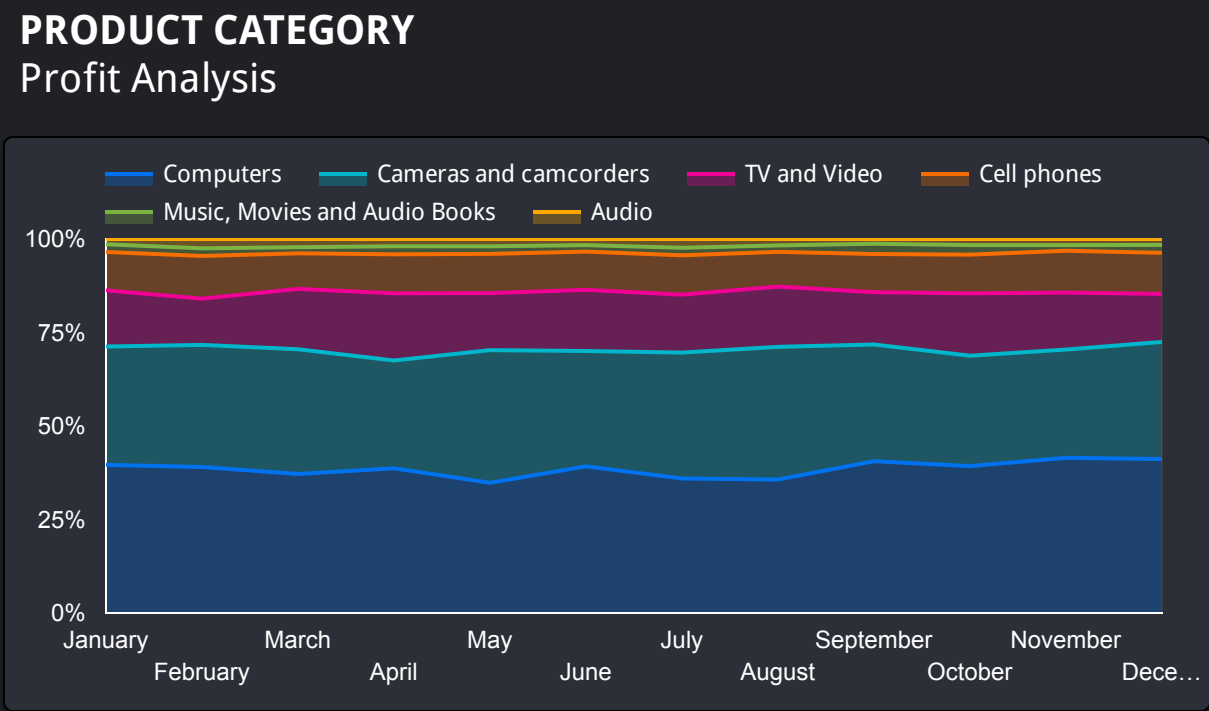
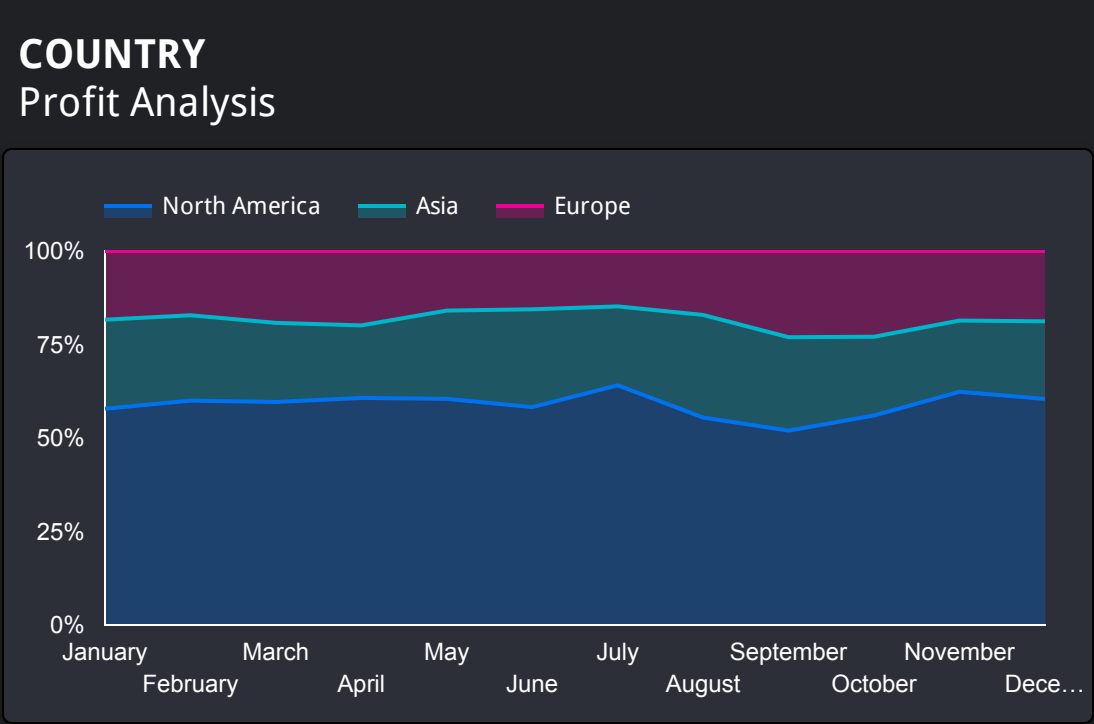
# Of Countries

34.0

PRODUCT CATEGORY  
Profit Analysis

Product Category	Cost of Sales ▾
Computers	9.1M
Cameras and camcorders	6.9M
TV and Video	4.3M
Cell phones	2.6M
Audio	452.1K
Music, Movies and Audio Books	422.2K

1 - 6 / 6 < >



SALE, PROFIT, UNIT COST  
Sub - Category Breakdown

Product Sub Category	Profit ▾	Sales	Unit Cost
Camcorders	5M	8.5M	286.8K
Projectors & Screens	4.1M	7M	240.9K
Laptops	3.8M	6.4M	218.1K
Digital SLR Cameras	3.5M	5.7M	181.6K
Home Theater System	2.5M	4.7M	185.1K
Desktops	1.8M	3.5M	75.4K
Smart phones & PDAs	1.6M	2.8M	104K
Digital Cameras	1.5M	2.5M	88.4K
Televisions	1.2M	2.1M	71.8K
Monitors	1.1M	1.9M	63.1K

1 - 22 / 22 < >