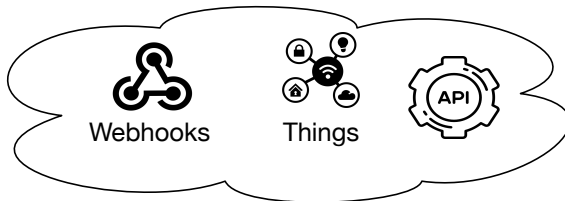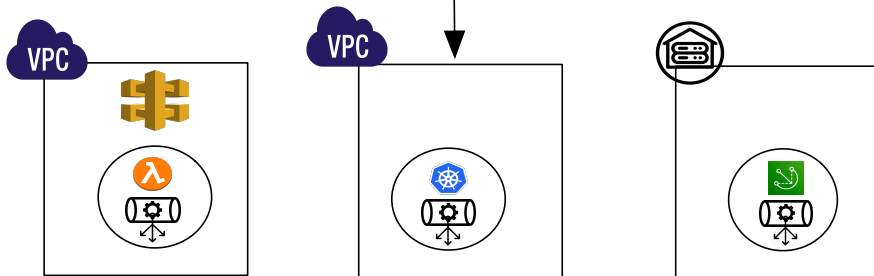## Event Generation

- Inbound webhooks
- API calls
- Events from IoT devices

Webhooks   Things

Event Processing

- Lambda/cloud functions
- ASG/K8s deployment
- IoT gateways
- On-prem or cloud-managed
- Edge, VPC or private data cetner

VPC   VPC

Persistence, Additional Processing

- Data stores (NoSQL, RDBMS, etc.)
- Object stores
- Stream processing systems
- Pub/sub
- Inbound webhooks/APIs