

KELLY MILLER, JR.

USER EXPERIENCE DESIGNER

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kmillerjr26.github.io/portfolio



My Portfolio

SUMMARY

Adaptable UX design professional with a strong graphic design background backed by an analytical, client-oriented mindset. Experienced with user research methods, information architecture, usability testing, and interaction design to create intuitive digital products.

EDUCATION

February-August 2023

THE GEORGE WASHINGTON UNIVERSITY -

COLLEGE OF PROFESSIONAL STUDIES

UX/UI Design, Certificate

August 2019-December 2022

GEORGE MASON UNIVERSITY

Graphic Design, B.A.

Web Design Minor

September 2016-May 2019

NORTHERN VIRGINIA COMMUNITY COLLEGE

Graphic Design, A.A.S.

SOFTWARE

Adobe XD, After Effects, Excel, Figma, GitHub, Illustrator, InDesign, Mac OS, Miro, Photoshop, Powerpoint, Publisher, Windows OS, Word

SKILLS

HTML/CSS, Information architecture, Java, JavaScript, Motion graphics, Photomanipulation, Python, Rapid prototyping, Style guides, User research, Usability testing (guerilla, A/B), WCAG 2.2, Wireframing

EXPERIENCE

Related Experience

February-September 2021

GEORGE MASON UNIVERSITY - FAIRFAX, VIRGINIA

Graphic Design Intern - Integrated Enrollment Marketing (IEM)

- Collaborated with IEM team to design various marketing materials to promote incoming freshman and transfer Fall admissions to Class of 2025
- Designed digital content including social media posts, e-mail images, web banners, and infographics, along with print materials including postcards and stickers under the Mason Brand Guide that helped push enrollment of prospective students
- Created imagery for Facebook, Instagram, and Twitter posts that maintained high user engagement with Mason Admissions' social media accounts

Additional Experience

July 2022-present

OFFICE DEPOT - STERLING, VIRGINIA

Service Advisor/Key Carrier (September 2023-present)

- Managed cash deposits, inventory processes, and daily store operations in addition to upholding duties as a print services advisor
- Performed opening and closing responsibilities to ensure associate safety and store security
- Trained new associates on sales floor and copy & print operations to develop an effective, collaborative sales team
- Led store associates to promote a selling culture to reach and exceed daily sales/conversion metrics

Service Advisor - Copy and Print Department (July 2022-September 2023)

- Operated various machinery and finishing equipment to perform copy and print services according to customer needs, including FedEx/USPS shipping and light graphic design work in a high-volume, fast-paced environment
- Strengthened customer relations by providing exceptional service with a customer-first approach
- Assisted team members with sales floor tasks including front checkout, processing online orders, answering phone calls, and curbside pickup