# MICHELLE MIN JIN KIM UX DESIGNER

kminjin.com minjin@umich.edu (718) 503-1160

# UNIVERSITY OF MICHIGAN, ANN ARBOR

2018 - 2020 MS in Human Computer Interaction, GPA 3.97 2014 - 2018 BS in Biopsychology, Cognition, & Neuroscience

#### PROFESSIONAL EXPERIENCE

# Clinc AI UX Intern

Oct 2019 - Present Ann Arbor, MI Responsible for creating and conducting post production usability testing and developing alternate wireframes

supported by findings.

# Lexmark UX Design Intern

May - Aug 2019 Lexington, KY Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate

and higher satisfaction ratings.

#### UMSI Design Clinic U

Jan - April 2019 Auburn Hills, MI **UX** Researcher

Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.

**SPEAKING** 

# **Drupal Conference**

March 22, 2019 Chicago, IL

#### Speaker

Presented the importance of digital well-being and emphasized the social responsibility of UX designers to design with healthier behaviors in mind.

### **PROJECTS**

## CNBC UX Researcher

Jan - April 2019 New York, NY Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and

validated through A/B testing.

## Michigan Medicine

Sep - Dec 2018 Ann Arbor, MI

#### **UX** Researcher

Identified the elderly's unique mental models regarding tech and proposed design solutions that catered to elderly with low tech skill.

#### **SKILLS**

User Research Interaction Design Systems Design Heuristics Evaluation Story Telling

# **TOOLS**

Sketch App Axure InVision Adobe CC AI, XD, PS HTML + CSS

#### **ACTIVITIES**

President 2016 - 2019 Students for Mental Health

**Volunteer** 2015- 2018

Hospital Elder Life Program