

# MICHELLE MIN JIN KIM

## UX DESIGNER PRODUCT DESIGNER

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### UNIVERSITY OF MICHIGAN - ANN ARBOR, MI

May 2020 M.S. in Human Computer Interaction, GPA 3.97  
May 2018 B.S. in Biopsychology, Cognition, & Neuroscience

### PROFESSIONAL EXPERIENCE

#### Lexmark

May - Aug 2019  
Lexington, KY

#### UX Design Intern

Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.

#### UMSI Design Clinic

Jan - April 2019  
Auburn Hills, MI

#### UX Researcher

Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.

#### UMSI

Jan 2019 - Apr 2019  
Ann Arbor, MI

#### HCI & CSCW Research Assistant

Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

### SPEAKING

#### Drupal Conference

March 22, 2019  
Chicago, IL

#### Speaker

Presented the importance of digital well-being and UX designers' social responsibility to design for healthier behaviors.

### PROJECTS

#### Veg Out

Oct- Nov 2019  
Ann Arbor, MI

#### Product Designer

Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.

#### CNBC

Jan - April 2019  
New York, NY

#### UX Researcher

Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated through A/B testing to the CNBC NY UX team.

### SKILLS

#### Research

Contextual Inquiry  
Usability Testing  
Heuristics Evaluation  
Surveys

#### Design

Accessible Design  
Interaction Design  
Storytelling  
Personas  
Scenarios  
Storyboards  
Visual Design

#### Programming

HTML  
CSS

### TOOLS

Sketch  
InVision  
Axure  
Figma  
Adobe CC AI, XD, PS  
A-Frame  
Unity

### ACTIVITIES

#### President

2016 - 2019  
Students for Mental Health

#### Volunteer

2015- 2018  
Hospital Elder Life Program