

Michelle Min Jin Kim

Product Designer

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EDUCATION

Apr 2020	University of Michigan, Ann Arbor MS, Human-Computer Interaction Specialization in User Experience Design and Research
Apr 2018	University of Michigan, Ann Arbor BS, Biopsychology, Cognition, & Neuroscience

PROFESSIONAL EXPERIENCE

Lexmark May - Aug 2019 Lexington, KY	UX Design Intern Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.
UMSI Design Clinic Jan - April 2019 Auburn Hills, MI	UX Researcher Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.
UMSI Jan 2019 - Apr 2019 Ann Arbor, MI	HCI & CSCW Research Assistant Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

SPEAKING

Drupal Conference March 22, 2019 Chicago, IL	Speaker Presented the importance of digital well-being and UX designers' social responsibility to design for healthier behaviors.
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PROJECTS

Veg Out Oct- Nov 2019 Ann Arbor, MI	Product Designer Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.
CNBC Jan - April 2019 New York, NY	UX Researcher Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated in A/B testing to the CNBC NY UX team.

SKILLS

Design
User-Centered Design
Information Design
Interaction Design
Accessibility Principles
Design Systems

User Research
Contextual Inquiry
User Enactments
Usability Testing

Programming
HTML + CSS
Basic Javascript

Tools
Sketch + InVision
Axure
Figma
Adobe CC AI, XD, PS

ACTIVITIES

President
2016 - 2019
Students for Mental Health

Volunteer
2015- 2018
Hospital Elder Life Program