

# MICHELLE MIN JIN KIM

## UX DESIGNER PRODUCT DESIGNER

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### UNIVERSITY OF MICHIGAN - ANN ARBOR, MI

May 2020 M.S. in Human Computer Interaction, GPA 3.97  
May 2018 B.S. in Biopsychology, Cognition, & Neuroscience

### PROFESSIONAL EXPERIENCE

<b>Lexmark</b> May - Aug 2019 Lexington, KY	<b>UX Design Intern</b> Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.
<b>UMSI Design Clinic</b> Jan - April 2019 Auburn Hills, MI	<b>UX Researcher</b> Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.
<b>UMSI</b> Jan 2019 - Apr 2019 Ann Arbor, MI	<b>HCI &amp; CSCW Research Assistant</b> Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

### SPEAKING

<b>Drupal Conference</b> March 22, 2019 Chicago, IL	<b>Speaker</b> Presented the importance of digital well-being and emphasized the social responsibility of UX designers to design with healthier behaviors in mind.
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### PROJECTS

<b>CNBC</b> Jan - April 2019 New York, NY	<b>UX Researcher</b> Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated through A/B testing to the CNBC NY UX team
<b>Veg Out</b> Sep - Dec 2018 Ann Arbor, MI	<b>Product Designer</b> Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.

### SKILLS

User Research  
Interaction Design  
Systems Design  
Heuristics Evaluation  
Story Telling

### TOOLS

Sketch App  
Axure  
InVision  
Adobe CC AI, XD, PS  
HTML + CSS  
Unity

### ACTIVITIES

**President**  
2016 - 2019  
Students for Mental Health

**Volunteer**  
2015- 2018  
Hospital Elder Life Program