

Michelle Kim

PRODUCT DESIGNER

education

HUMAN COMPUTER INTERACTION

MASTERS, 2020

UNIVERSITY OF MICHIGAN

BIOPSYCHOLOGY, COGNITION, & NEUROSCIENCE

BACHELORS, 2018

UNIVERSITY OF MICHIGAN

skills

DESIGN

Interaction Design

Design Systems

User Research

Visual Design

Accessible Design

TOOLS

Sketch, Figma

Adobe Creative Suite

Axure, InVision

HTML/CSS, Basic JS

speaking

MARCH 11, 2019

DRUPAL CHICAGO CONFERENCE

"Digital Wellbeing & Ethical Design"

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experience

MAY 2019 — AUG 2019

UX DESIGN INTERN | LEXMARK

Redesigned Lexmark's internal web-app tool and supported design decisions with usability tests and user interviews.

The new design improved the workflow of 5000+ employees and demonstrated a 36% improvement in the final usability test.

JULY 2020 — PRESENT

PRODUCT DESIGNER | EXTEND

Currently the fourth designer at a fast-growing startup in San Francisco, CA that focuses on e-commerce tools and monetization.

JAN 2020 — JUNE 2020

PRODUCT DESIGNER | THRIVE: EAT LESS MEAT

As the sole product designer, I led an end to end, user-centered design process to design an iOS app with a delayed August 2020 launch in the App Store. I gained experience defining product strategy and collaborating with developers to establish an MVP.

JAN 2019 — APR 2019

UX DESIGNER | MICHIGAN INFOLAB (Client: Comerica)

Worked with stakeholders in FinTech to provide a solution within company constraints. Led ethnography and survey research to define business strategy. Deliverables included a style guide and mockups for a communication tool to increase engagement.

JAN 2019 — APR 2019

UX DESIGNER | COURSE PROJECT (CLIENT: CNBC)

Conducted a usability assessment for the CNBC iOS app 5.0.3. Gained experience working remotely and communicating effectively with internal stakeholders using design artifacts such as, but not limited to, interaction maps and usability test reports.