MICHELLE MIN JIN KIM
UX DESIGNER PRODUCT DESIGNER

kminjin.com
minjin@umich.edu
(718) 503-1160

UNIVERSITY OF MICHIGAN – ANN ARBOR, MI

Apr 2020   M.S. in Human Computer Interaction, GPA 3.98
Apr 2018   B.S. in Biopsychology, Cognition, & Neuroscience

PROFESSIONAL EXPERIENCE

Lexmark
May - Aug 2019
Lexington, KY

UX Design Intern
Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.

UMSI Design Clinic
Jan - April 2019
Auburn Hills, MI

UX Researcher
Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.

UMSI
Jan 2019 - Apr 2019
Ann Arbor, MI

HCI & CSCW Research Assistant
Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

SPEAKING

Drupal Conference
March 22, 2019
Chicago, IL

Speaker
Presented the importance of digital well-being and UX designers' social responsibility to design for healthier behaviors.

PROJECTS

Veg Out
Oct- Nov 2019
Ann Arbor, MI

Product Designer
Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.

CNBC
Jan - April 2019
New York, NY

UX Researcher
Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated through A/B testing to the CNBC NY UX team.

SKILLS

Research
Contextual Inquiry
Usability Testing
Heuristics Evaluation
Surveys

Design
Accessible Design
Interaction Design
Personas
Scenarios
Storyboards
Visual Design

Programming
HTML
CSS
JS

TOOLS

Sketch
InVision
Axure
Figma
Adobe CC AI, XD, PS
A-Frame
Unity

ACTIVITIES

President
2016 - 2019
Students for Mental Health

Volunteer
2015- 2018
Hospital Elder Life Program