Michelle Min Jin Kim
Product Designer

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EDUCATION

May 2020 — **University of Michigan, Ann Arbor**
MS, Human-Computer Interaction
Specialization in User Experience Design and Research

Apr 2018 — **University of Michigan, Ann Arbor**
BS, Biopsychology, Cognition, & Neuroscience

PROFESSIONAL EXPERIENCE

Lexmark
May - Aug 2019
Lexington, KY

UX Design Intern
Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.

UMSI Design Clinic
Jan - April 2019
Auburn Hills, MI

UX Researcher
Examined internal communication tools and assessed user needs through interviews and surveys. Provided solutions within company constraints for our client team, Comerica Bank.

UMSI
Jan 2019 - Apr 2019
Ann Arbor, MI

HCI & CSCW Research Assistant
Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

SPEAKING

Drupal Conference
March 22, 2019
Chicago, IL

Speaker
Presented the importance of digital well-being and UX designers' social responsibility to design for healthier behaviors.

PROJECTS

Veg Out
Jan - Apr 2020
Ann Arbor, MI

Product Designer
Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.

CNBC
Jan - April 2019
New York, NY

UX Researcher
Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated in A/B testing to the CNBC NY UX team.

SKILLS

Design
User-Centered Design
Accessibility Principles
Design Systems
Wireframing
Prototyping

User Research
Interviews
User Enactments
Usability Testing
Surveys

Programming
HTML + CSS
Basic Javascript

Tools
Sketch + InVision
Axure
Figma
Adobe CC AI, XD, PS

ACTIVITIES

President
2016 - 2019
Students for Mental Health

Volunteer
2015- 2018
Hospital Elder Life Program