

MICHELLE MIN JIN KIM

UX DESIGNER PRODUCT DESIGNER

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UNIVERSITY OF MICHIGAN - ANN ARBOR, MI

May 2020 M.S. in Human Computer Interaction, GPA 3.97
May 2018 B.S. in Biopsychology, Cognition, & Neuroscience

PROFESSIONAL EXPERIENCE

Lexmark May - Aug 2019 Lexington, KY	UX Design Intern Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.
UMSI Design Clinic Jan - April 2019 Auburn Hills, MI	UX Researcher Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.
UMSI Jan 2019 - Apr 2019 Ann Arbor, MI	HCI & CSCW Research Assistant Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

SPEAKING

Drupal Conference March 22, 2019 Chicago, IL	Speaker Presented the importance of digital well-being and emphasized the social responsibility of UX designers to design with healthier behaviors in mind.
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PROJECTS

CNBC Jan - April 2019 New York, NY	UX Researcher Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated through A/B testing to the CNBC NY UX team
Veg Out Sep - Dec 2018 Ann Arbor, MI	Product Designer Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.

SKILLS

User Research
Interaction Design
Systems Design
Heuristics Evaluation
Story Telling

TOOLS

Sketch App
Axure
InVision
Adobe CC AI, XD, PS
HTML + CSS
Unity

ACTIVITIES

President
2016 - 2019
Students for Mental Health

Volunteer
2015- 2018
Hospital Elder Life Program