

MICHELLE MIN JIN KIM

UX DESIGNER PRODUCT DESIGNER

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UNIVERSITY OF MICHIGAN - ANN ARBOR, MI

May 2020 M.S. in Human Computer Interaction, GPA 3.97
May 2018 B.S. in Biopsychology, Cognition, & Neuroscience

PROFESSIONAL EXPERIENCE

Lexmark

May - Aug 2019
Lexington, KY

UX Design Intern

Redesigned an internal service tool; supported design decisions with user research and reduced friction in employees' workflow, evidenced by a 36% increase in goal success rate and higher satisfaction ratings.

UMSI Design Clinic

Jan - April 2019
Auburn Hills, MI

UX Researcher

Examined internal communication tools and assessed user needs. Provided solutions within company constraints to increase engagement between our client team and the rest of the employees at Comerica Bank.

UMSI

Jan 2019 - Apr 2019
Ann Arbor, MI

HCI & CSCW Research Assistant

Created a qualitative code-book and examined Youtube videos discussing mental illness and their comments and likes.

SPEAKING

Drupal Conference

March 22, 2019
Chicago, IL

Speaker

Presented the importance of digital well-being and UX designers' social responsibility to design for healthier behaviors.

PROJECTS

Veg Out

Oct- Nov 2019
Ann Arbor, MI

Product Designer

Independently drove a user-centered design project from initial project scoping to final high-fidelity prototyping on Sketch. Veg Out is an app that encourages a meat-free diet.

CNBC

Jan - April 2019
New York, NY

UX Researcher

Evaluated CNBC's mobile app features: Live TV and stock charts. Proposed design solutions supported by research and validated through A/B testing to the CNBC NY UX team.

SKILLS

Research

Contextual Inquiry
Usability Testing
Heuristics Evaluation
Surveys

Design

Accessible Design
Interaction Design
Storytelling
Personas
Scenarios
Storyboards
Visual Design

Programming

HTML
CSS

TOOLS

Sketch
InVision
Axure
Adobe CC AI, XD, PS
A-Frame

ACTIVITIES

President

2016 - 2019
Students for Mental Health

Volunteer

2015- 2018
Hospital Elder Life Program