Min Jin Michelle Kim

UX | Digital Product Designer

CONTACT

- **Portfolio**
  minjin.me
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EDUCATION

- University of Michigan   May 2020
  M.S. in Information, HCI
  GPA: 3.95

- University of Michigan   May 2018
  B.S. in Biopsychology, Cognition, &
  Neuroscience

SKILLS

- **Design Strengths:** Prototyping,
  Design principles, Contextual inquiry,
  Agile methodology, Heuristics evalu-
  tion

- **Tools:** Adobe Creative Suite, Sketch,
  Git

- **Languages:** Python, R, SQL, HTML +
  CSS, Javascript + JQuery

LEADERSHIP&VOLUNTEERING

- Students for Mental Health
  President
  Sept 2018 - Present

- Michigan Medicine
  Volunteer
  May 2015 - January 2019

PROFESSIONAL EXPERIENCE

- **Comerica Bank, Student UX Designer**
  Jan 2019 - Present, Ann Arbor, MI
  Responsible for crafting, proposing, and implementing a better solu-
  tion within company constraints that will increase colleague engage-
  ment and reception within the organization. Analyze user needs to
  develop recommendations and solution parameters.

- **U of M School of Information, Graduate Student Research Assistant**
  Jan 2019 - Present, Ann Arbor, MI
  Conduct interviews and analyze the qualitative data. Distill meaning-
  ful findings to inform information architecture design process.
  Review scholarly papers and journals on subject matter.

- **BAPS Korean Restaurant, Freelance Designer**
  Jan 2019 - Present, Ann Arbor, MI
  Assist in brand development, graphic design, and logos for client.
  Responsible for designing menus, promotional materials, web + interac-
  tion design, and other design deliverables as needed.

- **University of Michigan, Undergraduate Research Assistant**
  Sep 2015 - May 2016, Ann Arbor, MI
  Studied how the model minority myth negatively affects the
  development of young adult Asian Americans by increasing their
  likelihood of developing eating disorders. Conducted interviews
  and analyzed qualitative data on Dedoose.

PROJECTS

- **CNBC, Usability Evaluation**
  Jan 2019 - Present, Ann Arbor, MI
  Responsible for conducting usability evaluation to assess the effec-
  tiveness of CNBC's new redesigned iOS app. I will be completing
  interaction maps, interviews, comparative evaluations, surveys,
  heuristic evaluation, and usability tests.

- **Michigan Medicine, UX Design**
  Sep 2018 - Dec 2018, Ann Arbor, MI
  Conducted interviews with four different stakeholders to diagnose
  the root challenges for the client. Analyzed the gathered qualitative
  data and identified relevant patterns during affinity wall construc-
  tion. Designed and prototyped potential solutions.