

Aisan Mojahedi

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Summary

Certified Product Manager with experience in fintech and e-commerce, specializing in data analysis, risk management, and strategic planning. Skilled in defining OKRs and leading diverse teams to drive data-driven decisions, optimizing workflows, and enhancing product delivery in fast-paced environments. Proficient in SQL, Python, and data analysis tools, with a strong focus on mitigating risks and achieving business objectives through agile methodologies like Scrum and Kanban.

Skills

Data Analysis · SQL · Python · Risk Management · Financial Analysis · Agile Methodologies · Scrum · Kanban · Data-Driven Decision Making · Market Research · A/B Testing · Google Analytics

Experiences

Asa - Stock brokerage, 5+ million active users, Product Manager 2023 – 2024

- Led 30+ developers across 5 teams: Data Analysis, SQL, No-SQL, DB Monitoring, and BI.
- Oversaw data analysis and BI teams, providing critical insights for risk assessment and decision-making processes.
- Improved OKR results by 33% through BI and DB team optimization.
- Addressed performance challenges using Eazy BI dashboards, leading to a 66% reduction in reporting time.
- Simplified workflows by integrating automation rules, decreasing manual workload by 20%.

Digikala - Largest e-commerce in MENA, 41+ million active users, Product Manager 2022 – 2023

- Managed 15+ developers across finance, payment marketing website, and BI teams, ensuring cash flow integrity and accurate financial reporting.
- Automated report delivery with BI workflow automation, cutting report generation time by 30%.
- Improved agile processes through JIRA optimization, boosting OKR outcomes by 40%.
- Ensured product requirements were met on time, leading to maturity level improvements.

Bitex - Online Crypto Exchange Platform, Product Manager 2022 – 2022

- Led Agile ceremonies and collaborated with cross-functional teams to plan and execute AI products.
- Enhanced user satisfaction by 30% through advanced customer journey mapping and data analysis.
- Increased team efficiency by 20% using BigPicture in JIRA within 3 months.

in-House - US-based startup similar to Glassdoor, Associate Product Manager 2021 – 2022

- Ensured consistency to design guidelines with a unified design system, accelerating development speed by 30%.
- Boosted user engagement by 25% through optimized wireframes and A/B-tested prototypes, using data analysis to inform design decisions.

Co Founder, Avistopia - EdTech startup 2019 – 2021

- Designed the website and managed product development, leading to 3.5K+ users and \$50K+ in annual revenue.
- Accelerated MVP release by 2 months by adopting Scrum and Agile methodologies.

Education

M. Sc. Shahid Beheshti University, Computer Science 2022 – 2024

B. Sc. University of Tehran, Mathematics 2017 – 2022

Certification

PSM, Scrum.org 🔗 · Product Analytics, Pendo.io 🔗 · SQL, Datacamp 🔗 · Product Strategy, Product School 🔗