

Aisan Mojahedi

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Summary

Certified Product Manager with 5+ years of experience in defining OKRs, product design, and leading diverse teams in fin-tech and e-commerce domain large organizations and startups, including co-founding a venture, provides unique insights into diverse environments. Agile Practitioner focused on optimizing workflows and improving product delivery, driving notable gains in user engagement and reporting efficiency. Proficient in data analysis, and UI/UX to make DD decisions for timely, high-quality delivery.

Skills

PM. Business Model Design · Jira · Atlassian · Mentoring · Negotiating · Agile · Scrum · Kanban · Strategic Planning · Solution Providing · A/B testing · Prototyping · Wireframing · Data Analysis · Data-Driven Decision Making · Market Research

Tech. Git · SQL · Linux · Python · UI/UX · Google Analytics · XP · CI/CD Practices · Blockchain · AI/ML · Data Mining

Experiences

Product Manager, Asa - Stock brokerage, 5+ million active users Aug 2023 – Jul 2024

- Led 30+ developers across 5 teams: Data Analysis, SQL, No-SQL, DB Monitoring, and BI.
- Improved OKR results by 33% through BI and DB team optimization.
- Addressed performance challenges using Eazy BI dashboards, leading to 66% cut in reporting time.
- Simplified workflows by integrating automation rules, decreasing manual workload by 20%.

Product Manager, Digikala - Largest e-commerce in MENA, 41+ million active users Sep 2022 – Aug 2023

- Managed 15+ developers across finance, payment marketing website, and BI teams, ensuring cash flow integrity.
- Automated report delivery with BI workflow automation, cutting report generation time by 30%.
- Improved agile processes through JIRA optimization, boosting OKR outcomes by 40%.
- Ensured product requirements met on time, using refinements on the backlog leading to maturity level ups.

Product Manager, Bitex - Online Crypto Exchange Platform Jul 2022 – Sep 2022

- Led Agile ceremonies and collaborated with cross-functional teams to plan and execute AI products.
- Enhanced user satisfaction by 30% via collaboration with stakeholders and advanced customer journey mapping.
- Increased team efficiency by 20% using BigPicture in JIRA within 3 months.

Associate Product Manager, in-House - US-based startup similar to Glassdoor Aug 2021 – Jul 2022

- Ensured consistency to design guidelines with a unified design system, accelerating development speed by 30%.
- Boosted user engagement by 25% through optimized wireframes and A/B-tested prototypes.

Co Founder, Avistopia - EdTech startup Jun 2019 – Aug 2021

- Accelerated MVP release by 2 months by adopting Scrum and Agile mindset, leading to an earlier go-live.
- Designed Avistopia's website with 3.5K+ users and \$50K+ in annual revenue, through learning and doing different areas such as coding, product design and management.

Education

M. Sc. **Shahid Beheshti University**, Computer Science Sep 2022 – Sep 2024

B. Sc. **University of Tehran**, Mathematics Sep 2017 – Feb 2022

Certification

PSM, [Scrum.org](#) · **Product Analytics**, [Pendo.io](#) · **SQL**, [Datacamp](#) · **Product Strategy**, [Product School](#)