

LET'S

# SALSA

Mikey's Mix is inspired by Mikey, a dad and foodie, and his passion for cooking, especially his renowned salsa recipe. Coming from a Persian culture, Mikey utilizes many various spices and unique flavor profile to create his salsa. Not only is his company all about our organic, homemade, fresh salsa, but also about culture: with every bite and new taste you. Mikey's Mix will not only evoke the unique qualities our salsa has, but also Mikey as a character: high-spirited, fun-loving, and a little quirky.



Domaine Romage  
123 East Leigh Avenue  
San Francisco, California 94016  
United States



[mikeysmixsalsa.com](http://mikeysmixsalsa.com)  
@mikeysmixsalsa | 408.123.4567

BEYOND THE SALSA

# OUR STORY

Rich, unique flavors inspired by a rich culture – that's what we're all about.

Mikey's Mix was founded and started by Mike Kavousi, food-enthusiast and proud Iranian-American. His journey from Iran, around the world, and then to the United States, starting in Alabama for university and traveling across the states to California today brought him an expanded palette of flavors. Always with a passion for cooking, Mikey found his knack in bringing together unique spices where the idea sprung upon him to pursue his dream in creating his own brand. Alas came to fruition: Mikey's Mix.

THE PERFECT

# SALSA

TO YOUR CHIPS



## SIGNATURE MILD

Our Signature blend of salsa, with only the freshest heirloom tomatoes, jalapeño peppers, garlic chives, cilantro, and so much more, all inspired by the flavors of Shiraz, Iran.



## SHIRAZI SPICE MEDIUM

Just like the booming city of Shiraz, this blend bursts with Iranian flavors, with prominent notes of garlic, fresh herbs and spices, and hints of fresh lime.



## PERSIAN POWER HOT

With power in its name, this blend features various peppers, each varying in heat but meticulously brought together to bring a punch to each and every bite.



## SALADI SHIRAZI MILD

A classic dish known to Shiraz with finely chopped tomatoes and cucumbers, fresh mint, and minced garlic. Tossed together with lime juice, salt and pepper, this blend is a hit!