

Romance ♥

Gretchen Picklesimer Kinney

# Popularity

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VERY popular

Often self-published

Mostly women readers

Common sub-plot

Lots of sub-genres

kindleunlimited



Heartless: A Small Town Single Dad Romance

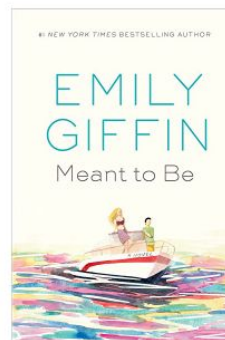
Elsie Silver

★★★★☆ 2,600

Kindle Edition

\$4.99

#19



Meant to Be: A Novel

Emily Giffin

★★★★☆ 8,575

kindleunlimited



Forever After All: A Billionaire Marriage of...

Catharina Maura

★★★★☆ 7,159

Kindle Edition

\$5.99

#20

kindleunlimited



# Common Sub-genres

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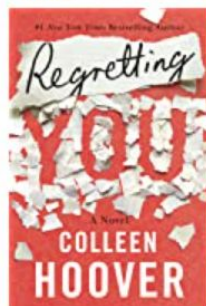
Fantasy

Young Adult

Historical Fiction

Paranormal

Thirst Trap



Regretting You

Colleen Hoover

★★★★☆ 64,868

Kindle Edition

\$5.99

#35



Provoke: A Grumpy Boss Romance

Ava Harrison

★★★★☆ 1,044

Kindle Edition



Tarnished Tyrant (Zhukova Bratva Book 1)

Nicole Fox

★★★★☆ 4,500

Kindle Edition

\$2.99

#36



One Moment Please: A Surprise Pregnancy...

Amy Daws

★★★★☆ 10,300

Kindle Edition

Plot

Me: "I watch #Bridgerton 🌹B for the plot"

The plot:



Meet Cute

Build Tension

Couple Gets Together

Couple Is Torn Apart

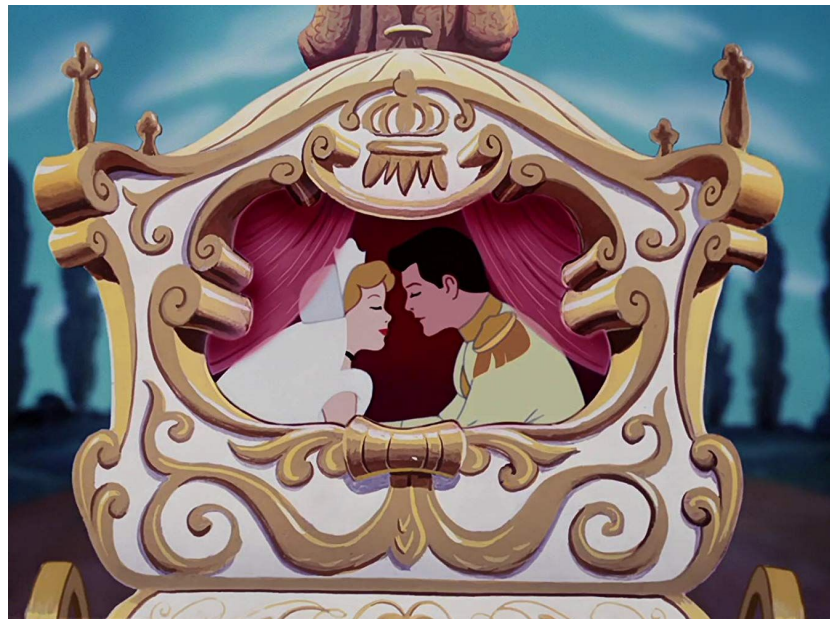
Happily Ever After

# Happily Ever After

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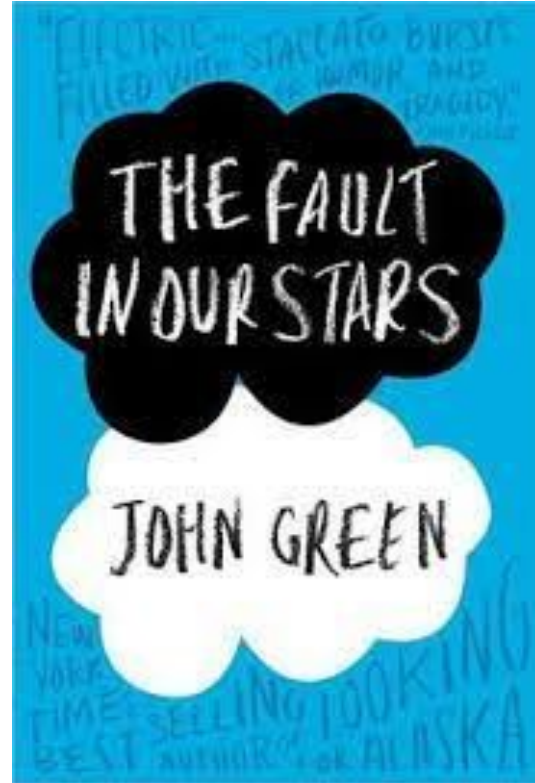
## ESSENTIAL

Give the readers what they want!



# “Sort of” Happily Ever After

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I don't want a valuable life lesson



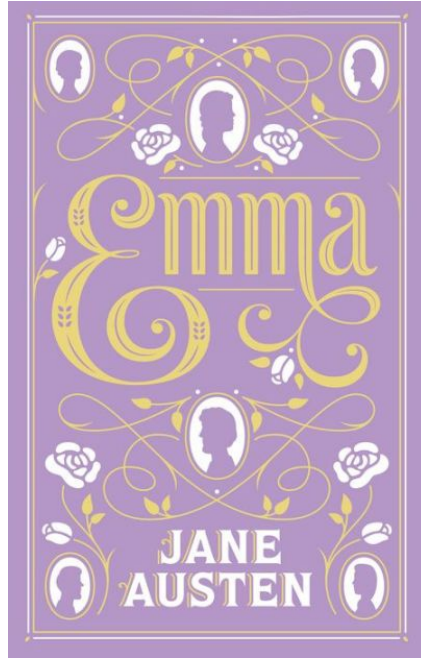
I just want a cute romance

# Common Set-ups

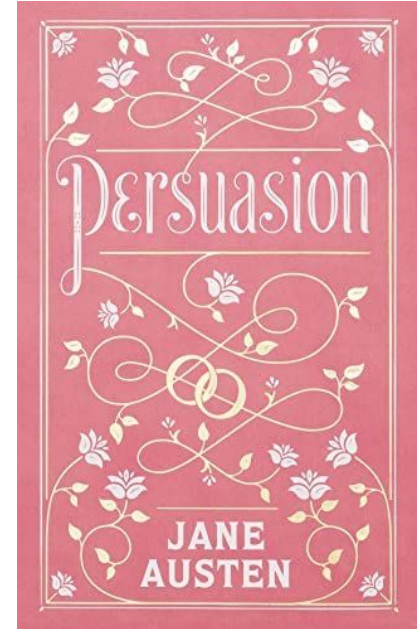
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Enemies-to-Lovers



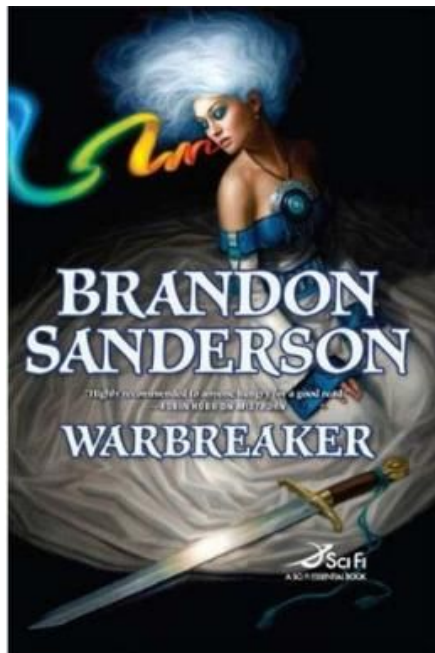
Friends-to-Lovers



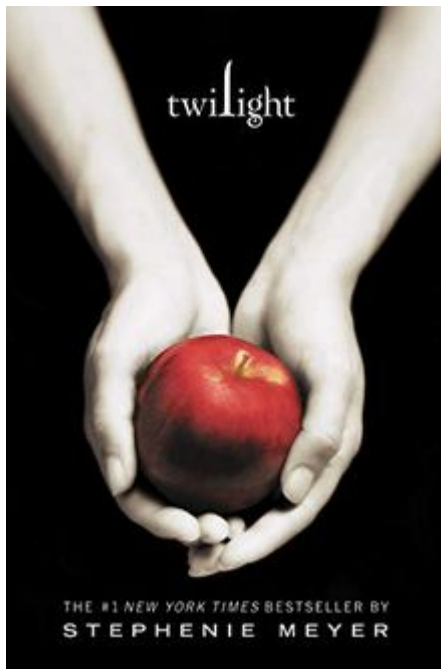
Rekindled Romance

# Common Set-ups

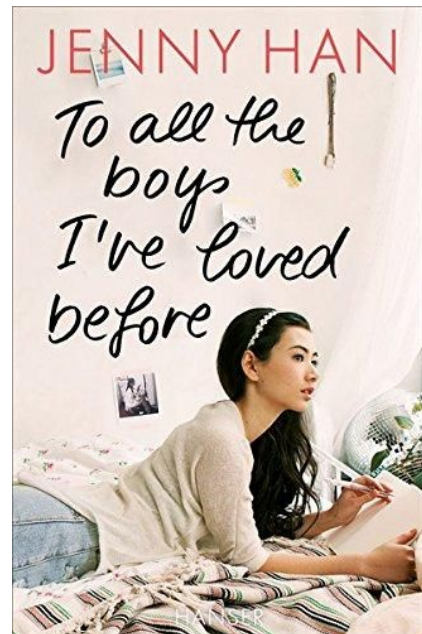
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Arranged Marriage



Forbidden Love

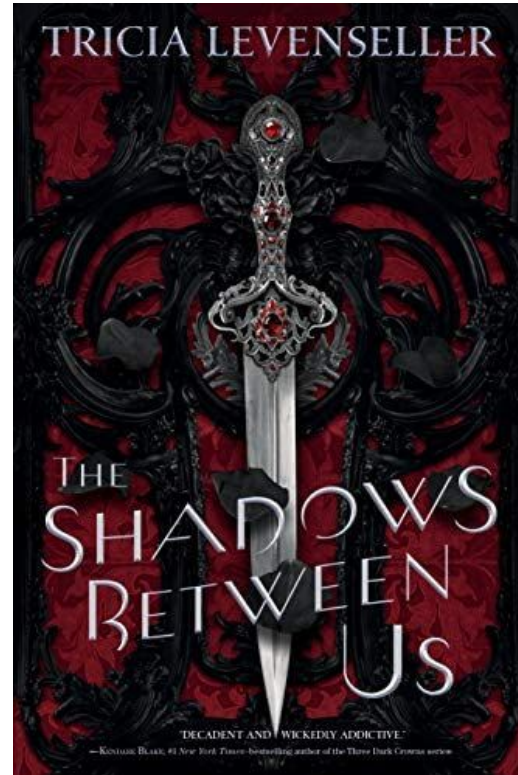


Fake Relationship

# Characters

#notlikeothergirls #girlboss

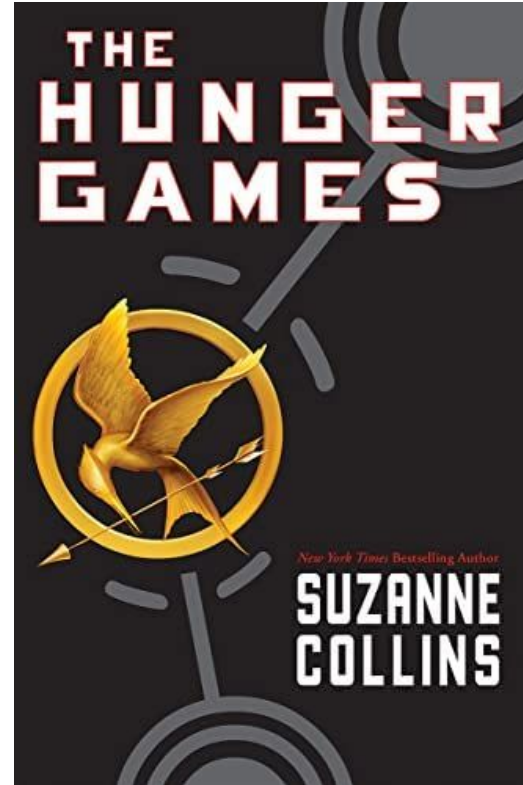
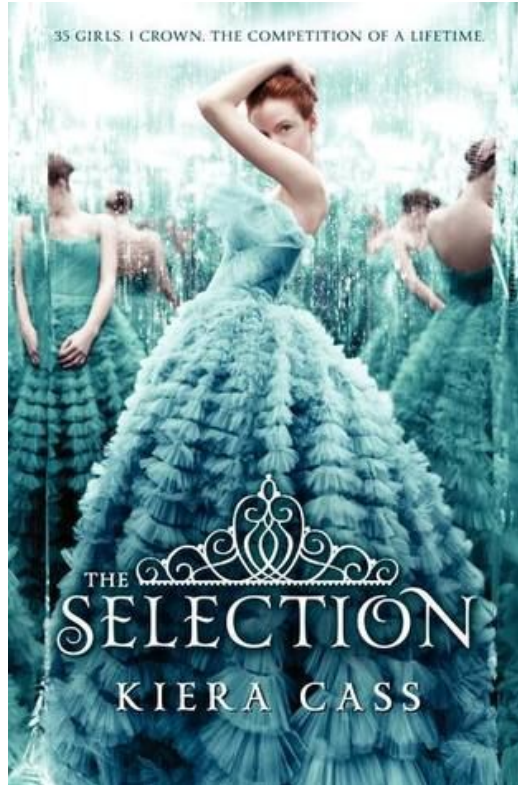
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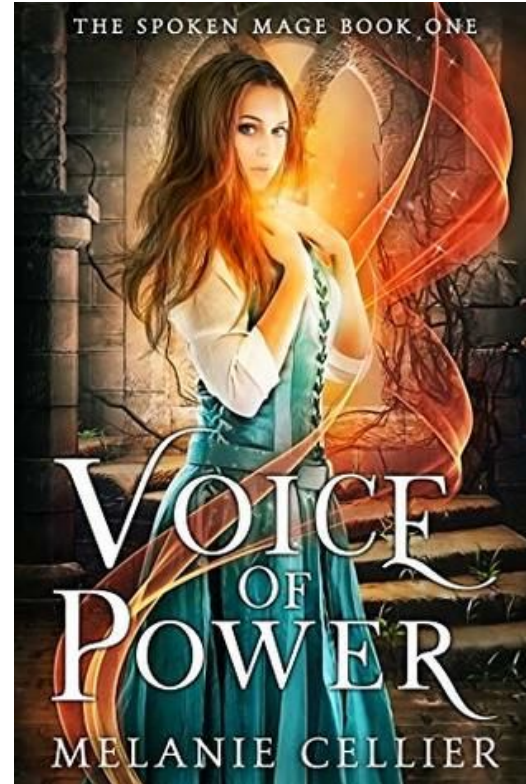
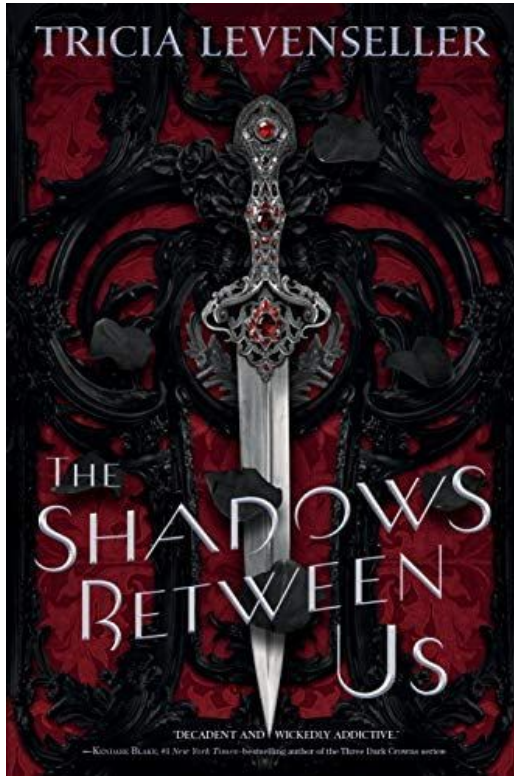
# Better Examples

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Wow his jealousy is cute and not creepy or controlling at all

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# Better Examples

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# The “Bad Boy”

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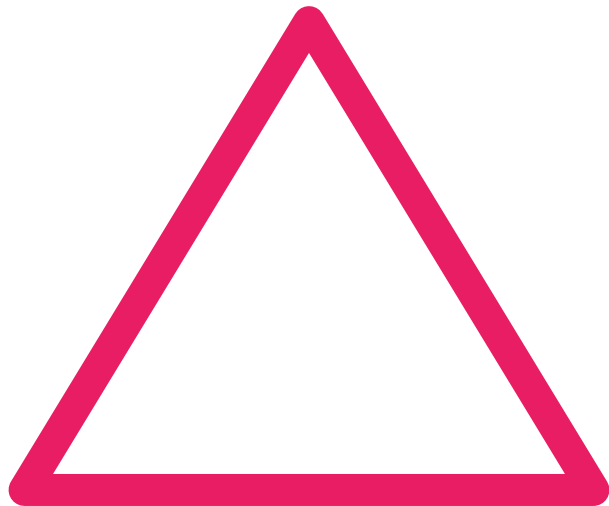
# The “Prince”

— — —



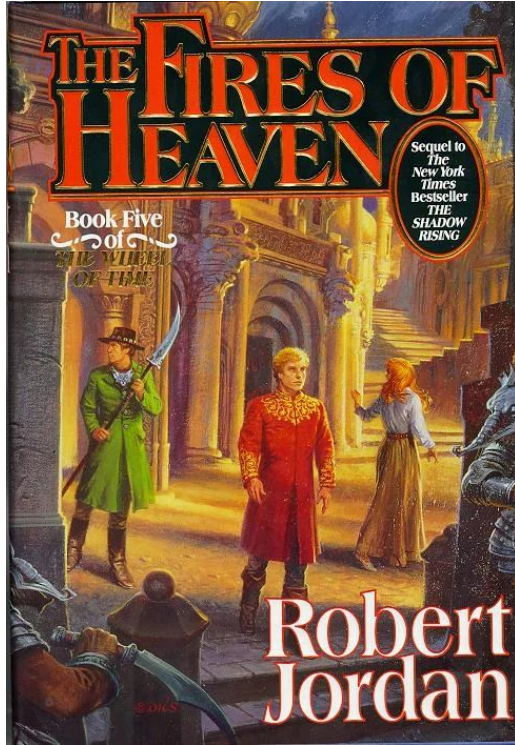
# Tropes

# I just can't decide between the two of you...



I guess we have to snuggle for warmth...

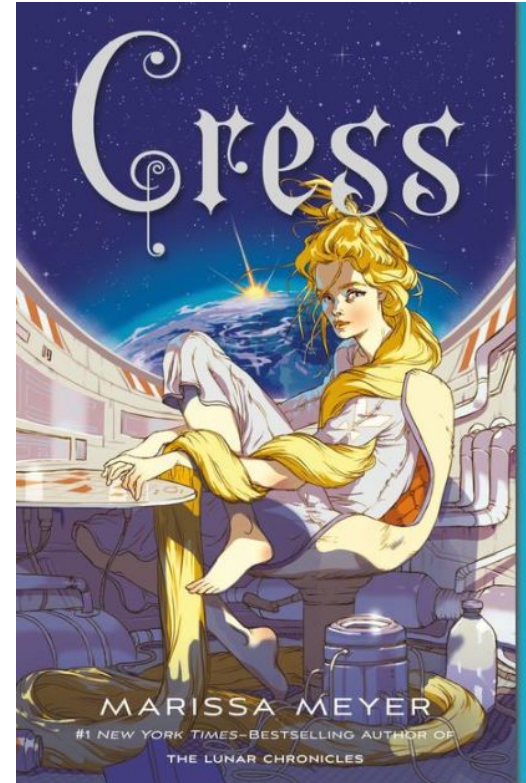
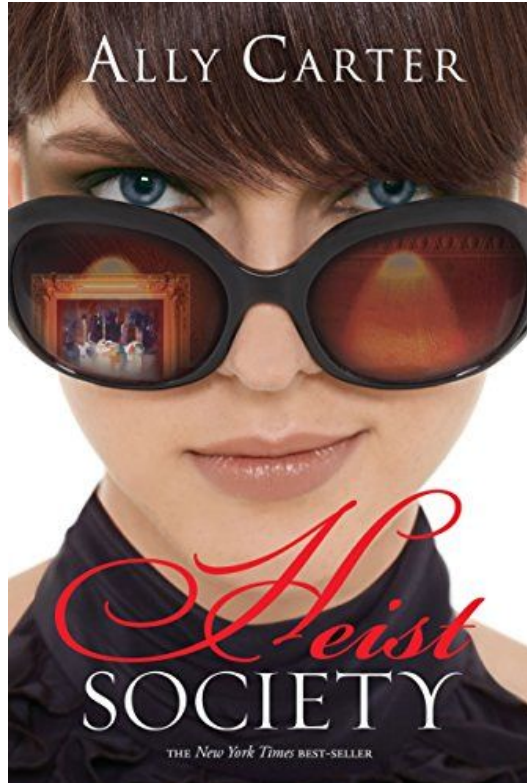
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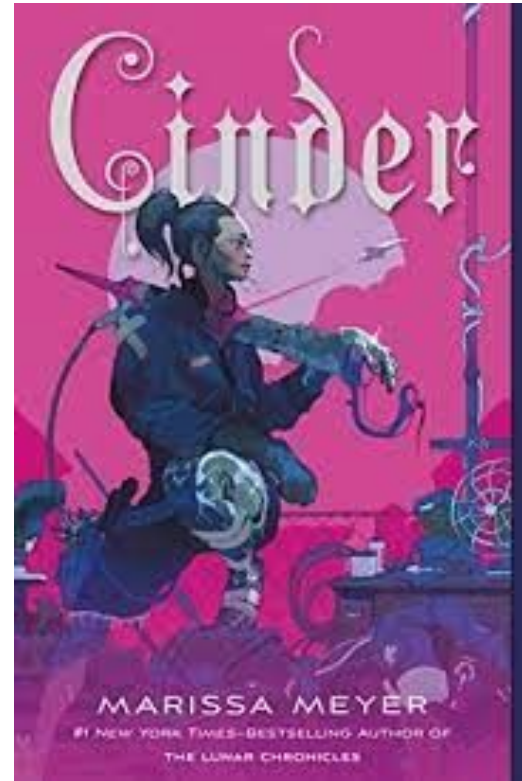
They won't suspect anything if we kiss...

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# I swear, I was just about to tell you...

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**In conclusion...Romance is the best genre**