

# Credit card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

| card_category | Sum of revenue | Sum of week_num2 | Sum of interest_earned |
|---------------|----------------|------------------|------------------------|
| Silver        | 5586332        | 17145            | 812081                 |
| Platinum      | 1135608        | 1464             | 161629                 |
| Gold          | 2454072        | 4854             | 373784                 |
| Blue          | 46139398       | 243634           | 6495888                |
| Total         | 55315410       | 267097           | 7843382                |

Q4

Q3

Q2

Q1

Week Starting Date

All

F

M

Med

Low

High

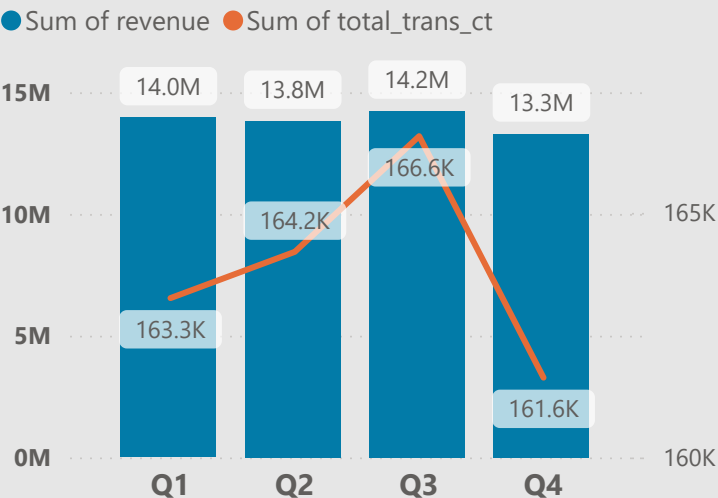
Silver

Blue

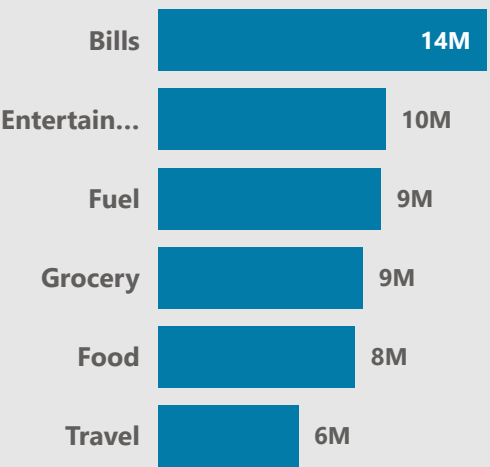
Gold

Plati...

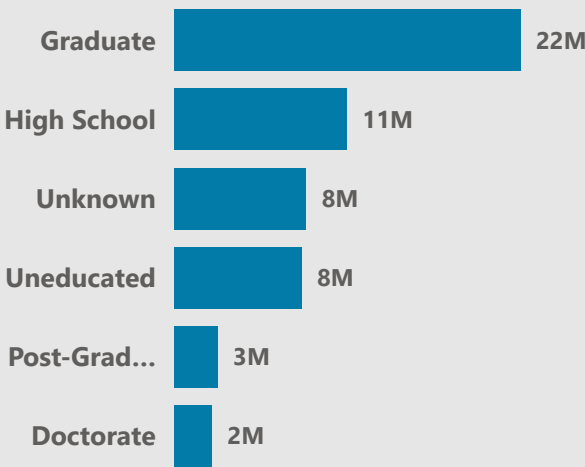
## QTR Review and total trans count



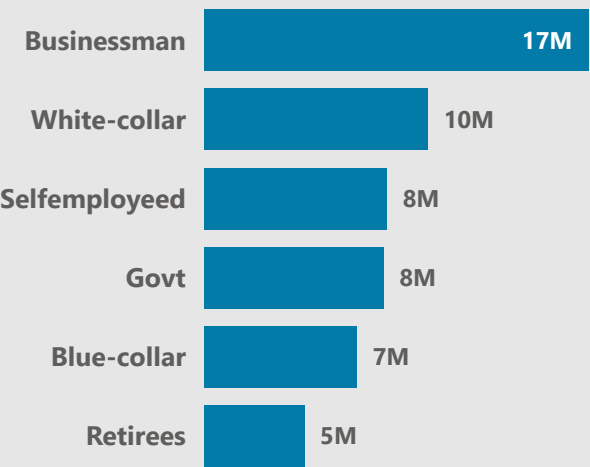
## Revenue by Expenditure Type



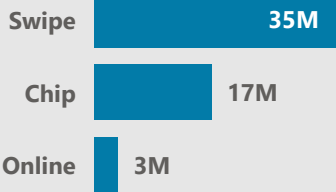
## Revenue by Education



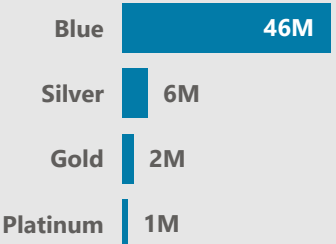
## Revenue by Customer Job



## Revenue By Use Chip



## Customer Acq Cost



# Credit card Customer Report

Revenue

55M

Total Interest

8M

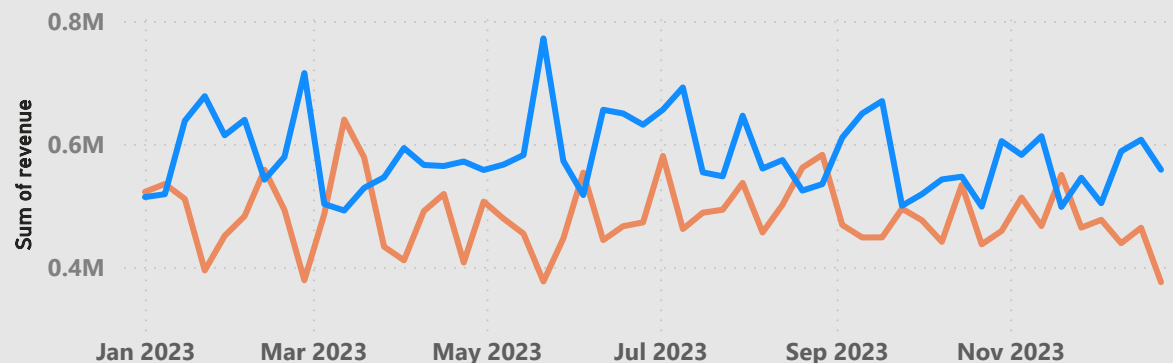
Income

576M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week Starting Date

All

M

F

30M

25M

Swipe

Online

Chip

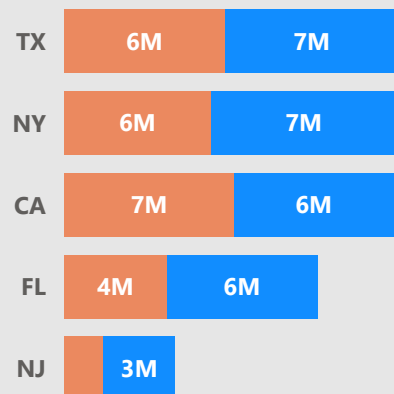
Silver

Blue

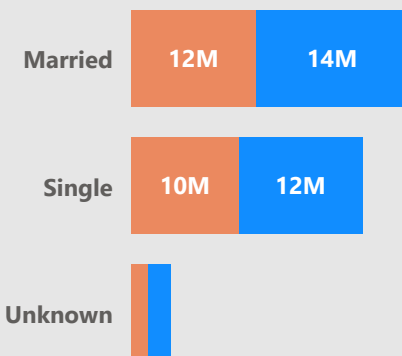
Gold

Plati...

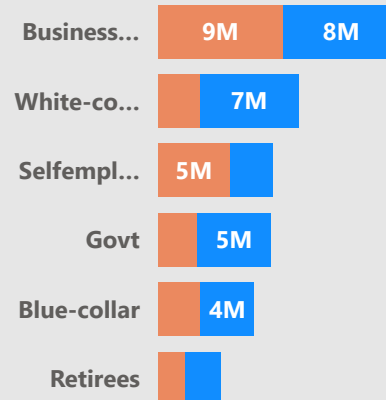
Top 5 State



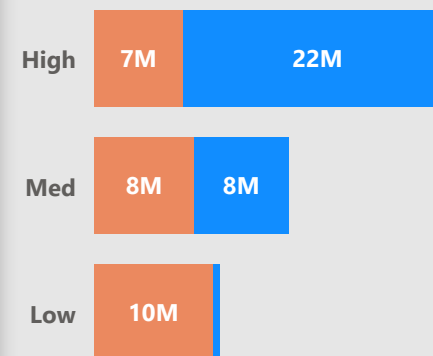
Revenue By Marital Status



Revenue by Job



Revenue by Income Group



Revenue by Education

