

# CAREERFOUNDRY

## First Design

HOME SHOP GUIDES ABOUT US

COCKTAIL KITS DELIVERED STRAIGHT TO YOUR DOOR

POPULAR

PINEAPPLE DAIQUIRI \$29.99 ROSEMARYCANO \$24.99 VERANO \$24.99 PEACH TEA JULEP \$19.99 BLACKBERRY MOJITO \$19.99

RECOMMENDED FOR YOU

PINEAPPLE DAIQUIRI \$29.99 ROSEMARYCANO \$24.99 VERANO \$24.99 PEACH TEA JULEP \$19.99 BLACKBERRY MOJITO \$19.99

YOUR GUIDE TO ALCOHOL

LEARN MORE

STAY UPDATED ON PROMOS!

MIXTIFY

COMPANY About Us How It Works SUPPORT FAQs Contact SOCIAL Instagram Facebook

HOME SHOP GUIDES ABOUT US

ALL PRODUCTS SALE COCKTAIL KITS ACCESSORIES

Brandy  
Gin  
Rum  
Tequila  
Vodka  
Whiskey  
Other

Glass Sets  
Ice Molds  
Juicers  
Shakers  
Tools  
Whiskey Cubes  
Other

POPULAR

PINEAPPLE DAIQUIRI \$29.99 ROSEMARYCANO \$24.99 VERANO \$24.99 PEACH TEA JULEP \$19.99 BLACKBERRY MOJITO \$19.99

RECOMMENDED FOR YOU

PINEAPPLE DAIQUIRI \$29.99 ROSEMARYCANO \$24.99 VERANO \$24.99 PEACH TEA JULEP \$19.99 BLACKBERRY MOJITO \$19.99

YOUR GUIDE TO ALCOHOL

LEARN MORE

STAY UPDATED ON PROMOS!

MIXTIFY

COMPANY About Us How It Works SUPPORT FAQs Contact SOCIAL Instagram Facebook

HOME SHOP GUIDES ABOUT US

ALL PRODUCTS gettyimages | 25mm Javier Ghersi

COCKTAIL KITS NO COCKTAIL KITS ACCESSORIES

FILTERS: PRICE ▾ ALCOHOL TYPE ▾ FLAVOR PROFILE ▾ RATINGS ▾

116 Results

PINEAPPLE DAIQUIRI \$29.99 Rum ★ 4.9 PINK GIN \$19.99 Gin ★ 4.9 PEACH TEA JULEP \$19.99 Whiskey ★ 4.9

SALTED LIME CORDIAL \$24.99 Rum ★ 4.9 GIN CAMPARI \$19.99 Gin ★ 4.9 PEAR MARTINI \$19.99 Vodka ★ 4.9

JALAPENO LIME TEQUILA \$29.99 Tequila ★ 4.9 VERANO \$24.99 Wine ★ 4.9 PEACH TEA JULEP \$19.99 Whiskey ★ 4.9

STRAWBERRY BASIL MARGARITA \$24.99 Tequila ★ 4.9 GIN CAMPARI \$19.99 Gin ★ 4.9 SPICY HIBISCUS \$19.99 Vodka ★ 4.9

Page 1 2 3 4 5 6 7 8 9 10 >

STAY UPDATED ON PROMOS!

MIXTIFY

COMPANY About Us How It Works SUPPORT FAQs Contact SOCIAL Instagram Facebook

HOME SHOP GUIDES ABOUT US

ALL PRODUCTS gettyimages | 25mm Javier Ghersi

COCKTAIL KITS NO COCKTAIL KITS ACCESSORIES

FILTERS: PRICE ▾ ALCOHOL TYPE ▾ FLAVOR PROFILE ▾ RATINGS ▾

116 Results

PINEAPPLE DAIQUIRI \$29.99 Rum ★ 4.9 PINK GIN \$19.99 Gin ★ 4.9 PEACH TEA JULEP \$19.99 Whiskey ★ 4.9

SALTED LIME CORDIAL \$24.99 Rum ★ 4.9 GIN CAMPARI \$19.99 Gin ★ 4.9 PEAR MARTINI \$19.99 Vodka ★ 4.9

JALAPENO LIME TEQUILA \$29.99 Tequila ★ 4.9 VERANO \$24.99 Wine ★ 4.9 PEACH TEA JULEP \$19.99 Whiskey ★ 4.9

STRAWBERRY BASIL MARGARITA \$24.99 Tequila ★ 4.9 GIN CAMPARI \$19.99 Gin ★ 4.9 SPICY HIBISCUS \$19.99 Vodka ★ 4.9

Page 1 2 3 4 5 6 7 8 9 10 >

STAY UPDATED ON PROMOS!

MIXTIFY

COMPANY About Us How It Works SUPPORT FAQs Contact SOCIAL Instagram Facebook

HOME SHOP GUIDES ABOUT US

ALL PRODUCTS gettyimages | 25mm Javier Ghersi

COCKTAIL KITS NO COCKTAIL KITS ACCESSORIES

FILTERS: PRICE ▾ ALCOHOL TYPE ▾ FLAVOR PROFILE ▾ RATINGS ▾

116 Results

CUCUMBER BASIL GIMLET \$29.99 Gin ★ 4.9 PINK GIN \$19.99 Gin ★ 4.9 MATCHA PEACH GIN \$19.99 Gin ★ 4.9

SALTED LIME CORDIAL \$24.99 Gin ★ 4.9 GIN CAMPARI \$19.99 Gin ★ 4.9 PEAR MARTINI \$19.99 Gin ★ 4.9

JALAPENO LIME TEQUILA \$29.99 Gin ★ 4.9 VERANO \$24.99 Gin ★ 4.9 PEACH TEA JULEP \$19.99 Gin ★ 4.9

STRAWBERRY BASIL MARGARITA \$24.99 Gin ★ 4.9 GIN CAMPARI \$19.99 Gin ★ 4.9 SPICY HIBISCUS \$19.99 Gin ★ 4.9

Page 1 2 3 4 5 6 7 8 9 10 >

STAY UPDATED ON PROMOS!

MIXTIFY

COMPANY About Us How It Works SUPPORT FAQs Contact SOCIAL Instagram Facebook

## User Test Preparation

**CUCUMBER BASIL GIMLET KIT**  
Gin / Sweet / Earthy ★ 4.9  
This refreshing earthy cocktail is perfect for a warm summer evening. Imagine sitting out in the backyard with this in your hand, surrounded by good food and good people.  
Servings: 4 (\$29.99), 8 (\$34.99), 16 (\$39.99)  
**ADD TO CART**

**Ingredients Included:**  
1 750 ml. bottle of Bombay Sapphire Gin  
2 fresh limes  
1 cucumber  
1 cup fresh basil

**SIMILAR ITEMS**

Spicy	Sweet	Sweet
JALAPENO LIME TEQUILA \$29.99 Gin ★ 4.9	VERANO \$24.99 Gin ★ 4.9	PEACH TEA JULEP \$19.99 Gin ★ 4.9
STRAWBERRY BASIL MARGARITA \$24.99 Gin ★ 4.9	GIN CAMPARI \$19.99 Gin ★ 4.9	SPICY HIBISCUS \$19.99 Gin ★ 4.9

**STAY UPDATED ON PROMOS!**  
Enter Email Sign Up

**MIXTIFY**

**CUCUMBER BASIL GIMLET KIT**  
Gin / Sweet / Earthy ★ 4.9  
This refreshing earthy cocktail is perfect for a warm summer evening. Imagine sitting out in the backyard with this in your hand, surrounded by good food and good people.  
Servings: 4 (\$29.99), 8 (\$34.99), 16 (\$39.99)  
**ADDED!**

**Ingredients Included:**  
1 750 ml. bottle of Bombay Sapphire Gin  
2 fresh limes  
1 cucumber  
1 cup fresh basil

**SIMILAR ITEMS**

Spicy	Sweet	Sweet
JALAPENO LIME TEQUILA \$29.99 Gin ★ 4.9	VERANO \$24.99 Gin ★ 4.9	PEACH TEA JULEP \$19.99 Gin ★ 4.9
STRAWBERRY BASIL MARGARITA \$24.99 Gin ★ 4.9	GIN CAMPARI \$19.99 Gin ★ 4.9	SPICY HIBISCUS \$19.99 Gin ★ 4.9

**STAY UPDATED ON PROMOS!**  
Enter Email Sign Up

**MIXTIFY**

**MY CART**

**CUCUMBER BASIL GIMLET KIT**  
4 servings \$29.99  
**Remove Item** **Move to Favorites**

**SUMMARY**

Subtotal	\$29.99
Est Shipping	\$2.99
Est Tax	—
Promo Code	Enter Code <b>APPLY</b>
Total	<b>\$31.99</b>

**CHECKOUT**

**RECOMMENDED ITEMS**

Sweet	Sour	Spicy
STRAWBERRY BASIL MARGARITA \$24.99 Gin ★ 4.9	GIN CAMPARI \$19.99 Gin ★ 4.9	SPICY HIBISCUS \$19.99 Gin ★ 4.9

**STAY UPDATED ON PROMOS!**  
Enter Email Sign Up

**MIXTIFY**

**CART > INFORMATION > SHIPPING > PAYMENT > COMPLETE**

**MY CART**

Subtotal	\$29.99
Est Shipping	\$2.99
Est Tax	—
<b>Total</b>	<b>\$31.99</b>

**SHIPPING ADDRESS**

First Name	Last Name
Address	
Address Line 2	
City	State
Zip Code	
Email	Phone Number

**SAVE & CONTINUE**

**STAY UPDATED ON PROMOS!**  
Enter Email Sign Up

**MIXTIFY**

**COMPANY** About Us How It Works  
**SUPPORT** FAQs Contact  
**SOCIAL** Instagram Facebook

## User Test Preparation

The screenshot shows the Mixtify website's payment page. At the top, there are navigation links: HOME, SHOP, GUIDES, ABOUT US, a shopping cart icon with a '1' notification, and a user profile icon. Below the navigation, the breadcrumb path is CART > INFORMATION > SHIPPING > PAYMENT > COMPLETE. A summary table for 'My Cart' shows the following details:

My Cart		<a href="#">Edit</a>
Subtotal	\$29.99	
Est Shipping	\$2.99	
Est Tax	—	
<b>Total</b>	<b>\$31.99</b>	

Below the cart summary, there is a section for 'SHIPPING METHOD' with two options:

- STANDARD SHIPPING (4-7 business days) **FREE**
- EXPRESS SHIPPING (1-3 business days) **\$5**

A small note below says 'CUCUMBER BASIL GIMLET KIT 4 servings \$29.99'. At the bottom left is a link to 'Return to Information' and a green 'CONTINUE TO PAYMENT' button.

At the bottom, there is a 'STAY UPDATED ON PROMOS!' section with an input field for 'Enter Email' and a 'Sign Up' button. There are also links for 'COMPANY' (About Us, How It Works), 'SUPPORT' (FAQs, Contact), and 'SOCIAL' (Instagram, Facebook). The Mixtify logo is in the bottom right corner.

This screenshot shows the payment method selection step. The breadcrumb path is CART > INFORMATION > SHIPPING > PAYMENT > COMPLETE. The 'My Cart' summary is identical to the previous screen. Below it is a 'PAYMENT' section with two options:

- Credit/Debit Card
- PayPal

Form fields for card information are provided: Card Number, Name On Card, Expiration Date, and Security Code. Below this is a 'BILLING ADDRESS' section with two radio button options:

- SAME AS BILLING ADDRESS
- USE A DIFFERENT ADDRESS

At the bottom left is a link to 'Return to Shipping' and a green 'CONFIRM PAYMENT' button.

At the bottom, there is a 'STAY UPDATED ON PROMOS!' section with an input field for 'Enter Email' and a 'Sign Up' button. There are also links for 'COMPANY' (About Us, How It Works), 'SUPPORT' (FAQs, Contact), and 'SOCIAL' (Instagram, Facebook). The Mixtify logo is in the bottom right corner.

This screenshot shows the confirmation step after payment is confirmed. The breadcrumb path is CART > INFORMATION > SHIPPING > PAYMENT > COMPLETE. The 'My Cart' summary shows the total as '\$31.99'. The 'PAYMENT' section is now grayed out. The 'CONFIRM PAYMENT' button has been replaced by a large 'THANK YOU!' message. To the right of the message is a small image of a cocktail glass. Below the message, a note says 'WE HOPE YOU ENJOY YOUR MIXTIFY KIT AND CHERISH A NEW EXPERIENCE'. At the bottom, there is a 'STAY UPDATED ON PROMOS!' section with an input field for 'Enter Email' and a 'Sign Up' button. There are also links for 'COMPANY' (About Us, How It Works), 'SUPPORT' (FAQs, Contact), and 'SOCIAL' (Instagram, Facebook). The Mixtify logo is in the bottom right corner.

**Scenario**

You are a returning user looking for a Gin based cocktail to purchase.

## User Test Notes

---

### Participant 1

Record name and basic bio information

Nick is a 23 yo male who lives in San Diego and works in Biotech. He's very proficient with technology and often drinks.

### Quotes

Record meaningful quotes here

"If I want to try something new this (popular and recommended section) is good especially since I don't know too much about different types of drinks"

"For people my age it's really important to see how much it costs per serving and adjust my budget depending on how many people will be attending"

### Notes

Identify task-specific issues and notes

#### Home Page

- Liked the idea of "Your guide to alcohol"
- The photo reminds him of an actual bar
- Likes the popular and recommended for you because it keeps things and fresh – if I want to try something new this is good esp since he's not well versed with drink types
- It's nice to see a lot of options esp if he doesn't know what it is
- Really likes the photo up top on Home page and think its really clean
- Likes the colors because they're dark, mature, reminds of wine, rose, likes the mint color
- Likes having socials on the bottom – important
- Likes the accessories options

#### All products page

- Likes having a color related to a taste and alcohol type – visually easy to quickly look and know what things are
- Filters is exactly what he needs
- Doesn't know what "no cocktail kits" – my bad need to change it to "no alcohol kits"
- Item page – price by serving is very important esp for younger demographic where people are looking to spice things up and be a little fancier and want to make sure they're being careful with their money (you can judge what you want to make based on how much money you have and how many ppl you're serving)
- Likes that it tells you its added
- Paying page – likes how there are still recommended items when checking out
- Helpful to have a favorite system
- Adding a newsletter might be a cool idea (blogs around cocktails)
- Like the express shipping option (very convenient for bad planners)
- Need to change the est shipping to match FREE on the following page
- Would be nice that after you put in your credit card info, there's one more page that allows you to review order before going to Confirm Payment

## User Test Notes

---

### Participant 1

Record name and basic bio information

Diana is a 27 yo female who lives in Los Angeles and works as a accounting consultant. She is proficient with technology and often drinks on the weekends

### Quotes

Record meaningful quotes here

”Everything looks good, the checkout process is pretty seamless and standard”

”I like the concept and the slogan”

### Notes

Identify task-specific issues and notes

#### Home Page

- Likes the concept – cocktail kits delivered straight to your door slogan and photo
- Likes that it shows the popular section
- Recommended for you looks the exact same what's the point? (no photos yet)
- Would be cool if the user could select what kind of cocktails they like and then the recommended would have all the different types of cocktails by category instead. There should be a user survey at the beginning

#### All products page

- very aesthetically pleasing
- Three circles are clear – why is there a no alcohol kits (need to find better wording so its more clear)

#### Product page

- Like that there are different serving sizes available
- Like that you can see the rating and description
- Similar products is helpful

#### Checkout

- Everything looks good, process is seamless and standard

#### Suggestions

- Should have a gifting option

## User Test Notes

---

### Participant 1

Record name and basic bio information

Angela is a 30 yo female who lives in the Bay Area and works as a creative producer. She's moderately tech savvy and is in a higher income bracket.

### Quotes

Record meaningful quotes here

"I'd like to see more pictures regarding what comes inside the kit because I'm a nosy person"

### Notes

Identify task-specific issues and notes

#### Home Page

- The only thing that needs to be added is more info as to what comes inside the kit, more info about how it works on the home page
- People really like to see the ingredients for their stuff and really nosy people want to know where it's coming from
- Add a line at the top as to where you can ship to

#### All Products

- Don't like the font style because she hyperfocuses on how some letters are bigger than others and focuses less on the rest of the product
- Need to reword the "Just the ingredients" kit
- At the bottom just want to see a "MORE" rather than the numbers to simplify it. Keep it more abstract like "Next Page" or a line where you can see where you are in that line
- Likes how its color coded by alcohol type

#### Product Page

- Give more information on the bottle of simple syrup
- Also note if these are organic or not

#### Checkout

- Too boxy/clunky, want it to look more fluid
- Want it to feel more like it's part of the screen
- Color scheme works great
- Shipping page – the white part feels too clunky as well

#### Thank You Page

- Add a line about how to contact support

<b>Pain Point</b>	<b>Priority</b>	<b>Recommendation</b>
Organize and summarize notes and quotes.	Critical	Write down tangible next steps for design. I've changed the format so that text using Alegreya is all the same size (either all caps for headers or all lowercase for less significant headers)
The Alegreya Sans font is distracting from the rest of the page because it's all caps and the first letter is larger than the other letters	Critical	I changed it so the rectangles aren't filled and took our some more lines and changed the separators so it doesn't completely go from edge to edge.
The checkout process page looks too boxy	Critical	I added another page that allows you to review your order before you checkout
There should be an order review page before you finish the payment so you can check that all the info is correct	Critical	
There should be more information and photos to tell you what's inside the kits and how it works	Preferential	The next step will be to add more screens with more pictures and such
It would be better to use symbols instead of numbers for the Pages at the bottom, it's less distracting	Preferential	I changed the page numbers to dots instead with the current page a filled circle with a different color to denote where you are relative to how many pages there are

# CAREERFOUNDRY

## Edited Screens

The home screen features a banner at the top with the text "COCKTAIL KITS DELIVERED STRAIGHT TO YOUR DOOR". Below it, a "POPULAR" section shows five "Pineapple Daiquiri" items, each with a "Sweet" flavor tag and a 4.9 rating. A "RECOMMENDED FOR YOU" section follows, also displaying five "Pineapple Daiquiri" items. At the bottom, a large image of a bar with bottles and the text "YOUR GUIDE TO ALCOHOL LEARN MORE".

The shop screen has a "ALL PRODUCTS" view with sections for "SALE", "COCKTAIL KITS", "ACCESSORIES", and "POPULAR" items. It also features a "RECOMMENDED FOR YOU" section with five "Pineapple Daiquiri" items. The bottom part is identical to the home screen's guide to alcohol.

This shop screen focuses on "COCKTAIL KITS", "JUST MIXERS", and "ACCESSORIES". It includes a search bar and filters for price, alcohol type, flavor profile, and ratings. The results page shows 96 items, with a specific "Pineapple Daiquiri" item highlighted. The bottom part is identical to the other screens.

This shop screen also focuses on "COCKTAIL KITS", "JUST MIXERS", and "ACCESSORIES". It shows a different set of items, including "Salted Lime Cordial", "Gin Campari", and "Pear Martini". The bottom part is identical to the other screens.

This shop screen continues the theme of "COCKTAIL KITS", "JUST MIXERS", and "ACCESSORIES". It shows a third set of items like "Jalapeno Lime Tequila", "Verano", and "Peach Tea Julep". The bottom part is identical to the other screens.

## User Test Preparation

**HOME** **SHOP** **GUIDES** **ABOUT US**



**CUCUMBER BASIL GIMLET KIT** ★ 4.9

Gin / Sweet / Earthy

This refreshing earthy cocktail is perfect for a warm summer evening. Imagine sitting out in the backyard with this in your hand, surrounded by good food and good people.

Servings: 4 8 16

\$29.99 \$34.99 \$39.99

**ADD TO CART**

Ingredients Included:  
1 750 ml. bottle of Bombay Sapphire Gin  
1 250 ml. bottle organic simple syrup  
2 fresh organic limes  
1 organic cucumber  
1 cup organic fresh basil

**SIMILAR ITEMS**

 Jalapeno Lime Tequila \$29.99 <b>Gin</b> ★ 4.9	 Verano \$24.99 <b>Gin</b> ★ 4.9	 Peach Tea Julep \$19.99 <b>Gin</b> ★ 4.9
 Strawberry Basil Margarita \$24.99 <b>Gin</b> ★ 4.9	 Gin Campari \$19.99 <b>Gin</b> ★ 4.9	 Spicy Hibiscus \$19.99 <b>Gin</b> ★ 4.9

**STAY UPDATED ON PROMOS!**  **Sign Up**

**MIXTIFY**

**HOME** **SHOP** **GUIDES** **ABOUT US**



**CUCUMBER BASIL GIMLET KIT** ★ 4.9

Gin / Sweet / Earthy

This refreshing earthy cocktail is perfect for a warm summer evening. Imagine sitting out in the backyard with this in your hand, surrounded by good food and good people.

Servings: 4 8 16

\$29.99 \$34.99 \$39.99

**ADDED!**

Ingredients Included:  
1 750 ml. bottle of Bombay Sapphire Gin  
1 250 ml. bottle organic simple syrup  
2 fresh organic limes  
1 organic cucumber  
1 cup organic fresh basil

**SIMILAR ITEMS**

 Jalapeno Lime Tequila \$29.99 <b>Gin</b> ★ 4.9	 Verano \$24.99 <b>Gin</b> ★ 4.9	 Peach Tea Julep \$19.99 <b>Gin</b> ★ 4.9
 Strawberry Basil Margarita \$24.99 <b>Gin</b> ★ 4.9	 Gin Campari \$19.99 <b>Gin</b> ★ 4.9	 Spicy Hibiscus \$19.99 <b>Gin</b> ★ 4.9

**STAY UPDATED ON PROMOS!**  **Sign Up**

**MIXTIFY**

**HOME** **SHOP** **GUIDES** **ABOUT US**

**MY CART**



**CUCUMBER BASIL GIMLET KIT** ★ 4 servings **\$29.99**

**Remove Item** **Move to Favorites**

**SUMMARY**

Subtotal	\$29.99
Est Shipping	FREE
Est Tax	—
Promo Code	<input type="text"/> <b>APPLY</b>
Total	<b>\$31.99</b>

**CHECKOUT**

**RECOMMENDED ITEMS**

 Strawberry Basil Margarita \$24.99 <b>Gin</b> ★ 4.9	 Gin Campari \$19.99 <b>Gin</b> ★ 4.9	 Spicy Hibiscus \$19.99 <b>Gin</b> ★ 4.9
--	---	--

**STAY UPDATED ON PROMOS!**  **Sign Up**

**MIXTIFY**

**HOME** **SHOP** **GUIDES** **ABOUT US**

**CART > INFORMATION > SHIPPING > PAYMENT > REVIEW**

**My Cart**

<b>Subtotal</b>	\$29.99
<b>Est Shipping</b>	FREE
<b>Est Tax</b>	—
<b>Total</b>	<b>\$31.99</b>

**SHIPPING ADDRESS**

First Name	Last Name
Address	
Address Line 2	
City	State
Zip Code	
Email	Phone Number

**SAVE & CONTINUE**

**MIXTIFY**

**STAY UPDATED ON PROMOS!**  **Sign Up**

**COMPANY** About Us How It Works

**SUPPORT** FAQs Contact

**SOCIAL** Instagram Facebook

The screenshot shows the payment review step of an e-commerce checkout process. At the top, there's a navigation bar with links to Home, Shop (which is underlined), Guides, and About Us. On the right side of the header are icons for a shopping cart (containing one item) and a user profile.

The main content area starts with a breadcrumb trail: CART > INFORMATION > SHIPPING > PAYMENT > REVIEW. Below this, there are two sections:

- Contact:** Email: ilovedonuts@gmail.com (with an [Edit](#) link).
- Ship To:** Address: 123 SF St. Apt 456, San Francisco, CA 94107 (with an [Edit](#) link).
- Shipping:** Standard - Free.

**MY CART** summary table:

		<a href="#">Edit</a>
Subtotal	\$29.99	
Est Shipping	FREE	
Est Tax	\$2.40	
<b>Total</b>	<b>\$32.39</b>	

A product thumbnail for "CUCUMBER BASIL GIMLET KIT" (4 servings, \$29.99) is shown.

**PAYMENT** section:

- Payment method selected: Credit/Debit Card (radio button is checked).
- Alternative: PayPal (radio button is unselected).
- Form fields for card information: Card Number, Name On Card, Expiration Date, Security Code.

**BILLING ADDRESS** section:

- Address selection: SAME AS BILLING ADDRESS (radio button is checked).
- Alternative: USE A DIFFERENT ADDRESS (radio button is unselected).

Buttons at the bottom include "REVIEW ORDER" (green) and "CONTINUE TO PAYMENT" (green).

This screenshot shows a simplified version of the payment review page, likely a wireframe or a different design iteration.

The top navigation and user icons are identical to the first screenshot.

The breadcrumb trail is the same: CART > INFORMATION > SHIPPING > PAYMENT > REVIEW.

The contact and cart sections are also similar.

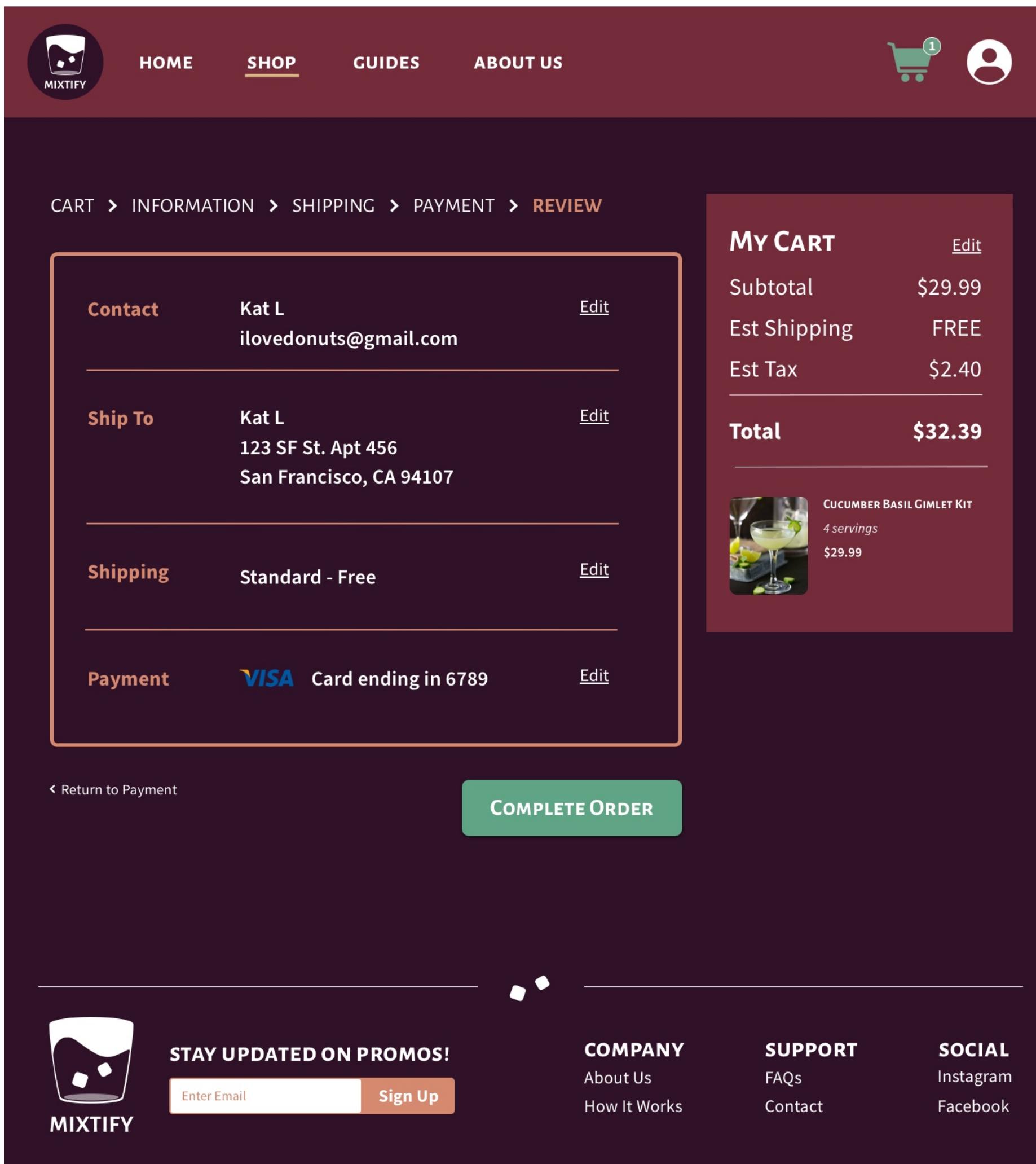
**SHIPPING METHOD** section:

- Standard Shipping: (4-7 business days) FREE (radio button is checked).
- Express Shipping: (1-3 business days) \$5 (radio button is unselected).

Below this section is a link: "Return to Information".

At the bottom, there's a footer with the Mixtify logo, a newsletter sign-up form ("STAY UPDATED ON PROMOS!"), and links to Company (About Us, How It Works), Support (FAQs, Contact), and Social media (Instagram, Facebook).

## User Test Preparation



The screenshot shows the Mixtify website's review step. At the top, there are navigation links: HOME, SHOP (which is underlined), GUIDES, and ABOUT US. On the right side of the header are a shopping cart icon with a '1' and a user profile icon.

The main content area shows the user's information and shipping details:

- Contact:** Kat L, ilovedonuts@gmail.com (with an [Edit](#) link)
- Ship To:** Kat L, 123 SF St. Apt 456, San Francisco, CA 94107 (with an [Edit](#) link)
- Shipping:** Standard - Free (with an [Edit](#) link)
- Payment:** VISA Card ending in 6789 (with an [Edit](#) link)

A large orange rectangular box highlights the **My Cart** section, which displays the following summary:

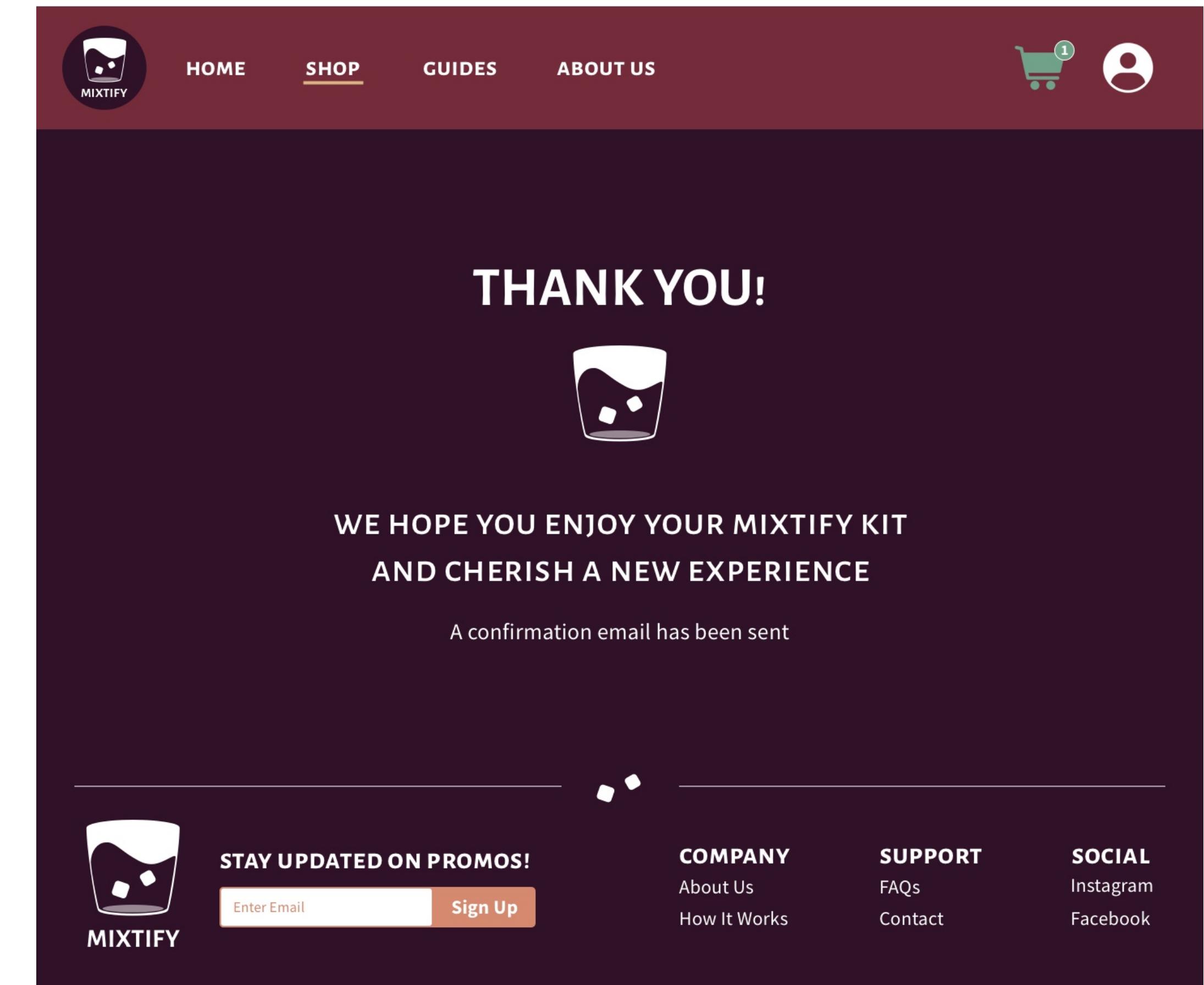
My Cart		<a href="#">Edit</a>
Subtotal	\$29.99	
Est Shipping	FREE	
Est Tax	\$2.40	
<b>Total</b>	<b>\$32.39</b>	

Below the cart summary, there is a product thumbnail for "CUCUMBER BASIL GIMLET KIT" (4 servings, \$29.99).

At the bottom of the page, there is a green button labeled **COMPLETE ORDER**. Below the footer, there is a "Return to Payment" link and a "STAY UPDATED ON PROMOS!" section with an "Enter Email" input field and a "Sign Up" button.

**Footer Links:**

- COMPANY:** About Us, How It Works
- SUPPORT:** FAQs, Contact
- SOCIAL:** Instagram, Facebook



The screenshot shows the Mixtify website's thank you page. At the top, there are navigation links: HOME, SHOP (underlined), GUIDES, and ABOUT US. On the right side of the header are a shopping cart icon with a '1' and a user profile icon.

The main content area features a large "THANK YOU!" message in white text. Below it is a small graphic of a cocktail glass with ice cubes. A confirmation message reads: "WE HOPE YOU ENJOY YOUR MIXTIFY KIT AND CHERISH A NEW EXPERIENCE".

Below the message, a smaller text states: "A confirmation email has been sent".

At the bottom of the page, there is a footer section with the Mixtify logo, social media links, and company information:

- STAY UPDATED ON PROMOS!** (with an "Enter Email" input field and a "Sign Up" button)
- COMPANY:** About Us, How It Works
- SUPPORT:** FAQs, Contact
- SOCIAL:** Instagram, Facebook