

MACHINE LEARNING IDEA CANVAS

IDEA NAME:

...

PROBLEM

What problem are you attempting to solve? Is there an underlying cause of the problem?

• ...

PREDICTION / DESIRED SOLUTION

What prediction would help solve this problem?

• ...

BUSINESS TASK

What are you trying to accomplish with this prediction? What business decisions/tasks are affected?

• ...

DATA SOURCES

What data do you currently have to inform the prediction? What data would you ideally have? (Including external data sources)

• ...

ROI AND STRATEGIC VALUE

How would this impact the business in a tangible economic manner? What is the estimated cost of the problem? What other metrics define success?

• ...