Tasks:

1. **Data Preparation:**
    - Import the dataset into PowerBI and perform necessary data cleaning operations.
    - Ensure proper data types for each column (e.g., date/time columns should be in date/time format).
2. **Basic Analysis:**
    - Create visualizations to show the distribution of orders based on delivery areas.
    - Calculate and visualize the total revenue for the given period.
3. **Time Analysis:**
    - Calculate the average delivery time for each delivery area.
    - Visualize the average delivery time trends over different days of the week.
4. **Driver Performance Analysis:**
    - Calculate the total number of orders delivered by each driver.
    - Visualize the distribution of delivery times for each driver.
5. **Advanced Analysis:**
    - Calculate the percentage of orders delivered ASAP (As Soon As Possible) and non-ASAP.
    - Analyze the impact of ASAP orders on delivery times.
6. **Challenge Task (Difficult):**
    - Calculate the average delivery time for each driver and identify the top-performing drivers based on this metric.
    - Visualize the average delivery time for each driver and compare it with the overall average delivery time.
7. **Presentation:**
    - Create a dashboard that summarizes the key findings from the analysis.
    - Include visualizations for basic analysis, time analysis, driver performance, and the challenge task.
8. **Conclusion:**
    - Write a brief conclusion based on your analysis, highlighting any trends or insights discovered.
    - Provide recommendations for improving delivery efficiency or customer satisfaction based on your findings.

Submission Guidelines:

- Submit a PowerBI file (.pbix) containing the completed analysis and dashboard.
- Include a brief report (PDF) summarizing your findings and recommendations.