Website Evaluation Form

Instructions for use:
This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.
Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated:
   https://kmonahan01.github.io/islt_7360/final_project/pilotsite/monahan_pilot.html

2. Author of site evaluated: Kaitlin Monahan

3. Evaluator's first name: Ryan

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM): **Macbook Air running OSX El Capitan.**

Processor Name:	Intel Core i5
Processor Speed:	1.6 GHz
Memory: 8 GB	
Number of Processors:	1
Total Number of Cores:	2

2. Browser (e.g., Internet Explorer 10.0, Safari 7.0): **Google Chrome ver. 61 (64 bit) up to date as of 9/29/2017**

3. Internet connection (e.g., cable modem, DSL, corporate or institutional): **Xfinity 5G cable modem, residential wi-fi**

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	[5]

Please explain your feedback
All information is categorized in a logical way that is easy for the user to navigate using the subsections on the left of the page.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	[5]

Please explain your feedback
Visually appealing and well designed. Easy to read. Colors coordinate with programs official artwork. Text is aligned in a way that does not clutter the page.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	[5]

Please explain your feedback
The navigation tabs are easy to find and remain static no matter which page you go to. The "Home" tab is always available to get you back to the starting point.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Homepage is linked from all subsequent pages.	1	2	3	4	[5]

Please explain your feedback
Yep!

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
5. Multimedia elements have a clear purpose.	1	2	3	4	[5]

Please explain your feedback
Picture on the main page shows the scale of the seminar.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	[5]

Please explain your feedback
All files loaded immediately.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.	1	2	3	4	[5]

Please explain your feedback
Pictures appear to be scaled so yes, though from a user standpoint they'd not be aware.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
8. Text is easy to read and contrasts with background.	1	2	3	4	[5]

Please explain your feedback
The navy blue text is easy to read on the pale yellow background. Designer should get extra points for not using a bright gold background on the entire page which would have been difficult to look at. The color chosen as the main background color is perfect.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	[5]

Please explain your feedback

Accessibility was not an issue.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	[5]

Please explain your feedback
Everything was very clear and easy to understand/navigate.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	[5]

Please explain your feedback
All vital information is covered. Links would cover full scope of organization.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
3. Links are up-to-date and functional.	1	2	3	4	[5]

Please explain your feedback
All links functional; when information is not up to date (because it is not yet available) the page says so.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
4. Useful content is embedded no further than two layers deep.	1	2	3	4	[5]

Please explain your feedback
The navigation menu does not have submenus or unlisted pages that are linked to.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
5. Site contains in-depth content that encourages users to return.	1	2	3	[4]	5

Please explain your feedback
Content is useful, "return visits" would come from people seeking information. Room to grow here if desired with outlines of atual seminars, schedules, media, etc. but the content is very good as is.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. Information is accurate and current.	1	2	3	4	[5]

Please explain your feedback
All information covered was up to date.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	[5]

Please explain your feedback

In depth information covers all bases of the organization.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

CREDIBILITY

1. Credibility is established by including information regarding author, affiliations, and credentials.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	[5]

Please explain your feedback
Author's title and information is available on two pages.

2. Contact person with e-mail address is included.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	[5]

Please explain your feedback
Available on all pages.

3. Site is bias-free or explicitly states point of view.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	[5]

Please explain your feedback
Has a clear point of view.

4. Material is original or includes appropriate citations with no copyright infringement.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	[5]

Please explain your feedback
Assuming all information on the page is original, but also links directly to HOBY.org, so yes indeed.

5. Correct punctuation, spelling, and grammar indicate care and attention to detail.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	[5]

Please explain your feedback
Yes

6. Site indicates date(s) that material was created or updated.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	1	2	3	4	[5]

Please explain your feedback
Available on the bottom of every page