

# Website Evaluation Form

## Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.*

## I. General Information

1. URL of site evaluated:  
[https://kmonahan01.github.io/islt\\_7360/final\\_project/pilotsite/monahan\\_pilot.html](https://kmonahan01.github.io/islt_7360/final_project/pilotsite/monahan_pilot.html)
2. Author of site evaluated: Kaitie Monahan
3. Evaluator's first name: Kassie Maierhofer

## II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):  
Dell desktop running Windows 7, Intel Core i5
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)  
Google Chrome
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):  
Cable Modem

### III Design and Development

**Instruction:** For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>DESIGN</b>					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> <b>The webpage was divided into 8 subpages and it easy to navigate. A side tab with internal links is easy to find when browsing each page.</b>	1	2	3	4	5
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> <b>The website does a great job of coordinating colors specifically with the Organizations own colors. The site is not crammed or overwhelming. The picture on the HOME page however is slightly distorted.</b>	1	2	3	4	5
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> I was able to navigate the website without trouble. Very self-explanatory.	1	2	3	4	5
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u> <b>All of the links were linked to eachother and the homepage.</b>	1	2	3	4	5
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> <b>All photos were relevant and helpful. They complimented the site and its provided information.</b>	1	2	3	4	5
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> <b>All multimedia loaded with the site. There was no wait time.</b>	1	2	3	4	5
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u> <b>I wasn't able to find this information, however I do not know how to look for it.</b>	1	2	3	4	5
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u> <b>The text is a good color contrast with the background. It is not too light to read either. Organizations colors were used in the text and background.</b>	1	2	3	4	5
9. Site content is widely accessible or appropriate adaptations or explanations have been made. <u>Please explain your feedback</u>	1	2	3	4	5

All information was clear and accurate.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>CONTENT</b>					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback

**All titles are clearly stated and relevant to the information. This helps to make navigation a breeze.**

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
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Please explain your feedback

**The links were helpful and relatable. All were labeled clearly and explained thoroughly. There were not too many links either.**

3. Links are up-to-date and functional.	1	2	3	4	5
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Please explain your feedback

**All links worked.**

4. Useful content is embedded no further than two layers deep.	1	2	3	4	5
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Please explain your feedback

**Useful and nothing is over two layers. All the information is laid out and appropriate. Important info is easy to locate.**

5. Site contains in-depth content that encourages users to return.	1	2	3	4	5
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Please explain your feedback

**If the site is relevant to your interests or you are a HOBY participant/parent/volunteer/alumni then the information provided will draw you back, whether its to check updates, gather contact info, or make purchases. Could include more information for viewers to get to want to keep checking the site.**

6. Information is accurate and current.	1	2	3	4	5
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Please explain your feedback

**All of the information was accurate. The information that was provided on the current site was as current of information that could be provided.**

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
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Please explain your feedback

**For those interested or involved in HOBY, the site is very useful. It does not simulate that much thinking, however it is very useful for those in the organization or those interested.**

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>CREDIBILITY</b>					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u> The authors name is placed at the bottom of every page. The homepage has a section telling of the authors job within the organization, backing her credibility.					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u> <b>On homepage author is introduced via the aspect of allowing viewers to contact her. It also tells her relation and involved to the organization. At the bottom of every page the contact information is provided of the creator.</b>					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u> <b>There is no place for bias in the website—it is purely informational.</b>					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u> <b>Copyright information and hyperlink information is provided. It was clearly stated that any portion the site may not be recreated without the permission of the author.</b>					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u> <b>All grammar is good – no errors were found</b>					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u> <b>A section on the bottom of all of the pages that tells when the site was last updated and by whom it was updated.</b>					