

Persona: Felipa R. Eset

Scenario: Working through procrastination and distractions.



Felipa sat down at 5:00pm after waking up, ready to tackle the assignments that are due in 2 days. She tries to psych herself up, but deep down she's terrified that she won't be able to get herself to actually do the work. She's always struggled with getting stuff done, and frequently misses assignments.



Surely enough, to her dismay, she looks at the clock on her laptop. This time, she distracted herself with youtube videos all the way until 3:00 AM, perpetuating the cycle of sleep deprivation and dread preventing further productivity.

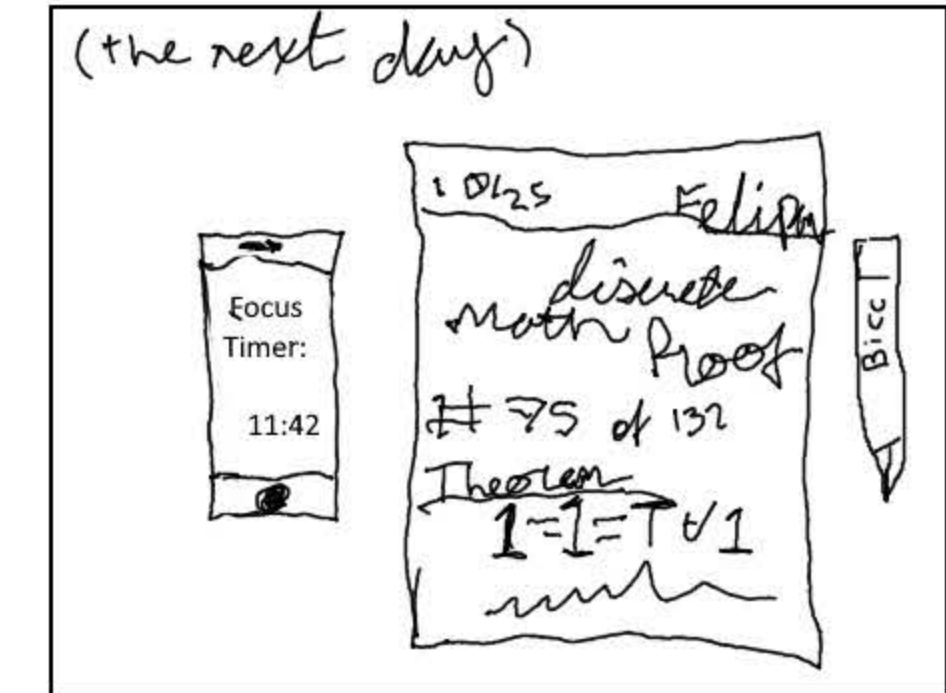
In bed, she sees an ad based on her recent youtube search history, and she discovers our app. She commits to using it tomorrow.



Now 3 hours later, Felipa reflects on her accomplishment, and feels a deep sense of gratitude in our time management app. She looks forward to trying the other features, such as the scheduler.



Felipa shares this new app that's been helping her so much with her classmates and friends. She is excited to get a prize for referring friends!



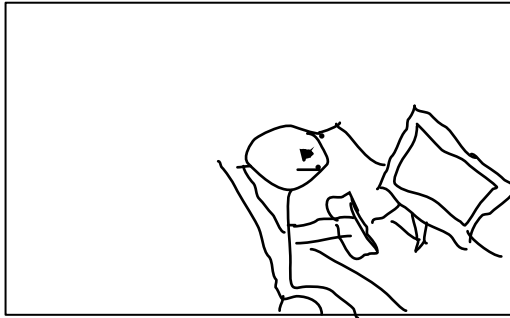
The following day, Felipa takes advantage of our focus timer. Incredibly, she manages to do more work in 3 hours than she's done in 2 weeks.



3 months later, Felipa can be found fast asleep in bed at 10:00 PM, basking in the glory of the recent accomplishments our app allowed her to achieve and thoroughly enjoying, for the first time in years, a full night's sleep.

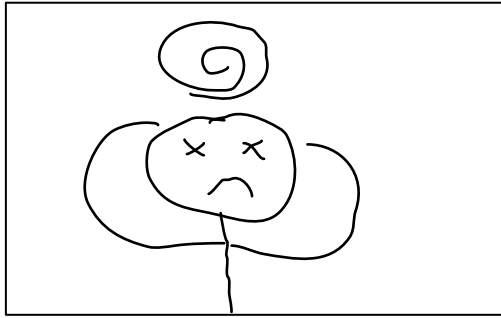
Persona: Benjamon Wood

Scenario: Don't Over Work and Have Fun

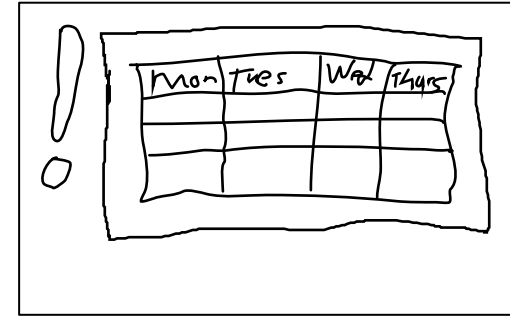


Another day, another over work day for Mr. Wood.

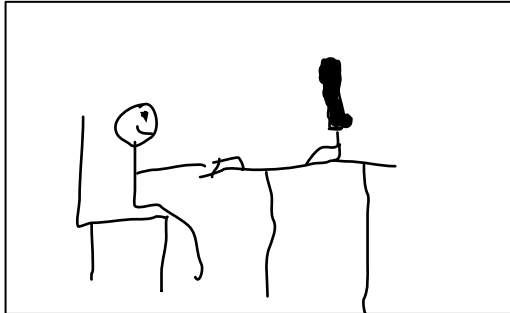
Due to procrastination and ADHD, Mr. Wood find himself over working again. But this week is different.



He found himself confused and don't know what to do, with all this amount of work orders.



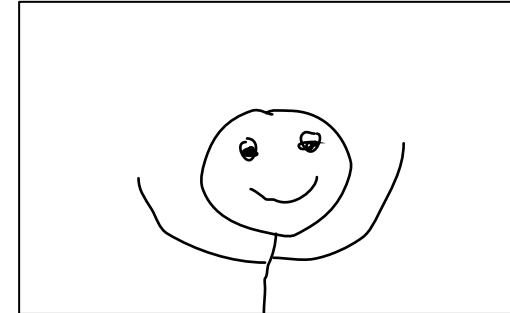
Until he find our time management apps. He put all of his work order and schedule into the apps and its optimized itself to help him with his time management.



He is much happier now since he has something something to look forward to at the end of his day. All of his task are now in a timely manner order.



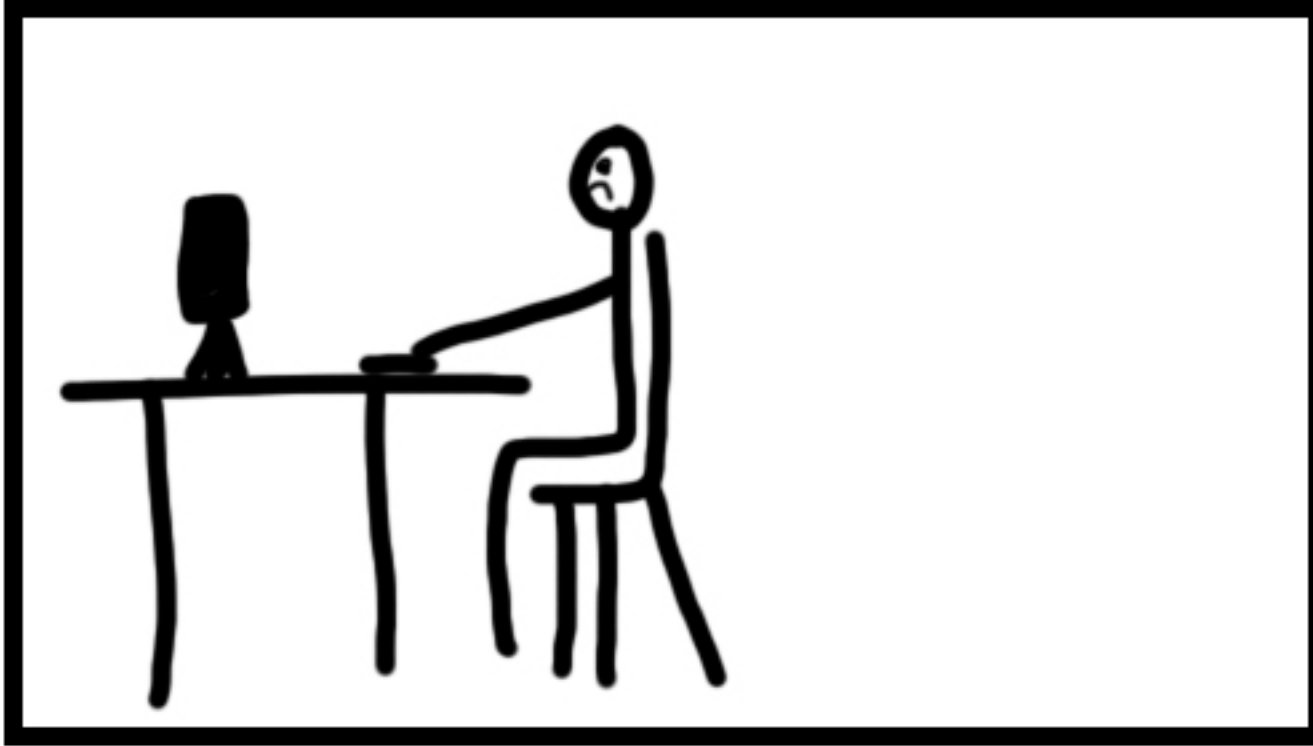
With all the tasks are done and working hour is over, he hop in his car and went home and get ready for the tasks that our app optimized for him in the next day



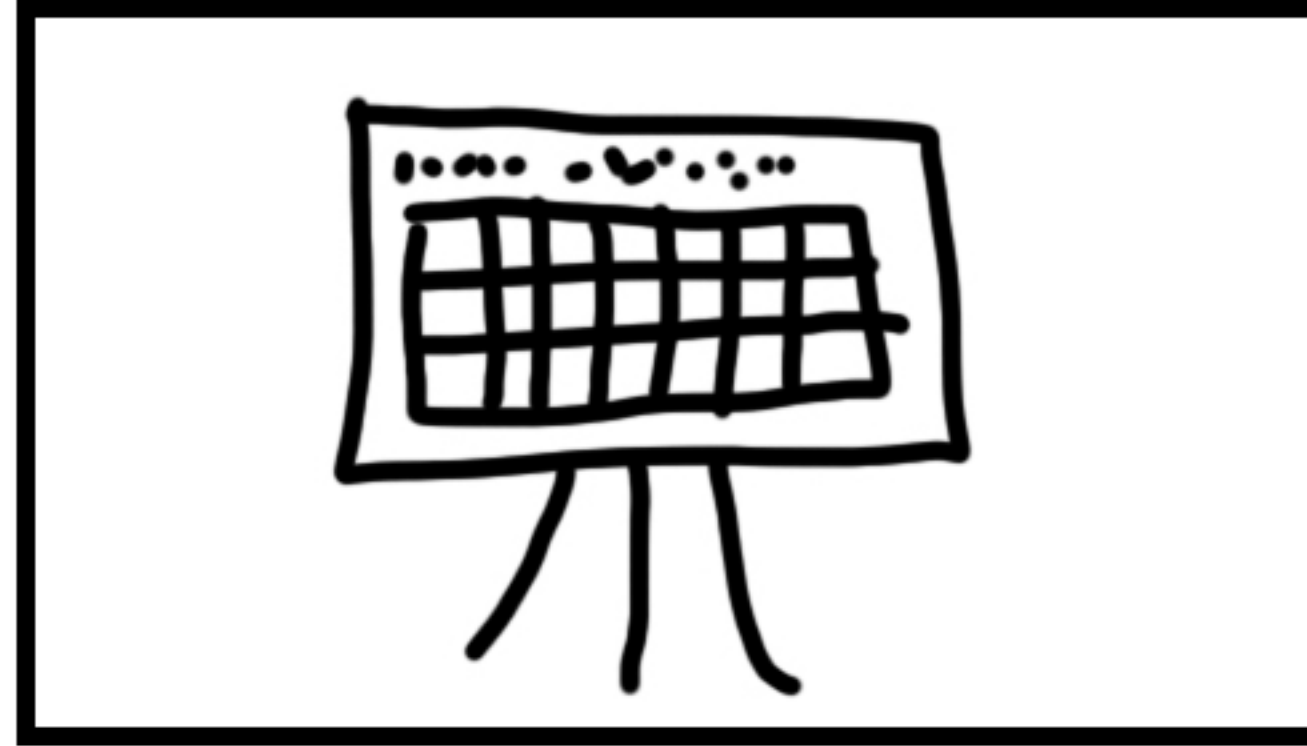
He now has a schedule that is well suited for him. He emailed all the colleagues who struggle with time management about our apps. He is now happy and enjoys his job more than ever because he now has time for himself and is not overworking.

Persona: Jimmy Smith

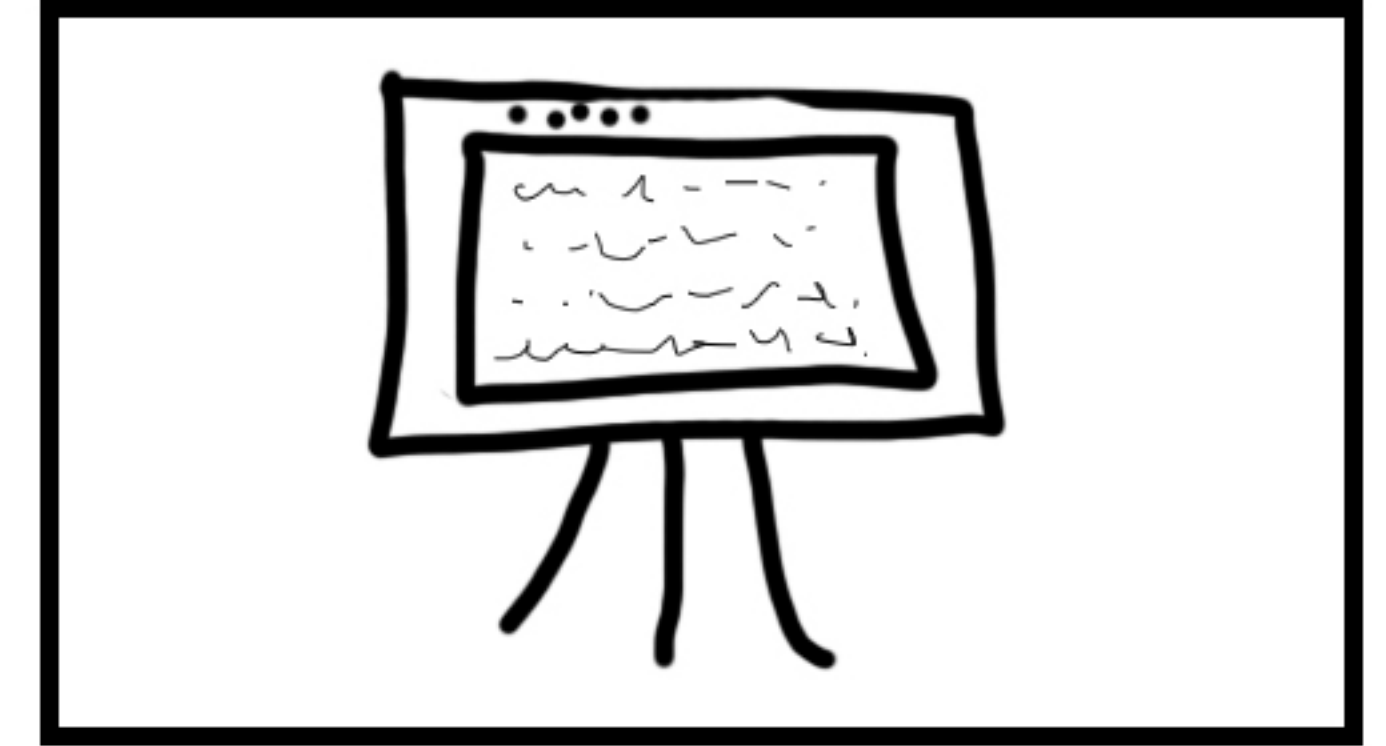
Scenario: Planning out the next couple weeks.



This is the story of a man named Jimmy. Jimmy was a student who had a lot of responsibilities, such as taking 6 classes a semester and a part time job.



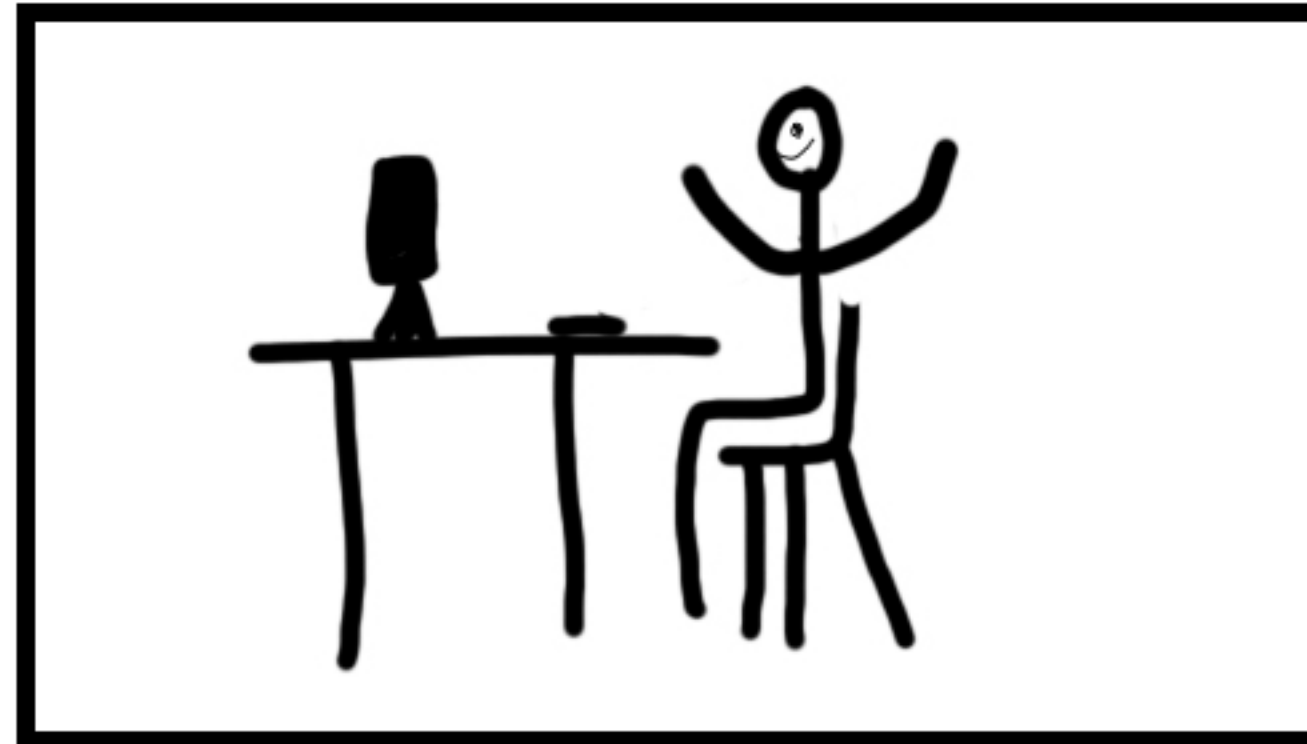
He sat at his desk pushing buttons on a keyboard trying to figure out how he'd find the time for work and school. He thought an app would help, and found our Time Management app.



Jimmy signed up for the app, and wrote down in the notes section all of his rough prediction for weekly obligations, such as class times, study time, and work.



Eventually, after plugging in all of his assignment due dates, his work schedule, class times, and exam dates, the app laid out an easy to understand schedule for the next few weeks.



It also showed Jimmy he had many days upcoming where he had nothing to do, where previously these days often surprised him. Jimmy now knew what days he could take to rest and relax.



Jimmy decides to call friends and make plans for some days, while others he decides to take a well deserved break. This is exactly the way, right now, that he wanted things to happen.

And Jimmy was happy.