(a) Traveller Context Model
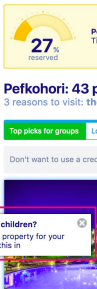
(b) Content Curation Model
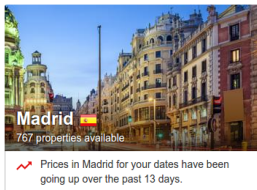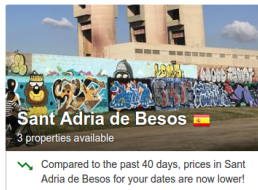
(c) Content Augmentation Model

Figure 1: Examples of Application of Machine Learning