CRAAAAZZZYYYY! **booking.com...**So how does **booking.com** know I am traveling to Vienna from London before heading to Salzburg for **#hic17** including all dates? I only entered the dates for Salzburg and London, but never mentioned Vienna, INTERESTING!

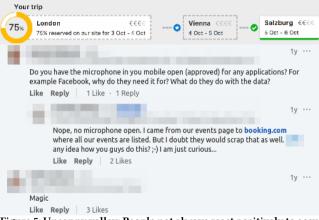


Figure 5: Uncanny valley: People not always react positively to accurate predictions (destination recommender using Markov chains).