

Kimberley Pita

Product Designer & Developer

🌐 kmpit.github.io ✉ kmpita@uwaterloo.ca

EDUCATION

Systems Design Engineering 2022, University of Waterloo

#1 Class Rank & Dean's Honour List - 1A, 1B, 2A, 2B, 3A

SKILLS

UX/UI Design Figma | InVision |
Balsamiq | Cross-platform design |
Accessibility | Design systems

User Research User interviews |
Usability tests | Quantitative analysis |
Personas | Workshops

Dev Frontend/UI development |
JavaScript | HTML | CSS | Angular |
C++ | Java | DevOps | Agile | Git

PROJECTS

UCompose 2020

Led UX research/design and UI development in Java of genetic algorithm-powered drum machine

Personal Website 2020

Designed and built responsive site kmpit.github.io using HTML/CSS/JS

INTERESTS

A Cappella

Video Director for Unaccompanied Minors competitive singing group; leader since 2019, member 2018

Visual Art

Graphite, pen and ink, digital

EXPERIENCE

UX Design | Autodesk SAN FRANCISCO (REMOTE) | SEP-DEC 2020

- Designed workflows to empower timely, interconnected data collection across features of Autodesk Build app for mobile, web, and Windows
- Maximized customer value through user research, collaborating across many teams and leveraging tools such as UserTesting, DoveTail
- Worked closely with developers from concept design to feature release to ensure feasibility, cross-platform consistency, and quality

DevOps + QA Lead | Avidbots KITCHENER | JAN-APR 2020

- Coordinated interdisciplinary team to resolve bugs and UX issues
- Improved developer experience: simplified 22-step setup process to 8 steps, enhanced documentation, and sped up unit tests by >200%

UX Research | Autodesk SAN FRANCISCO | MAY-AUG 2019

- Headed exploratory study leveraging user interviews, quantitative analysis with Looker, and 30+ secondary sources to uncover new product opportunities in construction tech space
- Informed design of new form builder feature through meaningful insights from concept tests with 16 industry users
- Established accessibility guidelines for designers and developers

UX Research | CIBC Digital TORONTO | SEP-DEC 2018

- Planned, ran, and synthesized usability tests leading to concrete UX improvements of new and existing digital banking flows
- Achieved VP buy-in for new initiative after leading and presenting multi-part survey study with >600 participants
- Facilitated dynamic workshops and championed user needs as consultant on multiple cross-functional teams and design sprints