

Time Series Analysis

The set of data collected on the basis of time is called time series.

Time series use-cases

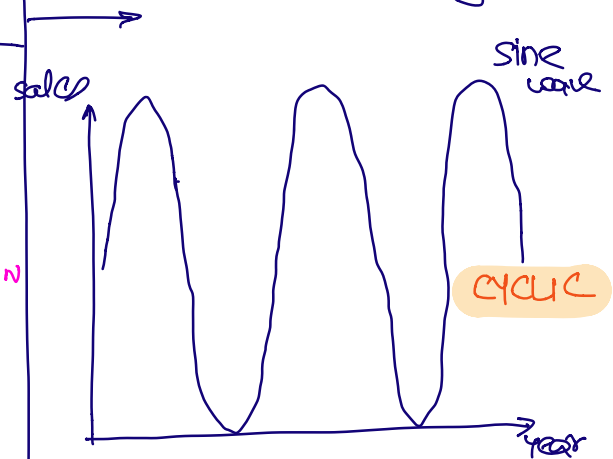
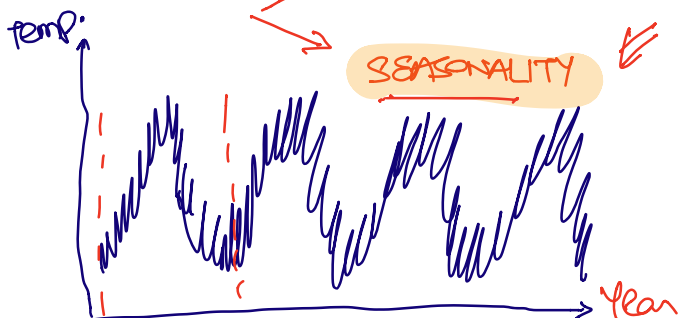
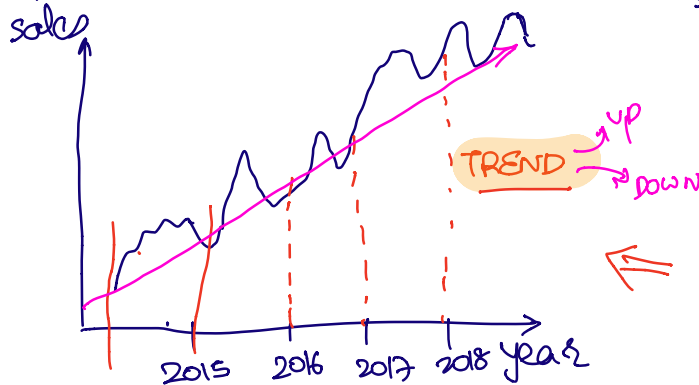
Univariate
Time Series

| | |
|------|-------|
| time | sales |
|------|-------|

multivariate
time series

| | | | | |
|------|----|----|-----|----------------|
| time | f1 | f2 | ... | f _n |
|------|----|----|-----|----------------|

Patterns that may encounter while working on time series data:



Steps to perform/when dealing with Time series forecasting problem: ^{consider} (Python)

- ① Ensure your dataset must hold a column that represent time (year, month, days, **hours, min, sec**)
- ② Ensure your time column is represented as **datetime** datatype
- ③ Ensure your time column is a row index in pandas dataframe.

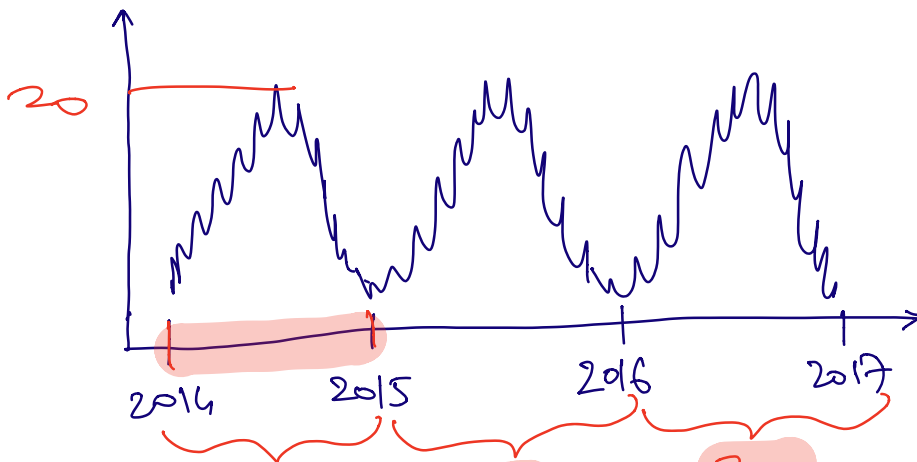
| | | |
|------------------------|---------|-----|
| datetime (datatype) | 2016-01 | 266 |
| | 2016-02 | 146 |

- ④ **Check whether the data is stationary or not.**

Stationary Data in Time Series:

It's a term which defines, the

mean
Variance
Co-variance } Same over a given period



when can I say the data is stationary?

Let's assume period = 1 year

3 periods

| | | | | | | |
|-------------|---|-----|---|-----|---|-----|
| mean | → | 20 | ~ | 20 | ~ | 20 |
| variance | → | 0.2 | ~ | 0.2 | ~ | 0.2 |
| co-variance | → | 0.1 | ~ | 0.1 | ~ | 0.1 |

if its stationary then go for step 5.

Else report data as inappropriate for time-series modelling

Note:- In case your data is a trend data use Integral with 1 step to convert the same into Seasonality (Stationary Data)

5. Create train test split to understand the accuracy & generalization of model

6. Create the model.

→ (a) Auto regressive model (AR model)

small time frame data with large data → (b) moving Average model (MA model)
→ (c) ARIMA model

7. Predict the values of test data and check the error score. Try to ensure your model has less error score.

8. If satisfied with model, deploy the same.

Time Series modelling techniques

- ① AR modelling (Auto - regressive model)
- ② MA modelling (Moving - Average model)
- ③ ARIMA modelling (Auto Regressive Integrated moving Average)

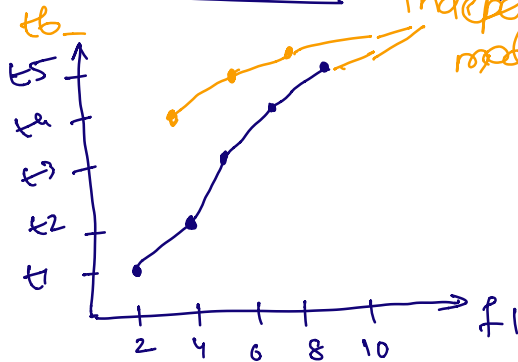
AR modelling.

$$y_t = f(\underbrace{y_{t-1}, y_{t-2}, \dots}_{\text{past data}})$$

$$= b_0 + b_1 y_{t-1} + b_2 y_{t-2} + \dots$$

moving average model = not an independent model period(q) = 3

#1
t1 2
t2 4
t3 5
t4 7
t5 9



3 SMA
Simple
moving
Average

$$\frac{2+4+5}{3} = 3.6$$

$$\frac{4+5+7}{3} = 5.3$$

baseline for ARIMA

It's a lagging indicator for ARIMA correction.

ARIMA

3 parameters

Period $\rightarrow (P) \rightarrow 1$ AR

Integral order $\rightarrow (d) \rightarrow 1$ I

moving average $\rightarrow (q) \rightarrow \underline{1}$ MA