**Problem Statement:** To expose the best combination for strategy games available in the AppStore in order to get a good user rating (4.0/5.0 and above).

**Objective**: To expose the best combination for strategy games available in the AppStore in order to get a good user rating (4.0/5.0 and above) To analyze the dataset, we will look at the relationship as below:

**Strategy**

* Genre grouping
* Game Size analysis
* Release date/ Update date factor
* Game Price and In-App Purchase Factor (Grouped by Genre)
* Age Rating Factor

**Data Cleaning**

* Games without User Rating should be dropped.
* Perform Data Preparation by cleaning the data and removing null values.
* Games with less than 200 user rating AND days since last update date <6month should be dropped to prevent biased ratings from the developer
* Genre tags "Entertainment" and "Games" are removed from the Genre string as it does not provide meaningful insight
* The remaining of the string are checked and grouped as follows:
  1. Puzzle= Puzzle/Board
  2. Adventure= Adventure/Role/Role Playing
  3. Action = Action
  4. Family = Family/Education
* State your inferences.
* Identify Which genres have higher user ratings.