Meeting Notes

Creative Director: Katie
Designer: Jack

- Layout
  - Homepage: simple picture of Rowling and text, no scroll
  - Separate button at the top for each of the subsections listed on my Content outline.
- Design elements:
  - Browns, blues, oranges, beiges
    - Bright rich blue, and a desaturated orange
  - Typeface:
    - Serifs: for elegance
  - Possible textured paper, to show that she started from nothing and wrote on coffee napkins. That she is handmade.
  - Incorporate illustrations, line work or silhouette, mostly black and white
  - Images can be full color unless they look out of place