

Kevin Munger

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Academic Appointments Assistant Professor of Political Science and Social Data Analytics, 2019
Pennsylvania State University

Postdoctoral Fellow, 2018-2019
Center for the Study of Democratic Politics, Princeton University

Education New York University Department of Politics PhD 2013-2018

University of North Carolina, Chapel Hill 2012
B.A. in Mathematics and B.A. in Economics (Honors)

Professional Appointments Co-Founder and Editor, *Journal of Quantitative Description: Digital Media* 2020-Present

Publications: Forthcoming

Boomer Ballast: How Generational Conflict Will Structure American Politics in the 2020s Under Contract with Columbia University Press

“Political Knowledge and Misinformation in the Era of Social Media: Evidence from the 2015 U.K. Election” (**Kevin Munger**, Patrick J. Egan, Jonathan Ronen, Jonathan Nagler, Joshua Tucker) *British Journal of Political Science*, Forthcoming. 2020

“You Won’t Believe Our Results! But They Might: Heterogeneity in Beliefs About The Accuracy of Online Media” (Mario Luca, **Kevin Munger**, Jonathan Nagler and Joshua Tucker) *Journal of Experimental Political Science*, Forthcoming. 2020

“#polisci Twitter: A Descriptive Analysis of how Political Scientists Use Twitter in 2019” (Jim Bisbee, **Kevin Munger**, Jennifer Larson) *Perspectives on Politics*, Forthcoming. 2020

“Accessibility and Generalizability: Are Social Media Effects Moderated by Age or Digital Literacy?” (**Kevin Munger**, Ishita Gopal, Jonathan Nagler, Joshua Tucker) *Research & Politics*, In-Principle Accepted Registered Report. 2020

2020

Peer-Reviewed

“Right-Wing YouTube: A Supply and Demand Perspective” 2020
(**Kevin Munger** and Joseph Phillips), *International Journal of Press/Politics*, October 2020.

“The Effects of an Informational Intervention on Attention to Anti-Vaccination Content on YouTube” (Sangyeon Kim, Omer Yalcin, Samuel Bestvater, **Kevin Munger**, Burt Monroe, Bruce Desmarais) *Proceedings of the International Conference on Web and Social Media*. 2020

“The (Null) Effects of Clickbait Headlines On Polarization, Trust, and Learning” (**Kevin Munger**, Mario Luca, Jonathan Nagler, Joshua Tucker) 2020
Public Opinion Quarterly, Volume 84, Issue 1, Spring 2020, Pages 49–73.

“Don’t @ Me: Experimentally Reducing Partisan Incivility on Twitter” 2020
Journal of Experimental Political Science, 1-15.

2019

Peer-Reviewed

“All the News That’s Fit to Click: The Economics of Clickbait Media” 2019
Political Communication.

“Tweeting for Peace: Experimental Evidence from the 2016 Colombian Plebiscite” (Jorge Gallego, Juan D. Martínez, **Kevin Munger**, and Mateo Vásquez), *Electoral Studies*, Volume 62. 2019

“Measuring and Explaining Political Sophistication Through Textual Complexity” (Ken Benoit, **Kevin Munger**, and Arthur Spirling), 2019
American Journal of Political Science, 491-508.

“How Accurate Are Survey Responses on Social Media and Politics?” 2019
(Andrew Guess, **Kevin Munger**, Jonathan Nagler, and Joshua Tucker),
Political Communication, 241-258.

“Elites Tweet to get Feet off the Streets: Using Social Media 2019
to Measure Regime Response to Protest” (**Kevin Munger**, Richard Bonneau,
Jonathan Nagler and Joshua Tucker), *Political Science Research*
& *Methods*, 7.4: 815-834.

Other Scholarly Publications

“The Limited Value of Non-Replicable Field Experiments in Contexts 2019
with Low Temporal Validity” *Social Media + Society*, Vol 5 Issue 3.

“Social Media, Political Science, and Democracy” 2019
Journal of Politics, e62-e67.

“Frenemies: How Social Media Polarizes America” 2019
Public Opinion Quarterly, Volume 83: 643-646.

“The Dumbing Down of the State of the Union? Trends in the Complexity 2019
of Political Communication” (Ken Benoit, **Kevin Munger** and Arthur Spirling)
In *Can America Govern Itself?* (ed. Nolan McCarty and Frances Lee),
Cambridge University Press

Publications:
Earlier

Peer-Reviewed

“Tweetment Effects on the Tweeted: Experimentally Reducing 2017
Racist Harassment”, *Political Behavior*, Volume 39, Issue 3.
Winner, APSA EPVOB award for Best Paper published in *Political Behavior*.

Choosing in Groups: Analytical Politics II (with Michael 2014

Munger); Cambridge University Press

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|--------------------------|---|--------------------|
| Working Papers | “The Upworthy Research Archive: A Time Series of 32,488 Experiments in U.S. Advocacy” (Nathan Matias, Kevin Munger , Marianne Aubin Le Quere, Charles Ebersole). <i>Revise and Resubmit, Nature: Scientific Datasets</i> | |
| | “The Effect of Streaming Chat on Perceptions of Debates” (Victoria Asbury, Keng-Chi Chang, Katherine McCabe, Kevin Munger , Tiago Ventura). <i>Under Review</i> | |
| | “Fifteen Seconds of Fame: TikTok and the Democratization of Mobile Video on Social Media” (Benjamin Guinaudeau, Fabio Votta, Kevin Munger). <i>Under Review</i> | |
| | “Generations in contemporary US politics: Statistical aggregations or collective political actors?” (Kevin Munger and Eric Plutzer). <i>Under Review</i> | |
| | “Digital Literacy and Online Political Behavior” (Andy Guess, Kevin Munger) | |
| | “Knowledge Decays: Temporal Validity and Social Science” | |
| | “Temporal Validity, Prediction and the Problem of Replicability” (With Adam Lovett) | |
| | “Does Demand Create its Own Supply?: YouTube Politics During the 2020 Presidential Campaign” (Kevin Munger , Jim Bisbee, Joseph Phillips). | |
| | “Digital Home Style: Communicating Generational Alignment” (Alessandro Vecchiato, Kevin Munger). | |
| | “Political Deepfake Videos Disinform, But No More than Other Fake Media” (Soubhik Barari, Chris Lucas, Kevin Munger). | |
| Statistical Software | “sophistication” R package: implements the new measure of textual complexity developed by Benoit, Munger & Spirling | |
| Grants | SSRC Social Data Research Fellowship (\$40,000) | 2020 |
| | Facebook Foundational Integrity Research Grant (\$100,000) | 2020 |
| | Russell Sage Foundation Computational Social Science Grant (\$10,000) | 2020 |
| | Penn State Center for Social Data Analytics Seed Grant (\$20,000) | 2019 |
| Conference Presentations | SSRC News Quality in the Platform Era | Nov 2020 |
| | PACSS and Polnet | Aug 2020 |
| | Social Science Foo Camp | Feb 2020 |
| | MIT Conference on Digital Experimentation | 2019, 2020 |
| | Summer Institute in Computational Social Science | 2018 |
| | LSE Text Analysis R Package Developers’ Workshop | Apr 2017 |
| | NYU Center for Experimental Social Science | Mar 2017, 2018 |
| | Toronto Political Behaviour Workshop | Nov 2016, Sep 2018 |
| | Princeton SSRC Anxieties of Democracy Conference | Oct 2016 |
| | New Directions in Analyzing Text as Data | Oct 2016 |
| | MIT Online Harassment Workshop | Aug 2016 |
| | Harvard Harmful Speech Online Workshop | June 2017 |
| | Political Methodology Summer Meeting (Poster) | 2015, 2016, 2017 |
| | Crowdsourcing and Online Behavioral Experiments Workshop | Apr 2016 |

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|-----------------------------|---|------------------------------|
| | Harvard Experimental Political Science Graduate Conference | 2016, 2017 |
| | American Political Science Association | 2015, 2016, 2017, 2018, 2020 |
| | Midwestern Political Science Association | 2015, 2016, 2017, 2018 |
| | Southern Political Science Association | 2017, 2020 |
| | European Political Science Association | 2017 |
| Invited Talks | MIT Digital Marketing Seminar | November 2020 |
| | NYU CSMAP | July 2020 |
| | GWU IDDP | July 2020 |
| | Cornell Digital Experimentation | March 2020 |
| | Stanford Cyber Policy Center | January 2020 |
| | Pew Research Center (Washington DC) | November 2019 |
| | Central European University | March 2019 |
| | Texas Tech | February 2019 |
| | UC Santa Barbara | February 2019 |
| | International Methods Colloquium | November 2018 |
| | Princeton Quantitative Social Science Lunch Seminar | November 2018 |
| | Princeton CITP Lunch Seminar | October 2018 |
| | Facebook (San Francisco) Research Presentation | August 2018 |
| | Twitter (San Francisco) Data Science Tech Lunch | August 2017 |
| | Columbia Computational Social Science Working Group | May 2017 |
| | Kings College London | Apr 2017 |
| | SUNY Stony Brook Political Psychology Speaker Series | Mar 2017 |
| | USC Networked Democracy Lab | Feb 2017 |
| | Universidad de Rosario Facultad de Economía | Feb 2017 |
| | Yale Human Nature Lab | Dec 2016 |
| | Yale ISPS Experiments Workshop | Oct 2015 |
| Teaching Experience | UG Text as Data (Penn State) | 2019, 2021 |
| | PhD Seminar Media, Social Media and Politics (Penn State) | 2019 |
| | MA Intro to Data Science Summer Course (U Rosario) | 2018 |
| | TA: MA (Center for Data Science) Text-as-Data (Arthur Spirling) | 2016 |
| | TA: MA (CDS) Intro to Data Science (Brian D'Alessandro) | 2016 |
| | TA: MA (CDS) Intro to Data Science (Arthur Spirling) | 2017 |
| | TA: MA (CDS) Intro to Data Science (Brian D'Alessandro) | 2017 |
| Academic Honors | APSA EPVOB award for Best Paper published in <i>Political Behavior</i> | 2018 |
| | APSA Political Communication award for Best Graduate Student Presentation | 2018 |
| Professional Service | Reviewer for <i>National Science Foundation</i> | |
| | <i>Swiss National Science Foundation</i> | |
| | <i>Russell Sage Foundation</i> | |
| | <i>Proceedings of the National Academy of Sciences</i> | |
| | <i>Science Advances</i> | |
| | <i>American Political Science Review</i> | |
| | <i>American Journal of Political Science</i> | |
| | <i>Journal of Politics</i> | |
| | <i>Political Behavior</i> | |
| | <i>Political Analysis</i> | |
| | <i>Public Opinion Quarterly</i> | |
| | <i>Journal of Communication</i> | |
| | <i>Political Science Research & Methods</i> | |

Political Communication
Journal of Experimental Political Science
New Media and Society
Electoral Studies
Journalism & Mass Communication Quarterly
Public Choice
International Journal of Press/Politics
International Journal of Communication
WWW (The Web Conference)
ICWSM (International AAAI Conference on Web and Social Media)
International Conference on Computational Social Science
Abusive Language Online Workshop
European Sociological Review