

# Kevin Munger

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**Academic Appointments** Assistant Professor of Political Science and Social Data Analytics, 2019  
Pennsylvania State University

Postdoctoral Fellow, 2018-2019  
Center for the Study of Democratic Politics, Princeton University

**Education** New York University Department of Politics PhD 2013-2018

University of North Carolina, Chapel Hill 2012  
B.A. in Mathematics and B.A. in Economics (Honors)

## Publications: 2020

### Peer-Reviewed

“The Effects of an Informational Intervention on Attention to Anti-Vaccination Content on YouTube” (Sangyeon Kim, Omer Yalcin, Samuel Bestvater, **Kevin Munger**, Burt Monroe, Bruce Desmarais) *Proceedings of the International Conference on Web and Social Media*, Forthcoming. 2020

“The (Null) Effects of Clickbait Headlines On Polarization, Trust, and Learning” (**Kevin Munger**, Mario Luca, Jonathan Nagler, Joshua Tucker) *Public Opinion Quarterly*, Forthcoming. 2020

“Political Knowledge and Misinformation in the Era of Social Media: Evidence from the 2015 U.K. Election” (**Kevin Munger**, Patrick J. Egan, Jonathan Ronen, Jonathan Nagler, Joshua Tucker) *British Journal of Political Science*, Forthcoming. 2020

## 2019

### Peer-Reviewed

“All the News That’s Fit to Click: The Economics of Clickbait Media” *Political Communication*, DOI: 10.1080/10584609.2019.1687626. 2019

“Tweeting for Peace: Experimental Evidence from the 2016 Colombian Plebiscite” (Jorge Gallego, Juan D. Martínez, **Kevin Munger**, y Mateo Vásquez), *Electoral Studies*, Volume 62, 102072. 2019

“Measuring and Explaining Political Sophistication Through Textual Complexity” (Ken Benoit, **Kevin Munger**, and Arthur Spirling), *American Journal of Political Science*, 491-508. 2019

“How Accurate Are Survey Responses on Social Media and Politics?” (Andrew Guess, **Kevin Munger**, Jonathan Nagler, and Joshua Tucker), *Political Communication*, 241-258. 2019

“Elites Tweet to get Feet off the Streets: Using Social Media to Measure Regime Response to Protest” (**Kevin Munger**, Richard Bonneau, Jonathan Nagler and Joshua Tucker), *Political Science Research & Methods*, 7.4: 815-834. 2019

#### Other Scholarly Publications

“The Limited Value of Non-Replicable Field Experiments in Contexts with Low Temporal Validity” *Social Media + Society*, Vol 5 Issue 3. 2019

“Social Media, Political Science, and Democracy” *Journal of Politics*, e62-e67. 2019

“Frenemies: How Social Media Polarizes America” *Public Opinion Quarterly*, Volume 83: 643-646. 2019

“The Dumbing Down of the State of the Union? Trends in the Complexity of Political Communication” (Ken Benoit, **Kevin Munger** and Arthur Spirling) In *Can America Govern Itself?* (ed. Nolan McCarty and Frances Lee), Cambridge University Press 2019

#### Publications: Earlier

#### Peer-Reviewed

“Tweetment Effects on the Tweeted: Experimentally Reducing Racist Harassment”, *Political Behavior*, Volume 39, Issue 3. 2017  
Winner, APSA EPVOB award for Best Paper published in *Political Behavior*.

*Choosing in Groups: Analytical Politics II* (with Michael Munger); Cambridge University Press 2014

#### Working Papers

“You Won’t Believe Our Results! But They Might: Heterogeneity in Beliefs About The Accuracy of Online Media” (Mario Luca, **Kevin Munger**, Jonathan Nagler and Joshua Tucker) *Under review*

“Don’t @ Me: Experimentally Reducing Partisan Incivility on Twitter” *Under review*

“#polisci Twitter: A Descriptive Analysis of how Political Scientists Use Twitter in 2019” (James Bisbee, Jennifer Larson and **Kevin Munger**) *Under review*

“A Supply and Demand Framework for YouTube Politics” (**Kevin Munger** and Joseph Phillips) *Under review*

“Temporal Validity, Prediction and the Problem of Replicability” (With Adam Lovett)

#### Statistical Software

“sophistication” R package: implements the new measure of textual complexity developed by Benoit, Munger & Spirling

#### Conference Presentations

Social Science Foo Camp	Feb 2020
MIT Conference on Digital Experimentation	Oct 2019
LSE Text Analysis R Package Developers’ Workshop	Apr 2017
NYU Center for Experimental Social Science	Mar 2017, 2018
Toronto Political Behaviour Workshop	Nov 2016, Sep 2018

	Princeton SSRC Anxieties of Democracy Conference	Oct 2016
	New Directions in Analyzing Text as Data	Oct 2016
	MIT Online Harassment Workshop	Aug 2016
	Harvard Harmful Speech Online Workshop	June 2017
	Political Methodology Summer Meeting (Poster)	2015, 2016, 2017
	Crowdsourcing and Online Behavioral Experiments Workshop	Apr 2016
	Harvard Experimental Political Science Graduate Conference	2016, 2017
	American Political Science Association	2015, 2016, 2017, 2018
	Midwestern Political Science Association	2015, 2016, 2017, 2018
	Southern Political Science Association	2017, 2020
	European Political Science Association	2017
<b>Invited Talks</b>	Cornell Digital Experimentation	March 2020
	Stanford Cyber Policy Center	January 2020
	Pew Research Center (Washington DC)	November 2019
	Central European University	March 2019
	Texas Tech	February 2019
	UC Santa Barbara	February 2019
	International Methods Colloquium	November 2018
	Princeton Quantitative Social Science Lunch Seminar	November 2018
	Princeton CITP Lunch Seminar	October 2018
	Facebook (San Francisco) Research Presentation	August 2018
	Twitter (San Francisco) Data Science Tech Lunch	August 2017
	Columbia Computational Social Science Working Group	May 2017
	Kings College London	Apr 2017
	SUNY Stony Brook Political Psychology Speaker Series	Mar 2017
	USC Networked Democracy Lab	Feb 2017
	Universidad de Rosario Facultad de Economía	Feb 2017
	Yale Human Nature Lab	Dec 2016
	Yale ISPS Experiments Workshop	Oct 2015
<b>Teaching Experience</b>	UG Text as Data (Penn State)	2019
	PhD Seminar Media, Social Media and Politics (Penn State)	2019
	MA Intro to Data Science Summer Course (U Rosario)	2018
	TA: MA (Center for Data Science) Text-as-Data (Arthur Spirling)	2016
	TA: MA (CDS) Intro to Data Science (Brian D'Alessandro)	2016
	TA: MA (CDS) Intro to Data Science (Arthur Spirling)	2017
	TA: MA (CDS) Intro to Data Science (Brian D'Alessandro)	2017
<b>Academic Honors</b>	APSA EPVOB award for Best Paper published in <i>Political Behavior</i>	2018
	APSA Political Communication award for Best Graduate Student Presentation	2018
<b>Grants</b>	Penn State Center for Social Data Analytics Seed Grant	\$20,000
<b>Professional Service</b>	Reviewer for <i>National Science Foundation</i>	
	<i>Proceedings of the National Academy of Sciences</i>	
	<i>American Political Science Review</i>	
	<i>American Journal of Political Science</i>	
	<i>Journal of Politics</i>	
	<i>Science Advances</i>	
	<i>Political Behavior</i>	
	<i>Political Analysis</i>	

*Public Opinion Quarterly*  
*Journal of Communication*  
*Political Science Research & Methods*  
*Political Communication*  
*Journal of Experimental Political Science*  
*Electoral Studies*  
*Journalism & Mass Communication Quarterly*  
*Public Choice*  
*International Journal of Press/Politics*  
*International Journal of Communication*  
*WWW (The Web Conference)*  
*ICWSM (International AAAI Conference on Web and Social Media)*  
*International Conference on Computational Social Science*  
*Abusive Language Online Workshop*  
*European Sociological Review*