Kevin Munger

Penn State University
225 Pond Laboratory
University Park, PA 16802

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Academic Appointments	Jeffrey L. Hyde and Sharon D. Hyde and Political Science Board of Visitors Early Career Professor of Political Science	2022
	Assistant Professor of Political Science and Social Data Analytics, Pennsylvania State University	2019
	Postdoctoral Fellow, Center for the Study of Democratic Politics, Princeton University	2018-2019
Education	New York University Department of Politics PhD	2013-2018
	University of North Carolina, Chapel Hill B.A. in Mathematics and B.A. in Economics (Honors)	2012
Professional Appointments	Co-Founder and Editor, *Journal of Quantitative Description: Digital Media*	2020-Present
Forthcoming	*The Supply and Demand Theory of Social Media*, book proposal accepted at Cambridge University Press (Elements).	

Publications: 2022

Peer-Reviewed

[22] *Generation Gap: Why the Baby Boomers Still Dominate American Politics and Culture.* Columbia University Press, June 2022.   2022

[21] "Digital Literacy and Online Political Behavior" (Andy Guess, **Kevin Munger**). *Political Science Research & Methods*, April 2022.   2022

[20] "Fifteen Seconds of Fame: TikTok and the Democratization of Mobile Video on Social Media" (Benjamin Guinaudeau, Fabio Votta, **Kevin Munger**). *Computational Communication Research*.   2022

2021

Peer-Reviewed

[19] "The Effect of Streaming Chat on Perceptions of Debates" (Victoria Asbury-Kimmel, Keng-Chi Chang, Katherine McCabe, **Kevin Munger**, Tiago Ventura). *Journal of Communication*, November 2021.   2021

[18] "The Upworthy Research Archive: A Time Series of 32,488 Experiments in U.S. Advocacy" (Nathan Matias, **Kevin Munger**, Marianne Aubin Le Quere, Charles Ebersole) *Nature: Scientific Data*, August 2021.   2021

[17] "Measuring Humans in the 21st Century"   2021
(David Lazer, Eszter Hargittai, Deen Freelon, Sandra Gonzalez-Bailon,
Kevin Munger, Katherine Ognyanova, Jason Radford) *Nature*, July 2021.

[16] "Accessibility and Generalizability: Are Social Media Effects Moderated   2021
by Age or Digital Literacy?" (**Kevin Munger**, Ishita Gopal, Jonathan
Nagler, Joshua Tucker) *Research & Politics*, July 2021.

[15] "Connective Effervescence and Streaming Chat During Political Debates   2021
About The Accuracy of Online Media" (Tiago Ventura, **Kevin Munger**,
Katherine McCabe and Keng-Chi Chang) *Journal of Quantitative Description:
Digital Media*, April 2021.

[14] "You Won't Believe Our Results! But They Might: Heterogeneity in Beliefs 2021
About The Accuracy of Online Media" (Mario Luca, **Kevin Munger**, Jonathan Nagler
and Joshua Tucker) *Journal of Experimental Political Science*, January 2021.

Other Scholarly Publications

"Quantitative Description of Digital Media A Modest Proposal to   2021
Disrupt Academic Publishing" (**Kevin Munger**, Andrew Guess and
Eszter Hargittai) *Journal of Quantitative Description:
Digital Media*, April 2021.

2020

Peer-Reviewed

[13] "#polisci Twitter: A Descriptive Analysis of how Political Scientists   2020
Use Twitter in 2019" (Jim Bisbee, **Kevin Munger**, Jennifer Larson),
Perspectives on Politics, December 2020.

[12] "Political Knowledge and Misinformation in the Era of Social Media: 2020
Evidence from the 2015 U.K. Election" (**Kevin Munger**, Patrick J. Egan,
Jonathan Ronen, Jonathan Nagler, Joshua Tucker) *British Journal of Political Science*,
December 2020.

[11] "Right-Wing YouTube: A Supply and Demand Perspective"   2020
(**Kevin Munger** and Joseph Phillips), *International Journal of Press/Politics*,
October 2020.

[10] "The Effects of an Informational Intervention on Attention to   2020
Anti-Vaccination Content on YouTube" (Sangyeon Kim, Omer Yalcin,
Samuel Bestvater, **Kevin Munger**, Burt Monroe, Bruce Desmarais)
Proceedings of the International Conference on Web and Social Media.

[9] "The (Null) Effects of Clickbait Headlines On Polarization, Trust, and   2020
Learning" (**Kevin Munger**, Mario Luca, Jonathan Nagler, Joshua Tucker)
Public Opinion Quarterly, June 2020.

[8] "Don't @ Me: Experimentally Reducing Partisan Incivility on Twitter"   2020
Journal of Experimental Political Science, April 2020.

2019

Peer-Reviewed

[7]"All the News That's Fit to Click: The Economics of Clickbait Media"   2019
Political Communication.

[6]"Tweeting for Peace: Experimental Evidence from the 2016 Colombian   2019
Plebiscite"(Jorge Gallego, Juan D. Martínez, **Kevin Munger**,
and Mateo Vásquez), *Electoral Studies.*

[5]"Measuring and Explaining Political Sophistication Through Textual   2019
Complexity" (Ken Benoit, **Kevin Munger**, and Arthur Spirling),
American Journal of Political Science.

[4]"How Accurate Are Survey Responses on Social Media and Politics?"   2019
(Andrew Guess, **Kevin Munger**, Jonathan Nagler, and Joshua Tucker),
Political Communication.

[3]"Elites Tweet to get Feet off the Streets: Using Social Media   2019
to Measure Regime Response to Protest" (**Kevin Munger**, Richard Bonneau,
Jonathan Nagler and Joshua Tucker), *Political Science Research
& Methods.*

Other Scholarly Publications

"The Limited Value of Non-Replicable Field Experiments in Contexts   2019
with Low Temporal Validity" *Social Media + Society.*

"Social Media, Political Science, and Democracy"   2019
Journal of Politics.

"Frenemies: How Social Media Polarizes America"   2019
Public Opinion Quarterly.

"The Dumbing Down of the State of the Union? Trends in the Complexity   2019
of Political Communication" (Ken Benoit, **Kevin Munger** and Arthur Spirling)
In *Can America Govern Itself?* (ed. Nolan McCarty and Frances Lee),
Cambridge University Press

Publications: Earlier

Peer-Reviewed

[2]"Tweetment Effects on the Tweeted: Experimentally Reducing   2017
Racist Harassment", *Political Behavior.*
Winner, APSA EPVOB award for Best Paper published in *Political Behavior*.

[1]*Choosing in Groups: Analytical Politics II* (with Michael   2014
Munger); Cambridge University Press

Working Papers   "Generations in contemporary US politics: Statistical aggregations or collective political actors?" (**Kevin Munger** and Eric Plutzer). *Under Review*

"Political Deepfake Videos Disinform, But No More than Other Fake Media" (Soubhik Barari, Chris Lucas, **Kevin Munger**). *Under Review*

"Knowledge Decays: Temporal Validity and Social Science". *Under Review*

"Digital Home Style: Communicating Generational Alignment" (Alessandro Vecchiato, **Kevin Munger**).

Statistical Software	"sophistication" R package: implements the new measure of textual complexity developed by Benoit, Munger & Spirling	

Grants	IPA Peace & Recovery Grant ($40,000)	2022
	SSRC Social Data Research Fellowship ($40,000)	2020
	Facebook Foundational Integrity Research Grant ($100,000)	2020
	Russell Sage Foundation Computational Social Science Grant ($10,000)	2020
	Penn State Center for Social Data Analytics Seed Grant ($20,000)	2019

Invited Talks	ECPR General Conference	August 2022
	Reddit	April 2022
	Stanford Social Media Lab	March 2022
	Stanford Cyber Policy Center	February 2022
	Center for an Informed Public, University of Washington	May 2021
	Cornell Information Science	March 2021
	Connected Politics Lab, University of Dublin	February 2021
	MIT Digital Marketing Seminar	November 2020
	NYU CSMAP	July 2020
	GWU IDDP	July 2020
	Cornell Digital Experimentation	March 2020
	Stanford Cyber Policy Center	January 2020
	Pew Research Center (Washington DC)	November 2019
	Central European University	March 2019
	Texas Tech	February 2019
	UC Santa Barbara	February 2019
	International Methods Colloquium	November 2018
	Princeton Quantitative Social Science Lunch Seminar	November 2018
	Princeton CITP Lunch Seminar	October 2018
	Facebook (San Francisco) Research Presentation	August 2018
	Twitter (San Francisco) Data Science Tech Lunch	August 2017
	Columbia Computational Social Science Working Group	May 2017
	Kings College London	Apr 2017
	SUNY Stony Brook Political Psychology Speaker Series	Mar 2017
	USC Networked Democracy Lab	Feb 2017
	Universidad de Rosario Facultad de Economía	Feb 2017
	Yale Human Nature Lab	Dec 2016
	Yale ISPS Experiments Workshop	Oct 2015

Teaching Experience	UG Text as Data (Penn State)	2019, 2021 x2
	PhD Seminar Media, Social Media and Politics (Penn State)	2019, 2021
	MA Intro to Data Science Summer Course (U Rosario)	2018
	TA: MA (Center for Data Science) Text-as-Data (Arthur Spirling)	2016
	TA: MA (CDS) Intro to Data Science (Brian D'Alessandro)	2016
	TA: MA (CDS) Intro to Data Science (Arthur Spirling)	2017
	TA: MA (CDS) Intro to Data Science (Brian D'Alessandro)	2017

| **Academic** | APSA EPVOB award for Best Paper published in *Political Behavior* | 2018 |
| **Honors** | APSA Political Communication award for Best Graduate Student Presentation | 2018 |

Professional
Service

Reviewer for *National Science Foundation*
Swiss National Science Foundation
Russell Sage Foundation
Tryg Foundation (Denmark)
Proceedings of the National Academy of Sciences
Science Advances
American Political Science Review
American Journal of Political Science
Journal of Politics
British Journal of Political Science
Political Behavior
Political Analysis
Public Opinion Quarterly
Journal of Communication
Political Science Research & Methods
Political Communication
Journal of Experimental Political Science
New Media and Society
Computational Communication Research
Electoral Studies
Current Directions in Psychological Science
Digital Scholarship in the Humanities
Trends in Cognitive Sciences
Journalism & Mass Communication Quarterly
Public Choice
Social Science Quarterly
International Journal of Press/Politics
International Journal of Communication
WWW (The Web Conference)
ICWSM (International AAAI Conference on Web and Social Media)
IC2S2 (International Conference on Computational Social Science)
Abusive Language Online Workshop
European Sociological Review