

## Final Project

**300 points****Instructor: Hardeep Kaur Dhalla**

**Description:** - Design a web site that has 3-4 web pages. Your pages should use a wide range of HTML and CSS that you learned this semester. Use of JavaScript is optional, but encouraged.

You can choose a business to advertise by designing and developing a website.

You have to provide the content for the website.

You will have to upload your project to Github and share the link in a report document.

You will be creating a logo of your website in SVG format using Adobe Illustrator. Images used in the website should be scalable.

**No Cheating:** - Do not copy any work from your classmates. It is considered to be cheating, and is reported to school. In this case, you will get 'F' grade for this course as well.

**Submission:-****Part 1: Due date 11/27/2017****100 points**

### Planning and Analysis

1. A Creative brief document.(should include Name of website, Client's Info, Objectives, target audience, Tone, theme, visuals, Market Research, Accent color of your website, Goals of the Website)
2. Site map (Use Visio to draw the site map diagram)

### Design

1. Balsamiq wireframes of the web.

**Part 2: Due date 12/20/2017****200 points**

### Development

1. Rhetorical analysis.
2. Web pages in a project structure [(html and css files) and js files(if any)]
3. A report document named as "**Report Document\_Final Project**" should have the screenshots of the HTML and CSS validators.

4. You should upload all of the code files associated with your project to **Github**. You'll have to create an account if you don't have one.

Make a folder named as **"Final Project"** in your network shared drive folder.

**To submit part 1:** Create a folder named as **"Planning Analysis and Design"** in the **"Final Project"** folder and submit the required documents in it.

**To submit part 2:** Create a folder named as **"Web Development"** in the **"Final Project"** folder and submit the required documents in it.

### Grading Total 300 points

Grading Item: Part 1 Total 100 points	Grading Score
Site map is submitted	10
Creative brief is submitted.	40
Balsamiq Wireframes are submitted.	50
Grading Item: Part 2 Total 200 points	Grading Score
Project Structure.	20
Rhetorical analysis is submitted.	20
Color scheme is impressive.	20
Content is properly organized.	20
Report document is submitted.	20
Comments are used and indentation is done.	10
Website is working as per the requirements.	70
Github link is working and project is accessible.	20

**Expected project structure that you have to submit is below**

