

# INVESTMENT STRATEGIES

to sleep well at night

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# SWAN Traditional Strategies: International Select ADR

### **Investment Strategy**

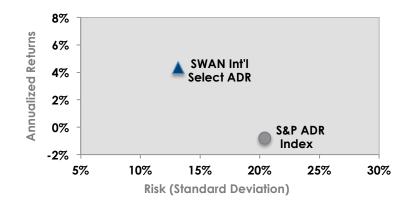
**SWAN International Select ADR** follows SWAN's core approach emphasizing economic profitability and intrinsic value to construct portfolios of large companies domiciled outside the United States. Stocks trading in U.S. markets as American Depositary Receipts (ADRs) are used to build positions. This strategy is designed for investors to realize the diversification benefits and growth potential of international stocks in developed markets. Returns on International Select ADR portfolios are usually derived from growth more than income, with yields that typically approximate market levels.

### **Portfolio Highlights**

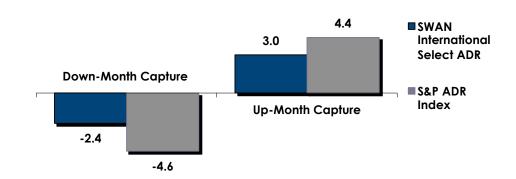
- Steady growth of earnings and dividends is the primary objective of this strategy
- Selection process looks for consistently profitable businesses domiciled outside the U.S. which trade attractive values
- Focused portfolio diversified internationally with up to 20 equally-sized stock positions
- Dividends are subject to withholding taxes but often represent qualified income for U.S. tax purposes

#### Value-Added Performance 1,2

Composite Gross Returns Since Inception (12/31/2007)



**Return Stability** 1, 2, 3 Composite Gross Returns Since Inception (12/31/2007)



- <sup>1</sup> Based on the weighted-average monthly returns of SWAN's Composite of International Select ADR Accounts on a Gross-of-Fees basis. Returns on Gross-of-Fees basis do not reflect custodial fees and investment management fees, but do reflect trading costs and reinvestment of income. Returns on a Net-of-Fees basis would also reflect custodial fees and investment management fees according to SWAN's fee schedule. Applying SWAN's highest historical [and current] fee of 1.00% annually, the presented Annualized Return is reduced from 4.34% to 3.30% and the presented Average Down-Month and Average Up-Month are reduced from -2.39% to -2.47% and 2.99% to 2.91%, respectively.
- <sup>2</sup> Based on the monthly returns of the Standard & Poor's ADR Index, which SWAN uses as a primary performance benchmark. The source of monthly data is S&P Dow Jones Indices LLC, a division of S&P Global.
- 3 The Average Down-Month is based on 50 months that the S&P ADR Index had a negative total return. The Average Up-Month is based on 55 months that the S&P ADR Index had a positive (or zero) total return.
  For use by the individual recipient only. Past performance is not a guarantee of future results. Additional information on SWAN's performance results is available upon request.





# SWAN Traditional Strategies: International Select ADR

#### **Firm Overview**

**SWAN Asset Management** offers traditional and alternative equity management to address the specific needs and preferences of institutional and individual investors. Our objective is to preserve capital and to provide higher returns with less risk than the market. To accomplish this goal, we concentrate on the fundamental importance of profitability and value. Portfolios are constructed with focused positions since we view too much diversification as lowering the opportunity for higher returns without reducing risk. In general, stock holdings are characterized by high returns on capital, steady growth, reasonable valuation and diversification across six, or more, economic sectors. All portfolios are held by independent custodians.

### Representative Account 1

### **Portfolio Characteristics**

Top Holdings <sup>2</sup>	%
Marine Harvest	5.8
Silver Wheaton	5.7
Unilever	5.6
British Amer. Tobacco	5.2
Rogers Communications	5.1
Nestle	4.8

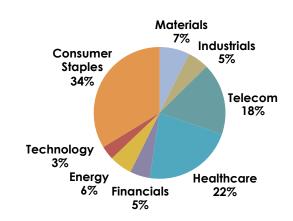
Financial Overview <sup>3</sup>	Data*
Return on Equity	22.3%
Projected Growth	12.0%
Indicated Yield	4.2%
Forward P/E	16.7x
Price/Cash Flow	11.2x
Price/Book	3.0x

<sup>\*</sup>Source: Morningstar.

#### **Asset Allocation**



## **Industry Allocation**



Based on a representative fully-discretionary account currently managed according to SWAN's International Select ADR strategy and included in SWAN's Composite of International Select ADR Accounts.

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<sup>&</sup>lt;sup>2</sup> The Top Holdings are intended only as sample of the types of securities that SWAN has purchased and held and may differ from other accounts and change any time without notice. The securities listed are not recommendations to buy, sell or hold.

<sup>3</sup> The Equity Fundamentals are intended only as a sample of the current weighted-average profile of equity securities that SWAN has purchased and held and may differ from other accounts and change any time without notice. These profile characteristics are not comprehensive and are not guaranteed to either generate returns or control risk. Source of data is Morningstar, which SWAN has deemed reliable but does not guarantee.



# Composite Performance and Return Statistics

3Q2016

	International Sele	ect ADR Composite 1	S&P ADR Index <sup>2</sup>
Annual	Gross-of-Fees	Net-of-Fees	
2008	16.03%	-16.88%	-42.66%
2009	21.47	20.28	36.61
2010	10.31	9.22	7.52
2011	3.99	2.96	-10.58
2012	8.24	7.17	16.10
2013	9.38	8.30	15.52
2014	-1.38	-2.36	-3.80
2015	-1.99	-2.96	-8.38
2016Q3	8.31	7.51	4.84
Cumulative			
	45.03%	32.90%	-6.66%
Annualized			
1-Year	11.45%	10.35%	8.52%
3-Year	3.11	2.09	-0.66
5-Year	5.70	4.65	5.80
Inception	4.34	3.30	-0.79
Statistics <sup>3</sup>			
Standard Deviation	13.17%	13.17%	20.42%
Sharpe Ratio	0.38	0.30	0.05
Best 12 Months	42.93%	41.54%	60.25%
Worst 12 Months	-29.28%	-30.01%	-49.91%
Beta	0.59	0.59	-
Alpha	0.36%	0.28%	-
R-Squared	0.82	0.82	-
Up Capture	67.73%	65.85%	-
Down Capture	51.74%	53.54%	-
Tracking Error	10.11%	10.11%	-

<sup>&</sup>lt;sup>1</sup> Based on the weighted-average monthly returns of SWAN's Composite of International Select ADR Accounts on a Gross-of-Fees basis. Returns on Gross-of-Fees basis do not reflect custodial fees and investment management fees, but do reflect trading costs and reinvestment of income. Returns on a Net-of-Fees basis reflect custodial fees and investment management fees according to SWAN's highest historical [and current] fee of 1.00% annually.

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<sup>&</sup>lt;sup>2</sup> Based on the monthly returns of the Standard & Poor's ADR Index, which SWAN uses as a primary performance benchmark. The source of monthly data is S&P Dow Jones Indices LLC, a division of S&P Global.

<sup>&</sup>lt;sup>3</sup> Annualized and based on a statistical regression analysis of monthly returns since SWAN's Composite inception on December 31, 2007. The Average Down-Month is based on 50 months that the S&P ADR Index had a negative total return. The Average Up-Month is based on 55 months that the S&P ADR Index had a positive (or zero) total return.