



# ST599 Project 3

## Stock Data

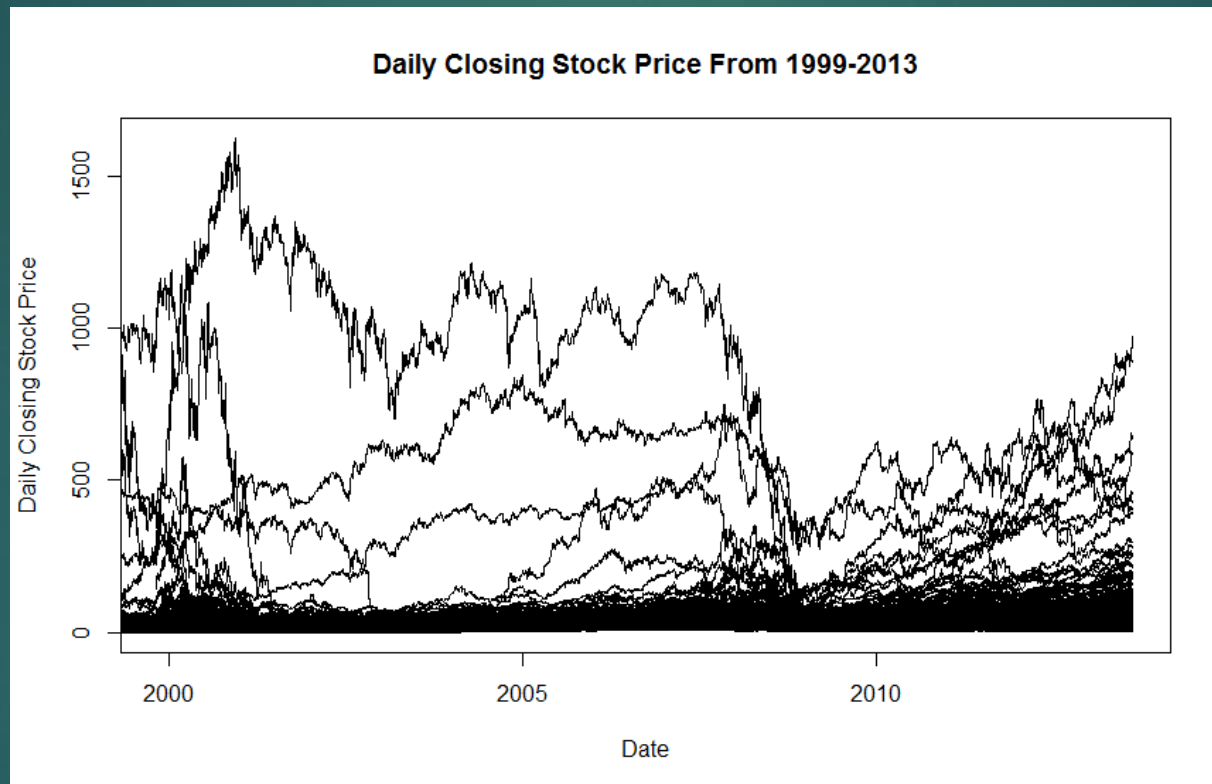
Group 1

Jeremiah, Vanessa, Jeremiah, Kate

# Research Questions

- ▶ Can we get reasonable predictions for average weekly closing stock price based off the closing stock prices of the previous 10 weeks of a given company?
- ▶ Which company predictions had the lowest MSPE using ridge regression on the previous 10 weeks of daily closing stock price?
- ▶ Does differencing using first order random walk help reduce season trends and give better predictions?

# Raw Data



- Daily closing price over time for the 500 companies

# Data Manipulation

- ▶ Calculated weekly averages of the closing stock price at the company level due to the large number of observations
  - ▶ Used 491 (out of 500) companies
- ▶ Transformed the numeric date provided into a formatted year-month-day format using the R package “lubridate”
- ▶ Generated the unique date of every Monday corresponding to the weekly average closing price

# Predictors and Response

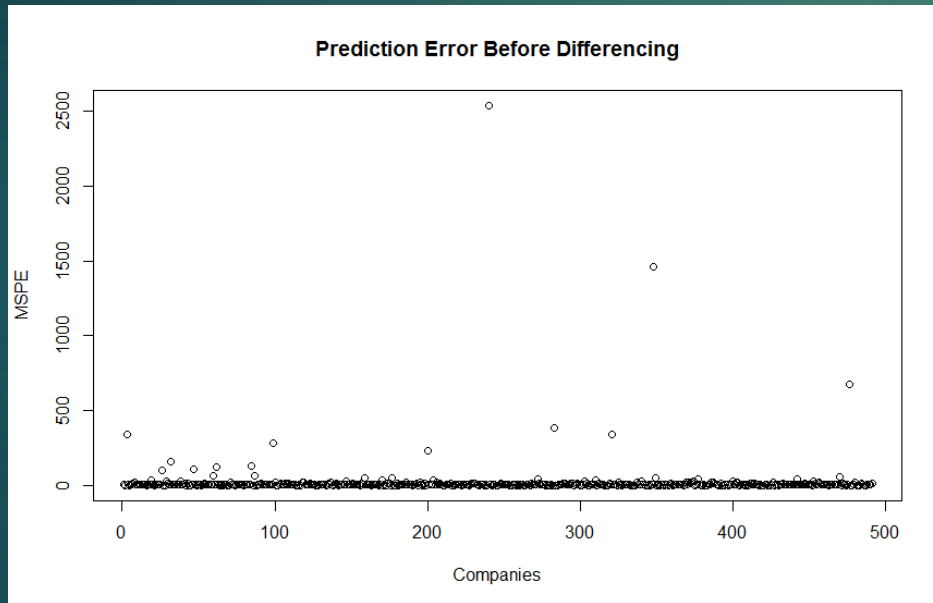
- ▶ Start response variable at 11<sup>th</sup> weekly average closing stock price
- ▶ Explanatory variables are previous 10 weekly averages
- ▶ Test dataset was the eight most recent observations
- ▶ Remaining observations used as training set

# Stationarity

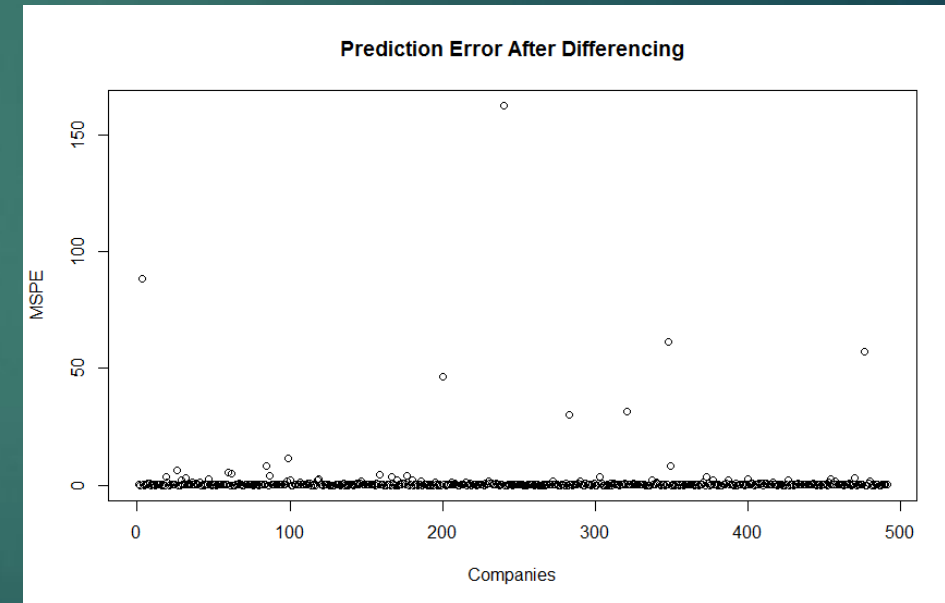
- ▶ Large range of mean square prediction errors (0.02 to 3000)
- ▶ Tried to correct for seasonal trends
- ▶ Took iterative differences starting with the first two weekly average closing prices

# Results

- Below are before differencing and after differencing plots of the mean square prediction error of the 491 companies:



Before



After

# Future Work/Complications

- ▶ Having access to the entire dataset could produce better/more accurate results
- ▶ Considered using other companies to predict the future of a different company
- ▶ Having more knowledge on time series for making the data stationary