KELLEE-MORGAN WITHERSPOON

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Projects

Code Champions   Dec. 2015 – Jan. 2016

Coding education app aimed at middle/high school students that provides an intermediate alternative between block-based learning sites (i.e. Scratch) and dry code only sites (i.e. Code Academy).
Tech used: HTML5, CSS3, SASS, Phaser, and AngularJS.

Our Military Kids   March 2015

Revamped website with a new user-friendly and responsive layout in WordPress.
Tech used: HTML5, CSS3, and PHP.

Experience

Active Engagement, *Jr. Account Manager*   Dec. 2013 - Present

- Coded HTML5/CSS3 emails for political online fundraising
- Created landing pages with in-house software and utilized Expression Engine to update clients' websites
- Coordinated, planned, and executed client email campaigns
- Reported program data to measure and optimize client fundraising
- Created email and landing page graphics utilizing Pixlr
- A/B tested emails to continually improve results and clients' expectations

The Leadership Institute, *Intern*   Sept. 2013 – Dec. 2013

- Planned and executed four successful Leadership Institute Wednesday Wake-up Club Breakfasts and four Leadership Institute Happy Hours
- Developed a searchable, digital archive of department records

Senator Jim DeMint, *Intern*   July 2012 – Aug. 2012

- Assisted in developing and editing form letters in response to constituent mail
- Provided excellent assistance to constituents by interacting with them through phone or email to ensure their needs were fulfilled
- Utilized Intranet Quorum to log communication between senator and constituents

Education

The Iron Yard   Oct. 2015 – Jan. 2016

12-week full-time course of front-end engineering with JavaScript and MVC Frameworks.

General Assembly   Nov. 2014 – Feb. 2016

A four-month intensive front-end web development course with a concentration in HTML5, CSS3, JavaScript, and JQuery

Wofford College   May 2013

Double Major: Government & Spanish   (Concentration in International Studies)
Kappa Alpha Theta, *Member*

Skills

- **Languages:** HTML5, CSS3, JavaScript, JQuery
- **Frameworks:** Bootstrap, Material Design Lite, AngularJS, Backbone, NodeJS
- **Email Marketing Systems:** Mailchimp, Constant Contact, Paramount, Vervemail