CS-360-T1198

Project Three:

App Launch Plan

Kasey Myers

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**DDLI: Application Launch Plan**

**Application Description**

Description to be included in the Android App Store:

“Tight schedule? No need to carve out time for tracking your weight. Keep track of your weight to help you reach your goals with simple weight tracker: Don’t Diet, Lose It!

* Set goals
* Track your weight
* Check progress
* Get notified upon achieving your goals

This application keeps things simple with the ability to check progress and log your weight in a matter of seconds. Try it for free.”

**Application Icon**

Proposed application icon:

**Icon

Description automatically generated**

**Android Version**

This application was built utilizing API 28: Android 9.0 (Pie) and should operate on 77.3% of devices.

**Permissions**

This application will request permission to allow notifications on the device.

**Monetization**

This application will be available to download for free. Monetization will be achieved through an advertisement banner either at the top or the bottom of the application. There will also be an in app purchase option to remove the ad banner permanently.