

C11 - 3.5 - Product of Numbers is a Min Notes

The difference between two numbers is 10. Their product is a minimum.

Let $a = 1st \#$
Let $b = 2nd \#$

Let statements: get used to using variables other than x and y

① $a - b = 10$

② $a \times b = \text{minimum}$
 $a \times b = \text{minimum}$ y
 $y = a \times b$

Equation 1, equation 2.
The minimum or maximum will be y .

$$\begin{array}{r} a - b = 10 \\ +b \quad +b \\ \hline a = (10 + b) \end{array}$$

Equation #1
Isolate a variable

$$\begin{array}{l} y = a \times b \\ y = (10 + b) \times b \\ y = 10b + b^2 \\ y = b^2 + 10b \end{array}$$

Equation #2
Substitute the isolated variable

$$\begin{array}{l} y = b^2 + 10b \\ y = (b^2 + 10b + 25 - 25) \\ y = (b^2 + 10b + 25) - 25 \\ y = (b + 5)^2 - 25 \end{array}$$

Complete the square.
 $\left(\frac{b}{2}\right)^2 = \left(\frac{10}{2}\right)^2 = (5)^2 = 25$

Vertex = $(-5, -25)$

b Minimum

$$\begin{array}{l} a = 10 + b \\ a = 10 - 5 \\ a = 5 \end{array}$$

Substitute b into the other equation.

$$\begin{array}{l} a = 5 \\ b = -5 \end{array}$$

List the two numbers and the minimum.

The minimum product is -25 .

C11 - 3.5 - Product of Numbers is a Min Notes

Two numbers differ by 10. The product of the larger number and twice the smaller number is a minimum.
What are the numbers?

Let $a = 1st \#$
Let $b = 2nd \#$

Let statements:

① $a - b = 10$

② $a \times 2b = \text{minimum}$
 $a \times 2b = \text{minimum } y$
 $y = a \times 2b$

Equation 1, equation 2.
The minimum or maximum will be y .

$$a - b = 10$$

$$a = 10 + b$$

Equation #1
Isolate a variable

$$y = a \times 2b$$

$$y = (10 + b) \times 2b$$

$$y = 20b + 2b^2$$

$$y = 2b^2 + 20b$$

Equation #2
Substitute the
isolated variable

$$y = 2b^2 + 20b$$

$$y = 2(b^2 + 10b + 25 - 25)$$

$$y = 2(b^2 + 10b + 25) - 50$$

$$y = 2(b + 5)^2 - 50$$

Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(\frac{10}{2}\right)^2 = (5)^2 = 25$$

Vertex = $(-5, -50)$

b Minimum

$$a = 10 + b$$

$$a = 10 - 5$$

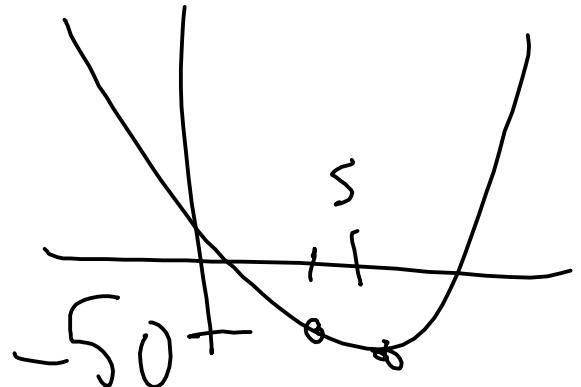
$$a = 5$$

Substitute b into the other
equation.

$a = 5$
 $b = -5$

List the two numbers and
the minimum.

The minimum product is -50 .



C11 - 3.5 - Sum of Squares is a Min Notes

Two numbers sum to 8. The sum of their squares is a minimum.

Let $a = 1st \#$

Let $b = 2nd \#$

Let statements:

① $a + b = 8$

② $a^2 + b^2 = \text{minimum}$
 $a^2 + b^2 = \text{minimum } y$
 $y = a^2 + b^2$

Equation 1, equation 2.

The minimum or maximum will be y .

$$\begin{aligned} a + b &= 8 \\ -b &\quad -b \\ a &= 8 - b \\ a &= (8 - b) \end{aligned}$$

Equation #1

Isolate a variable

$$\begin{aligned} y &= a^2 + b^2 \\ y &= (8 - b)^2 + b^2 \\ y &= 64 - 16b + b^2 + b^2 \\ y &= 2b^2 - 16b + 64 \end{aligned}$$

Equation #2

Substitute the

isolated variable

$$\begin{aligned} y &= 2b^2 - 16b + 64 \\ y &= 2(b^2 - 8b) + 64 \\ y &= 2(b^2 - 8b + 16 - 16) + 64 \\ y &= 2(b^2 - 8b + 16) + 64 - 32 \\ y &= 2(b - 4)^2 + 32 \end{aligned}$$

Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(\frac{8}{2}\right)^2 = (4)^2 = 16$$

Vertex = (4, 32)

b Minimum

$$\begin{aligned} a &= 8 - b \\ a &= 8 - (4) \\ a &= 4 \end{aligned}$$

Substitute b into the other equation.

$a = 4$
 $b = 4$

List the two numbers and the maximum.

The minimum product is 32.

C11 - 3.5 - Product of Numbers is a Max Notes

The sum of two times one number and six times another is sixty. Find the numbers if their product is a maximum.

Let $a = 1st \#$

Let $b = 2nd \#$

Let statements:

$$\textcircled{1} 2a + 6b = 60$$

$$\textcircled{2} \begin{aligned} a \times b &= \text{maximum} \\ a \times b &= \text{maximum } y \\ y &= a \times b \end{aligned}$$

Equation 1, equation 2.

The minimum or maximum will be y .

$$\begin{aligned} \frac{2a}{2} + \frac{6b}{2} &= \frac{60}{2} \\ a + 3b &= 30 \\ a &= 30 - 3b \end{aligned}$$

Equation #1

Isolate a variable

$$\begin{aligned} y &= a \times b \\ y &= (30 - 3b) \times b \\ y &= 30b - 3b^2 \\ y &= -3b^2 + 30b \end{aligned}$$

Equation #2

Substitute the isolated variable

$$\begin{aligned} y &= -3b^2 + 30b \\ y &= -3(b^2 - 10b + 25 - 25) \\ y &= -3(b^2 - 10b + 25) + 75 \\ y &= -3(b - 5)^2 + 75 \end{aligned}$$

Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(\frac{10}{2}\right)^2 = (5)^2 = 25$$

Vertex = (5, 75)



$$\begin{aligned} a &= 30 - 3b \\ a &= 30 - 3(5) \\ a &= 15 \end{aligned}$$

Substitute b into the other equation.

$$\begin{aligned} a &= 15 \\ b &= 5 \end{aligned}$$

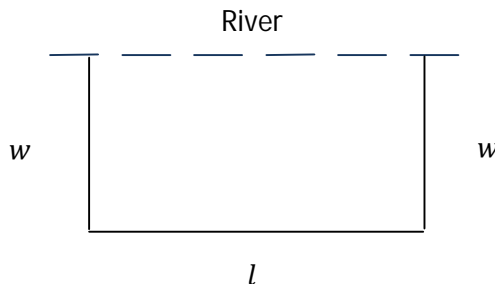
List the two numbers and the maximum.

The maximum product is 75

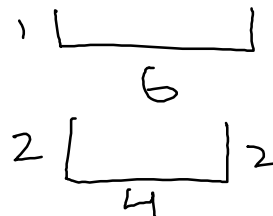
C11 - 3.5 - Fence w/ River Notes (p = 8m)

A rectangular enclosure is bounded on the side of a river. 3 sides total 8m of fencing. Find the dimensions of the largest possible enclosure.

Let w = width
Let l = length



Let statements:



Equation 1, equation 2.

The minimum or maximum will be y.

$$\textcircled{1} \quad \begin{aligned} 2w + l &= P \\ 2w + l &= 8 \end{aligned}$$

$$\textcircled{2} \quad A = l \times w$$

$$\begin{aligned} 2w + l &= 8 \\ -2w &\quad -2w \\ \hline l &= 8 - 2w \end{aligned}$$

Equation #1
Isolate a variable

$$\begin{aligned} A &= l \times w \\ A &= (8 - 2w) \times w \\ A &= 8w - 2w^2 \\ A &= -2w^2 + 8w \end{aligned}$$

Equation #2
Substitute the isolated variable

$$\begin{aligned} A &= -2w^2 + 8w \\ A &= -2(w^2 - 4w + 4 - 4) \\ A &= -2(w^2 - 4w + 4) + 8 \\ A &= -2(w - 2)^2 + 8 \end{aligned}$$

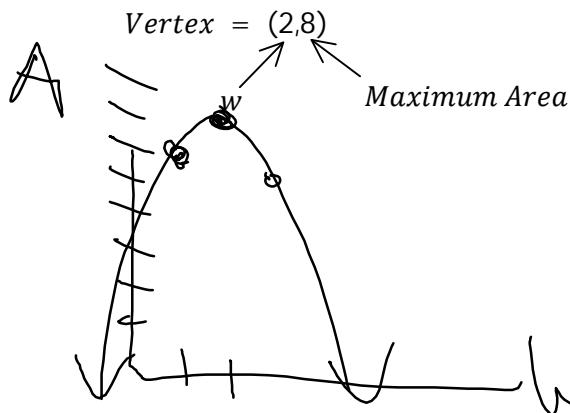
Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(\frac{10}{2}\right)^2 = (5)^2 = 25$$

$$\begin{aligned} l &= 8 - 2w \\ l &= 8 - 2(2) \\ l &= 4 \end{aligned}$$

$$\begin{aligned} \text{width} &= 2 \text{ m} \\ \text{length} &= 4 \text{ m} \end{aligned}$$

$$\text{The maximum area is } 8 \text{ m}^2$$



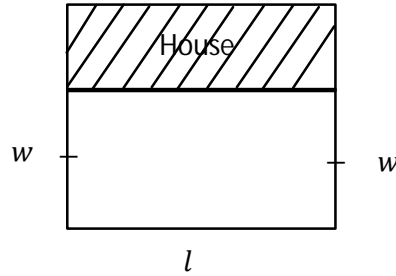
Substitute w into the other equation.

List the length and width and the maximum area.

C11 - 3.5 - Fence w/ River Notes (p = 60m)

Jack has 60m of fencing to build a three sided fence on the side of his house. Determine the maximum possible area of the fenced area, and the dimensions of the fence.

Let w = width
Let l = length



Let statements:

$$\textcircled{1} \quad \begin{aligned} P &= 2w + l \\ 60 &= 2w + l \end{aligned}$$

$$\textcircled{2} \quad \begin{aligned} \cancel{A} &= l \times w \\ \cancel{\text{max}} &= l \times w \\ y &= l \times w \end{aligned}$$

Equation 1, equation 2.
The minimum or maximum will be y .

$$\begin{aligned} 60 &= 2w + l \\ -2w &\quad -2w \\ \hline 60 - 2w &= l \\ l &= 60 - 2w \end{aligned}$$

Equation #1
Isolate a variable

$$\begin{aligned} y &= l \times w \\ y &= (60 - 2w)w \\ y &= 60w - 2w^2 \\ y &= -2w^2 + 60w \end{aligned}$$

Equation #2
Substitute the isolated variable

$$\begin{aligned} y &= -2(w^2 + 30w) \\ y &= -2(w^2 + 30 + 225 - 225) \\ y &= -2(w^2 + 30 + 225) + 450 \\ y &= -2(w - 15)^2 + 450 \end{aligned}$$

Complete the square.
 $\left(\frac{b}{2}\right)^2 = \left(\frac{10}{2}\right)^2 = (5)^2 = 25$

$$\begin{array}{c} \text{Vertex} = (15, 450) \\ \swarrow \quad \searrow \\ w \quad \quad \text{Maximum} \end{array}$$

$$\begin{aligned} l &= 60 - 2w \\ l &= 60 - 2(15) \\ l &= 60 - 30 \\ l &= 30 \end{aligned}$$

Substitute w into the other equation.

$$\begin{aligned} \text{width} &= 15\text{m} \\ \text{length} &= 30\text{m} \end{aligned}$$

List the length and width and the maximum area.

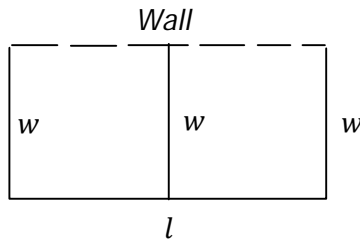
$$\text{The maximum area is } 450 \text{ m}^2$$

C11 - 3.5 - Fence w/ wall Split in Two

A rectangular fence that is split in half is against a wall. The total fencing length is 42 m. What is the max area of the fence?

Let $w = \text{width}$

Let $l = \text{length}$



Let statements:

$$F = l + 3w$$

$$A = l \times w$$

$$\text{max} = l \times w$$

$$y = l \times w$$

Equation 1, equation 2.

The minimum or maximum will be y.

$$P = l + 3w$$

$$42 = l + 3w$$

$$-3w \quad -3w$$

$$42 - 3w = l$$

$$l = 42 - 3w$$

Equation #1

Isolate a variable

$$A = l \times w$$

$$y = (42 - 3w) \times w$$

$$y = 42w - 3w^2$$

$$y = -3w^2 + 42w$$

$$y = -3(w^2 - 14w)$$

$$y = -3(w^2 - 14w + 49 - 49)$$

$$y = -3(w^2 - 14w + 49) + 147$$

$$y = -3(w - 7)^2 + 147$$

Equation #2

Substitute the isolated variable

Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(\frac{-14}{2}\right)^2 = (7)^2 = 49$$

Vertex: (7,147)

w \swarrow \nwarrow Maximum

$$l = 42 - 3w$$

$$l = 42 - 3(7)$$

$$l = 21$$

The maximum is the y value.

length = 21m
width = 7m

Max area = 147 m²

List the length and width and the maximum area.

C11 - 3.5 - Set Up Maximize Candy Sales Notes

A student sells candy to all of his friends. Each candy costs 6 dollars, and he has 10 friends who buy the candy each day. Every time he increases the cost by 1 dollar, 1 of his friends decides not to buy the candy. Set up how this question will look.

Let $p = \text{price}$

Let $q = \text{quantity}$

Let $r = \text{revenue}$

Let $x = \# \text{ of price increases}$

Revenue = price \times quantity

If $p = 6$, $q = 10$ $r = 6 \times 10$
 $r = 60$

$p = 6 + 1x \longrightarrow$ Raising the price by 1 dollar x times.

$q = 10 - 1x \longrightarrow$ Each x times he raises the price, 1 less friend will buy the candy.

$r = p \times q$

$r = (6 + 1x) \times (10 - 1x)$

Price

x	p
-2	4
-1	5
0	6
1	7
2	8

Quantity

x	q
-2	12
-1	11
0	10
1	9
2	8

Starting Price and Quantity
(zero price increase)

C11 - 3.5 - Maximize Candy Sales Notes

A student sells candy to all of his friends. Each candy costs 6 dollars, and he has 10 friends who buy the candy each day. Every time he increases the cost by 1 dollar, 1 of his friends decides not to buy the candy. What is the price that will maximize revenue?

Let p = price

Let q = quantity

Let r = revenue

Let x = # of price increases

Revenue = price \times quantity

If $p = 6$, $q = 10$

$r = 60$

$r = p \times q$

$r = 6 \times 10$

$r = \$60$

$p = 6 + 1x$ \longrightarrow If he decides to raise the price by 1 dollar x times.

$q = 10 - 1x$ \longrightarrow One less friend will buy the candy each time he increases the price.

$$\begin{aligned} r &= p \times q \\ r &= (6 + x)(10 - x) \\ r &= 60 - 6x + 10x - x^2 \\ r &= 60 + 4x - x^2 \\ r &= -x^2 + 4x + 60 \\ r &= -(x^2 - 4x) + 60 \quad \times (-1) \\ r &= -(x^2 - 4x + 4 - 4) + 60 \\ r &= -(x^2 - 4x + 4) + 60 + 4 \\ r &= -(x - 2)^2 + 64 \end{aligned}$$

Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(-\frac{4}{2}\right)^2 = (-2)^2 = 4$$

Vertex: $(2, 64)$

$x = 2$ price increases $y = \text{max revenue} = \64

$$\begin{aligned} p &= 6 + 1x \\ p &= 6 + 1(2) \\ p &= 6 + 2 \\ p &= 8 \end{aligned}$$

price = 8

$$\begin{aligned} q &= 10 - 1x \\ q &= 10 - 1(2) \\ q &= 10 - 2 \\ q &= 8 \end{aligned}$$

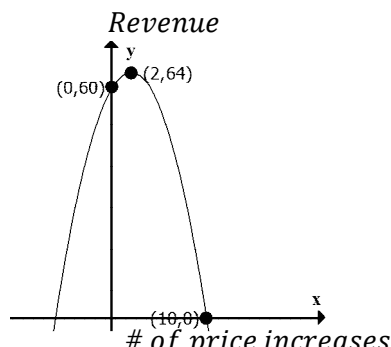
quantity = 8

Check with Table of Values

Price	Quantity	(x)	Revenue (y)
6	10	0	60
7	9	1	63
8	8	2	64
9	7	3	63
10	6	4	60
11	5	5	55

1st increase \longrightarrow
2nd increase \longrightarrow

Max revenue



' # of price increases

C11 - 3.5 - Maximize Car Sales Notes

A car salesman sells a car for \$4000, with 20 people buying the car. For every \$200 he takes off the price, 2 more people buy a car. What is the price that will maximize revenue?

Let p = price

Let q = quantity

Let r = revenue

Let x = # of price decreases

Revenue = price \times quantity

If $p = \$4000$, $q = 20$

$r = \$80,000$

If they sell 20 cars at

\$4000, revenue is \$80,000.

$$p = 4000 - 200x$$

→ If he decides to decrease the price by \$200 x times.

$$q = 20 + 2x$$

→ Two more people will buy the car each time he decreases the price.

$$r = p \times q$$

$$r = (4000 - 200x)(20 + 2x)$$

$$r = 80000 + 8000x - 4000x - 400x^2$$

$$r = -400x^2 + 4000x + 80000$$

$$r = -400(x^2 - 10x) + 80000$$

$$r = -400(x^2 - 10x + 25 - 25) + 80000$$

$$r = -400(x^2 - 10x - 25) + 80000 + 10000$$

$$r = -400(x - 5)^2 + 90000$$

Complete the square.

$$\left(\frac{b}{2}\right)^2 = \left(-\frac{10}{2}\right)^2 = (-5)^2 = 25$$

Vertex: (5, 90000)

$x = 5$ price decreases

$y = \text{max revenue} = \90000

$$p = 4000 - 200x$$

$$p = 4000 - 200(5)$$

$$p = 4000 - 1000$$

$$p = 3000$$

price = \$3000

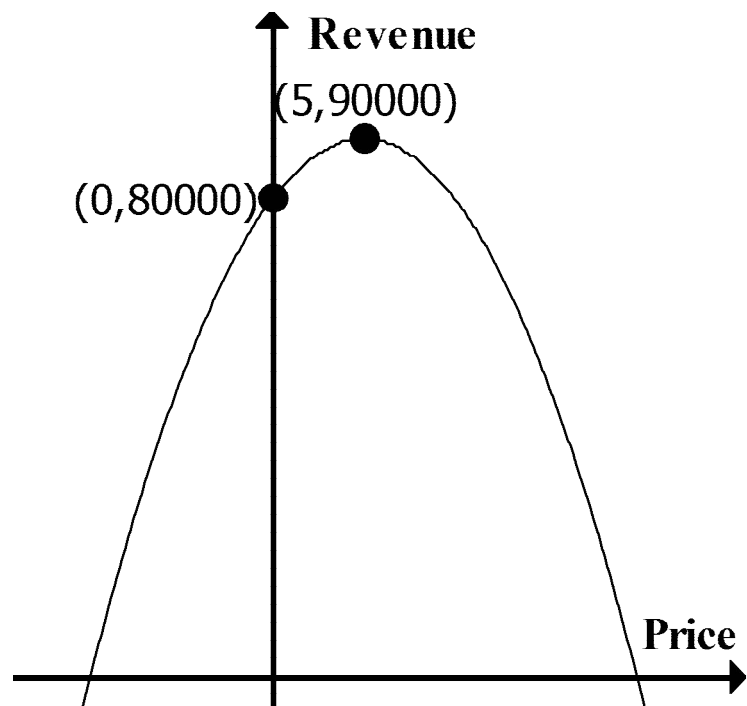
$$q = 20 + 2x$$

$$q = 20 + 2(5)$$

$$q = 20 + 10$$

$$q = 30$$

quantity = 30 people



C11 - 3.5 - Maximize Car Sales Notes (No Price Increases)

A car salesman sells a car for \$2000, with 20 people buying the car. For every \$200 he takes off the price, 2 more people buy a car. What is the price that will maximize revenue?

Let p = price

Let q = quantity

Let r = revenue

Let x = # of price decreases

Revenue = price \times quantity

If $p = \$2000$, $q = 20$

$r = \$40,000$

If they sell 20 cars at \$8000,
revenue is \$40,000.

$$p = 2000$$

$$p = 2000 - 200x$$

→ If he decides to decrease the price by \$200 x times.

$$q = 20$$

$$q = 20 + 2x$$

→ Two more people will buy the car each time he decreases the price.

$$r = p \times q$$

$$r = (2000 - 200x)(20 + 2x)$$

$$r = 40000 + 4000x - 4000x - 400x^2$$

$$r = -400x^2 + 40000$$

$$r = -400(x + 0)^2 + 40000$$

Vertex: (0, 40000)

$x = 0$ price decreases

$y = \text{max revenue} = \30000

$$p = 2000 - 200x$$

$$p = 2000 - 200(0)$$

$$p = 2000$$

price = \$2000

$$q = 20 + 2x$$

$$q = 20 + 2(0)$$

$$q = 20 - 0$$

$$q = 20$$

quantity = 20 people

