



**M**ichael McCaffrey is a technology-driven marketer and innovator. He is an account manager at one of Winnipeg's leading marketing firms with a passion for entrepreneurship and bringing a mix of logic and creative thinking to his projects.

Michael holds a Bachelor of Commerce (Hons) from the University of Manitoba as well as a Certificate in Social Media Marketing from the University of British Columbia.

For the better part of 4 years Michael worked as a commercial lender/development banker where his experiences gave him an acute appreciation of the challenges a business faces and how to work with the business to overcome and rise above those

challenges.

As a marketing consultant and account manager, Michael has helped solve complex business challenges and has led marketing strategies that have delivered demonstrable results and ROI. Michael works with clients in Financial Services, Technology, Healthcare, Retail, Travel, and Agriculture among other industries.



**K**orosh Najar is a well-rounded technical sales engineer and entrepreneur. Korosh has been involved in project management, estimating and process engineering of large scale industrial projects. He is a proven leader, supervising a variety of construction, engineering and sales teams.

Korosh holds a Bachelor of Mechanical Engineering from the University of Manitoba as well as International Welding Engineering Diploma from Germany. He also has completed an accounting course from the Heriot Watt University in the UK.

The combination of engineering and technical skills, project and crew management as well as technical sales experience, provides

Korosh with essential tools and skills to successfully direct and manage business opportunities.