

Website Planning Document

Franklin Area Weather – Weather when YOU want it!

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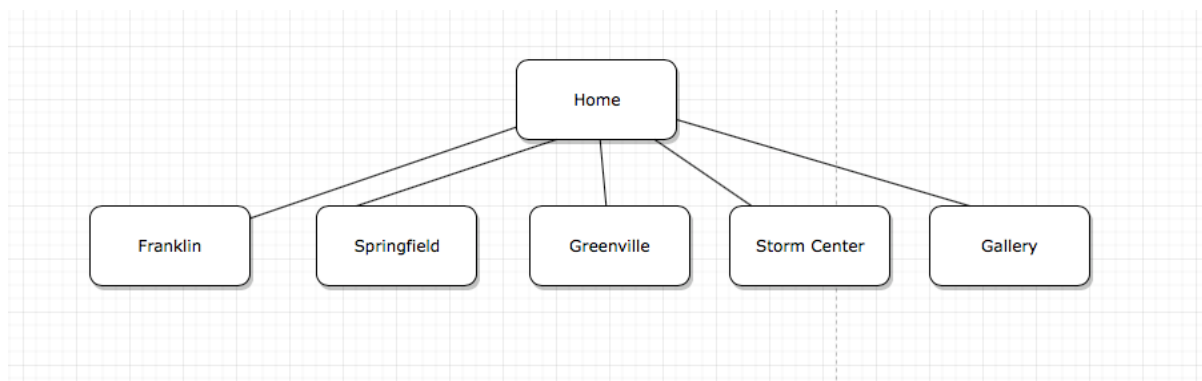
Site Purpose:

To provide weather and weather-related information to the inhabitants and visitors of the Franklin area.

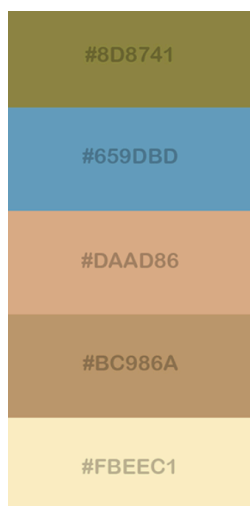
Target Audience:

Inhabitants and visitors to the Franklin area.

Site Map:



Color Scheme:



Typography:

h1: Dancing Script, font-weight: 700-800, font-size: 42px

Franklin Area Weather
Franklin Area Weather

h2: EB Garamond, font-size: 18px

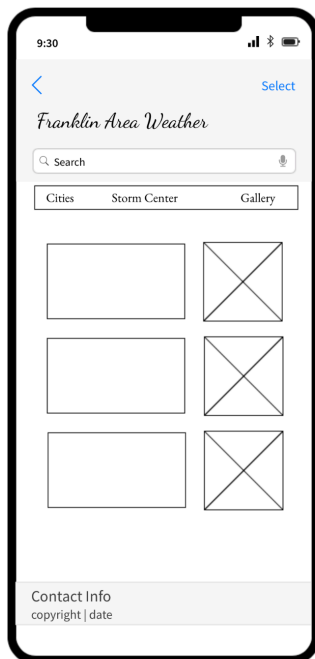
Weather when YOU want it

p: EB Garamond, font-size 16px

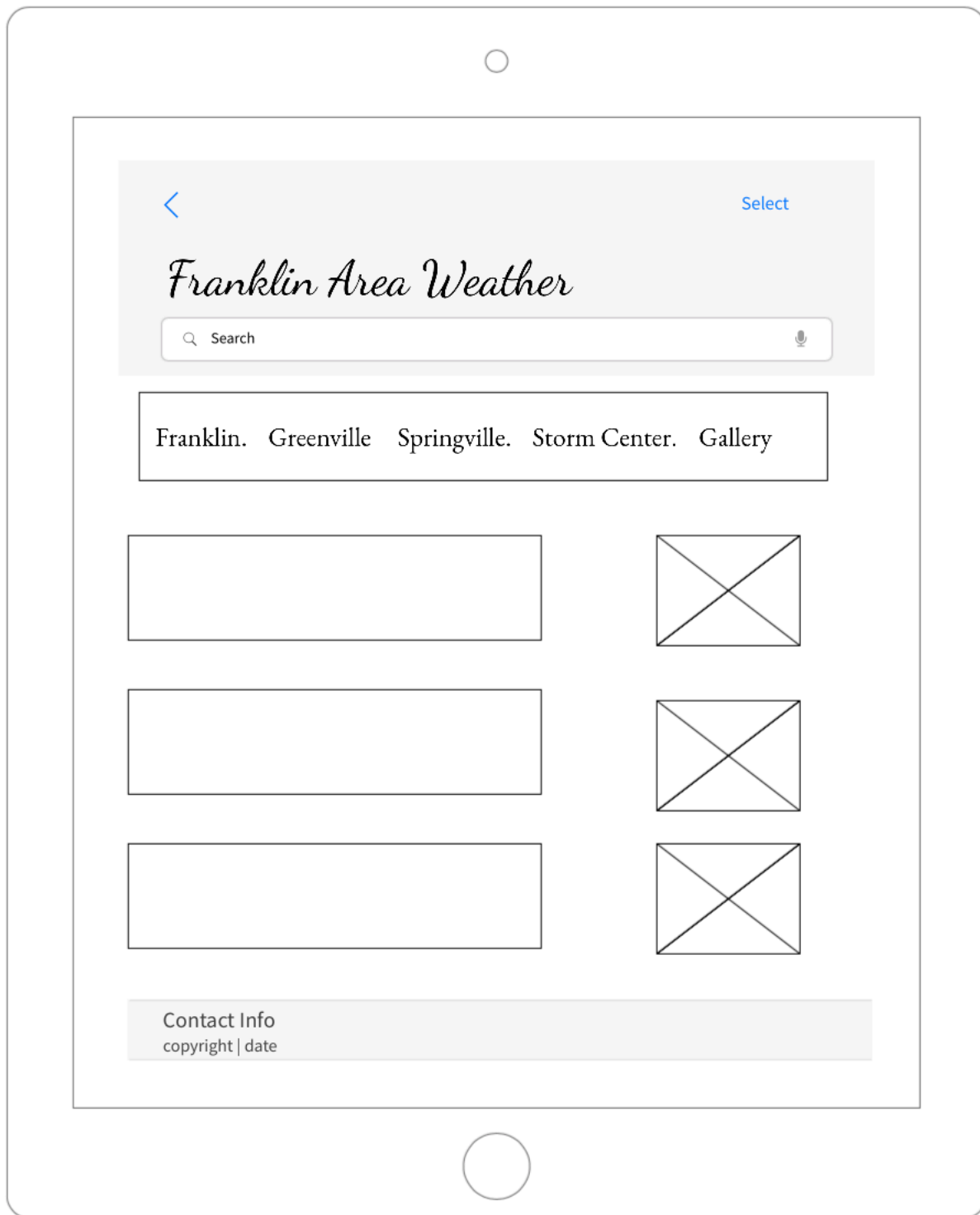
Unexpected weather patterns in Franklin today when high winds...

Wire Frame Sketches:

Small screens:



Medium Screens:



Large Screens:

