



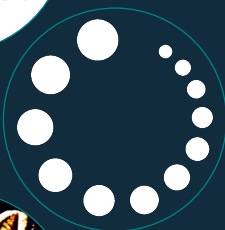
PRINT

I designed a wide variety of items whilst at North Wolds. The listed items demonstrate a degree of familiarity with the Adobe Creative Suite.



WEB

Brief descriptions are provided on the home page of these hyperlinks.



PROFILE

Self-motivated, mostly self-taught individual who made a decisive contribution to the success and development of the family printing business. I mastered a range of disciplines in an industry soon to be transformed by the digital revolution.

Attention to detail was critical in all roles, the minute particulars matter; they were front of mind when mentoring new recruits. I mentored myself in the fundamentals of web development, back-end and front-end, as for frameworks I've tried a few, but then again, too few to mention.

NORTH WOLDS PRINTERS LTD

FULL-TIME LITHO PRESS OPERATOR

1979-1986

- Operated a series of **Komori litho** presses producing a wide range of printed materials on both 2, 4 and 5 colour machines
- Provided **tuition** for new recruits on the same presses

For the majority of this period the firm's four colour work was produced on two-colour presses without the benefit of automated controls, despite these limitations the company established an enviable reputation for excellent colour work delivered at speed.

REPRO OPERATOR | LITHO PRESS OPERATOR

1987-1993

- On my own instigation I established the **pre-press department**
- Developed the **darkroom** skills to convert artwork to press-ready final film
- Maintained stock levels of film, chemistry, plates and mission critical accessories
- Learned the art and science of **imposition** for print production
- This **client-facing** role fostered close collaboration with clients and trade colleagues.

The department became a major source of revenue. As the company's order book grew we gladly offered an apprenticeship to a former work experience student, who quickly excelled. He would later establish his own graphics company.

PRE-PRESS MANAGER | MAC OPERATOR

1993-1998

- Responsible for introducing **digital** kit into the pre-press department
- Developed stringent **pre-flighting** routines to ensure flawless digital output
- Utilised software skills to provide **design solutions** for print clients: **QuarkXPress, Freehand, Photoshop, Illustrator** and **InDesign**
- Championed the adoption of **PDF** as a robust solution for ensuring file integrity when sending files via **iSDN** for external output.
- Guided investment in **hardware, software and personnel** as the department transitioned away from conventional techniques.

*TL;DR; In 1998 a brief time spent working at a design/repro company in North Sydney encouraged me to develop a pre-flight **form** primarily to help new repro recruits navigate the minefield of digital output.*

PRE-PRESS DIRECTOR | DIGITAL PRESS OPERATOR

1999-2014

- A series of image/platesetters allowed the department to regain control of digital output
- Mastered the **Apogee Pre-Press** workflow software, integral to a major **upgrade** of the pre-press operation
- Researched the **digital print** market for print and finishing options
- Exploited the unique advantage of digital by opting to add a **variable data** solution.
- Operated the **Konica Minolta c6501** digital press complete with saddle-stitch finishing unit
- Deployed **SQL** and **JS** knowledge in preparing files fit for variable data output

*I continued to provide graphic design services for our regular clients and when more than one enquired about an online presence I realised there was whole new order of technologies to explore and I devoted a considerable amount of my own time developing the skill-set required for producing bespoke web pages: **HTML, CSS, JS, PHP, MYSQL**.*

REFACTORING

2015-2021

The firm was **sold** in July 2014, and by Christmas it was time to move on. My partner's profession determined a succession of moves before we settled in Alderley Edge. I had a few print projects from ex-clients, volunteering my services on occasion, but I was primarily interested in upgrading my web skills, in particular gaining greater literacy with javascript. To this end I refactored some old web projects, along the way discovering **OOP** principles, design patterns, programming paradigms and the strange ways of **git**.