

## Appendix

### First Condition Stimuli for Participants Watching the Video:

[https://www.youtube.com/watch?v=hLy3QSoezak&t=2s&ab\\_channel=KC](https://www.youtube.com/watch?v=hLy3QSoezak&t=2s&ab_channel=KC)

### Second Condition Stimuli for Participants Reading the Passage:

Cara, a 28 year old woman, lives in Paris, France. She has brown hair. She loves to wear black skirts and white tops. She is an employee at Bayside Industries as a Data Analyst. Her job tasks consist of data entry, performing data analyses, and Data collection to improve sales in the company. In her day-to-day life, she works Monday-Thursdays. Her work anniversary falls on December 20th. She has been working at the company for 6 years now. After she clocks out at 6pm, Cara likes to indulge in her own hobbies. She likes to decompress by watching her favorite TV show on Netflix and reading. She has two dogs, one Dalmatian, and one golden retriever. Sometimes, she goes out to the bars with her friends, Jack and Denise. Then, she's back at home, ready for bed.

Independent Samples Test											
		Levene's Test for Equality of Variances		t-test for Equality of Means							
		F	Sig.	t	df	Significance		Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
						One-Sided p	Two-Sided p			Lower	Upper
Number of Correct Answers	Equal variances assumed	4.684	.042	-1.259	22	.111	.221	-1.00000	.79455	-2.64780	.64780
	Equal variances not assumed			-1.259	15.156	.114	.227	-1.00000	.79455	-2.69203	.69203

### Group Statistics

	Presentation Type	N	Mean	Std. Deviation	Std. Error Mean
Number of Correct Answers	Video	12	19.8333	2.51661	.72648
	Text	12	20.8333	1.11464	.32177

### Independent Samples Effect Sizes

		Standardizer <sup>a</sup>	Point Estimate	95% Confidence Interval	
				Lower	Upper
Number of Correct Answers	Cohen's d	1.94625	-.514	-1.322	.306
	Hedges' correction	2.01590	-.496	-1.277	.295
	Glass's delta	1.11464	-.897	-1.762	.001

a. The denominator used in estimating the effect sizes.

Cohen's d uses the pooled standard deviation.

Hedges' correction uses the pooled standard deviation, plus a correction factor.

Glass's delta uses the sample standard deviation of the control group.