**Your NEW Professional LinkedIn Profile**

**TO GET STARTED:**

If you don’t have an existing LinkedIn profile to edit, please click on the following link to Join LinkedIn and create your free account: linkedin.com. If you have an existing profile, please sign into your LinkedIn account and click on your profile picture to the left side of the screen (or the Me button at the top) and click the pencil icons to edit your profile.

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# **HEADLINE & PROFILE SUMMARY**

**First (20 characters) and Last Name (40 characters)**

|  |
| --- |
| **Khoi-Nguyen Tran** |

**EXPERT TIP:**

*It doesn’t matter whether you go by Lawrence or Larry or if you prefer to include your middle initial in your full name or not. The key is to make sure your name is consistently represented across your resume, LinkedIn profile, and any other online accounts you want to associate with your professional brand.*

*If you have a certification or advanced degree that’s considered valuable in your career, such as an RN, MBA, or PMP, include it after your name. There’s no reason to include the acronym for your undergraduate degree or a certification that’s not relevant to your current job goals.*

**Your Professional Headline** (120 characters)

This is a short statement or a few words that best describes you. This section is below your name when you log in to edit your LinkedIn profile. (120 characters)

|  |
| --- |
| Research Scientist with hands-on experience using predictive modelling, data processing, text mining, and machine learning to solve challenging business problems. |

**Country**

|  |
| --- |
| Australia |

**Postal Code**

|  |
| --- |
|  |

**Location Name**

|  |
| --- |
| Melbourne |

**Industry**

|  |
| --- |
|  |

**Summary** (2000 characters)

The profile **Summary** can be used to provide additional descriptions about your experience, expertise, awards, etc. It is also the section of your profile which has the highest character count. This is where you can give viewers a glimpse into who you are, what your background is, what you're looking to accomplish, and additional places they can find you online or contact you.

|  |
| --- |
| Hello! My name is Khoi-Nguyen and I am a highly effective Research Scientist with a proven history of success.  With eight years of experience in the industry, I am a highly dependable and organized professional with the ability to drive organizational improvement and lead successful and high-achieving teams.  I have demonstrated success in developing practical AI solutions for business, delivering DS and ML products, leading projects, and collaborating with teams.  Through sound decision making and leadership, I have aided past employers, including IBM Research Australia, Australian Federal Government, and The Australian National University, in achieving short- and long-range goals.  If you have any questions about my professional history or qualifications, please contact me by phone or email. |

# **Do you have an online portfolio or website?** If you have a personal website or an online portfolio of your work that is relevant to your job search, we recommend utilizing the Media option located directly underneath the summary. Simply click the "Link" option to post the URL of your website/portfolio. You can also utilize the "Upload" function to add media examples of your work.

# **CONTACT INFORMATION**

Choose which information you’d like to be visible for your connections. This includes your email address, phone number, IM account, and address. If you’re actively searching for a job and would like employers and networking contacts you’ve connected with to reach you, I recommend including the email address you’re using for your job-search activities and your mobile phone number (the same one on your resume).

There’s also a spot to add information that will be visible to everyone on LinkedIn. If you maintain a blog that’s relevant to your field or an online portfolio of your work, I recommend adding these links to the **Websites** section. If you have a Twitter account and use it to support your professional brand and tweet about industry-specific topics, then feel free to add it as well.

# **PROFESSIONAL EXPERIENCE**

This is where your work history and job experience go. Please take the information that I have provided for you and begin entering it from the most recent position, and work backward.

**(A1) Company Name** (100 characters maximum)

|  |
| --- |
| IBM Research Australia |

**(B1) Title** (100 characters maximum)

|  |
| --- |
| Research Scientist – Cognitive Analytics |

**(C1) Location**

|  |
| --- |
| Melbourne, AU |

**(D1) Time Period (Start Date – End Date)**

|  |  |
| --- | --- |
| 2016 | Present or Check the box for “I currently work here” |

**(E1) Description** (200 characters minimum, 2000 maximum)

|  |
| --- |
| In IBM Research Australia, I lead and oversee research operations of five researchers from three teams with expertise in R, Python, Spark, and React. To research and understand patents, I utilise text mining and machine learning. My job responsibilities also include designing, undertaking, and analysing information from statistical data, experiments, and trials and delivering feasible demos, while leading a team of researcher and two software engineers.  Following are some of my key achievements:   * Earned Outstanding Technical Achievement Award (OTAA) for exceptional work on Deep Learning Representations for Documents. * Designed machine learning and Chatbot pipeline proof-of-concept for financial services clients. * Filed three patents and three research papers under review. |

Once you’ve filled out this information, click the blue **Save** button. Then click the blue **+ Add position** button to add your next job. Repeat these steps for all the following positions.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **EXPERT TIP:**  *Here are some common symbols that work well as bullets in the* **Description** *part of each job:*   |  |  | | --- | --- | | **Stars:** ★ ✪ ✯ ✰ | **Arrows:** ☛ ☚ ☜ ☞ ☟ ⇨ ►◄ ► » | | **Traditional Bullets:** ■ ♦ ◆ ● | **Ticks:** ✔ ✘ ☐ ☑ ☒ |   ***For additional symbol options, visit Wikipedia’s page:*** [*http://bit.ly/1O4Dno0*](http://bit.ly/1O4Dno0)***.***  ***To use any of the symbols above:***   * ***Highlight the symbol you like and copy it by clicking Ctrl-C (or Command + C for Mac users)*** * ***Open up your LinkedIn profile and paste the symbol into the appropriate spot by clicking Ctrl-V (or Command + V for Mac users)***   ***These work well to create bullets for each job in your Experience section and separate terms in your Headline or Summary.***  ***While it’s important to add visual elements to your LinkedIn profile, be careful not to go overboard with the symbols. We recommend using no more than two types of symbols throughout your LinkedIn profile.*** |

**EXPERIENCE, continued.**

**(A2) Company Name** (100 characters maximum)

|  |
| --- |
| IBM Research Australia |

**(B2) Title** (100 characters maximum)

|  |
| --- |
| Postdoctoral Research Scientist – Cognitive Analytics |

**(C2) Location**

|  |
| --- |
| Melbourne, AU |

**(D2) Time Period (Start Date – End Date)**

|  |  |
| --- | --- |
| 2016 | 2018 |

**(E2) Description** (200 characters minimum, 2000 maximum)

|  |
| --- |
| During my role as Postdoctoral Research Scientist, I identified and mitigated issues in research assets of Watson Education by Analysing large volumes of data. In addition to it, I met production needs of high prediction scores, parallelization, and micro-service APIs by delivering technical services to Watson Education.  Following are some of my key achievements:   * Developed and delivered three machine-learning solutions for Watson Education. * Designed and implemented document-chunking method for IBM, making it a core feature of IBM offer. * Filed two patents and published two research papers. |

**EXPERIENCE**

**(A3) Company Name** (100 characters maximum)

|  |
| --- |
| Australian Federal Government |

**(B3) Title** (100 characters maximum)

|  |
| --- |
| Data Scientist |

**(C3) Location**

|  |
| --- |
| Melbourne, AU |

**(D3) Time Period (Start Date – End Date)**

|  |  |
| --- | --- |
| 2015 | 2016 |

**(E3) Description** (200 characters minimum, 2000 maximum)

|  |
| --- |
| As a Data Scientist working for the Australian Federal Government, my job duties were to devise modelling, profiling, and text analytics solutions for analysts by utilising R as well as SQL and develop various machine learning-based tools and processes within company. In addition to this, I steered operations associated with collecting, cleaning, munging, and interpreting data.  Following are some of my key achievements:   * Developed and delivered dozens of profiling scripts to detect potentially unlawful activities. * Explored automated and scalable entity extraction and entity matching techniques for text data. |

**EXPERIENCE**

**(A4) Company Name** (100 characters maximum)

|  |
| --- |
| Australian National University |

**(B4) Title** (100 characters maximum)

|  |
| --- |
| Research Assistant and Co-founder Cybercrime Observatory |

**(C4) Location**

|  |
| --- |
| Canberra, AU |

**(D4) Time Period (Start Date – End Date)**

|  |  |
| --- | --- |
| 2013 | 2015 |

**(E4) Description** (200 characters minimum, 2000 maximum)

|  |
| --- |
| As a Co-founder and Research Assistant, I detected malicious contents by steering machine learning research processes aimed at programming computers. I also assisted with research procedures, such as designing, administering, and monitoring trials and experiments, as well as other related administrative tasks. In addition to it, I analysed and evaluated data gathered during the research.  Following are some of my key achievements:   * Co-founded ANU Cybercrime Observatory to identify and monitor data trends collected from internet through government and industry partners. * Detected 12 million spam emails in three companies by designing malicious content detection method. * Featured in trends and issues of Australian Institute of Criminology for exceptional work. |

**EXPERIENCE**

**(A5) Company Name** (100 characters maximum)

|  |
| --- |
| Australian National University |

**(B5) Title** (100 characters maximum)

|  |
| --- |
| Research Assistants |

**(C5) Location**

|  |
| --- |
| Canberra, AU |

**(D5) Time Period (Start Date – End Date)**

|  |  |
| --- | --- |
| 2011 | 2015 |

**(E5) Description** (200 characters minimum, 2000 maximum)

|  |
| --- |
| In my role as research assistant, I assisted with research projects in computer science and engineering. I also supported Research Associates in writing and editing internal project documents. Preparing findings for publication and supporting research associates in data collection, evaluation, and management were parts of my job.  Following are some of my key achievements:   * Part of a research team that earned Google Research Awards grant worth $70Ks. * Published three academic publications, including one in WWW Conference. * Developed Facebook app for six month long user study consisting of over 200 participants interacting with 37K friends. * Devised synthetic data generation user interface for research project, resulting in an intuitive interface to research software. |

# **SKILLS & EXPERTISE**

LinkedIn **Skills & Endorsements** helps other professionals and recruiters discover the expertise you have. Your LinkedIn connections will have an opportunity to endorse or recommend you based on these skills chosen so be sure to choose carefully. Skills are particularly important to include because they are also buzzwords/keywords within your industry that will stand out to hiring managers and increase your chances of getting through automated filters.

**Skills & Endorsements** (80 characters maximum per skill)

|  |
| --- |
| I excel at:   * Project Management * Cyber Security * Cloud Computing * Data Science * Text Analytics * Quantitative Analysis * Predictive Modelling * Team Leadership   In addition to the above, I possess strong knowledge and experience in R, Python, Java, SQL, deep learning, and natural language processing. |

**EXPERT TIPS:**

*A*[*study by the Avid Careerist*](http://www.avidcareerist.com/2013/06/17/linkedin-endorsements-search-results-serp/)*found that you will rank more highly in LinkedIn search results if you have a greater number of endorsements for the skill a recruiter is seeking. Learn how to maximize your LinkedIn endorsements at* [*http://bit.ly/1ZVpryK*](http://bit.ly/1ZVpryK)*.*

*Also, your top 3 skills are visible before having to click "See More". LinkedIn's default is to order your skills by the number of endorsements (Highest to Lowest). If there are skills that you would like to highlight that are not listed in your top 3, use the Reorder function to move up those skills you'd like to emphasize. For instructions on how to reorder your skills, see: http://bit.ly/2yoP3RL*

# **EDUCATION**

This is where your education goes. Please take the information that we have provided for you and begin entering it from the most recent educational experience, and work backward. If you received your degree more than 10 years ago, leave the **Dates Attended** fields blank.

**University**

|  |
| --- |
| Australian National University |

**Dates Attended (end year only)**

|  |
| --- |
|  |

**Degree**

|  |
| --- |
| Doctorate of Philosophy |

**Field of Study**

|  |
| --- |
| Engineering and Computer Science |

**Thesis**

|  |
| --- |
| Detecting Vandalism on Wikipedia across Multiple Languages |

Once you’ve filled out this information, click the blue **Save** button. Then click the **Add education** button to add your next degree. Repeat these steps for all the following degrees.

**University**

|  |
| --- |
| Australian National University |

**Dates Attended (end year only)**

|  |
| --- |
|  |

**Degree**

|  |
| --- |
| Bachelor of Computer Science |

**Field of Study**

|  |
| --- |
| Computer Science |

**Grade**

|  |
| --- |
| First Class Honours |

# **OPTIONAL CATEGORIES**

The following sections are optional and can be added onto your profile should you need them.

# **Courses**

|  |
| --- |
|  |

# **Test Scores**

|  |
| --- |
|  |

# **Languages**

|  |
| --- |
|  |

# **Projects**

|  |
| --- |
|  |

# **Certifications**

|  |
| --- |
|  |

# **Volunteer Work**

|  |
| --- |
|  |

# **Organizations**

|  |
| --- |
|  |

# **Honors & Awards**

|  |
| --- |
|  |

# **Patents**

|  |
| --- |
|  |

# **Publications**

|  |
| --- |
|  |

# **RECOMMENDATIONS & TIPS**

In addition to the information I listed above, there are a number of changes and additions you can make to optimize your LinkedIn profile and improve your personal brand. For additional help and pointers, check out [LinkedIn’s Help Center](https://help.linkedin.com/app/home).

**CUSTOMIZE YOUR LINKEDIN URL**

Studies have shown that [93 percent](http://web.jobvite.com/rs/jobvite/images/Jobvite_SocialRecruiting2013.pdf) of recruiters will search for your social media profiles after they review your resume. Make it easy for people to find and connect with you by customizing your profile’s public web address. Click on the following link for instructions on how to customize your LinkedIn profile URL: <http://bit.ly/1Ma3WtB>.

**INCLUDE AN APPROPRIATE HEAD SHOT**  
Studies have shown your LinkedIn profile is 40 percent more likely to get clicked on when you include a profile picture. However, not just any photo will do. When choosing your profile picture, opt for a standard head shot of you that supports your personal brand and portrays you as professional and friendly. Avoid using a group shot, an awkward selfie, or a cropped image where half of your hair is cut out or covered by someone’s arm. To avoid the image looking blurry, select a photo that’s 400 x 400 pixels or larger. If either width or height exceeds 20,000 pixels, your photo will not upload. Click on the following link to learn how to add or change your profile photo: <http://bit.ly/1QHI74t>.

**ADD A RELEVANT BACKGROUND IMAGE**

Upload a background photo or branded graphic that helps tell your story. The new recommended size is 1584 wide by 396 high. (4:1 proportion). If your background image appears blurry or pixelated, choose an image with a file size as close to the maximum (8 MB) as possible, as images with larger file sizes typically look better. Photos will also look better than images with logos. Click on the following link to learn how to add or change your background image: <http://bit.ly/2a5CkIr>.

**ADD MEDIA SAMPLES TO YOUR PROFILE**

There’s no better way to give employers a better sense of your accomplishments than showing them visual samples of your achievement. You have the ability to provide samples of your work by adding links and uploading presentations, videos, and images to projects you’ve worked on that demonstrate your expertise and skills. Learn how to add, edit, move, and remove work samples to the **Summary**, **Education**, and **Experience** sections on your profile here: <http://bit.ly/1Sehoyq>.

**SHOW OFF YOUR ADDITIONAL TALENTS**

You have the ability to add additional sections to your profile to give employers a more personal, 360-degree view of you as a professional. If you speak multiple languages, volunteer in your spare time, or participate in relevant professional associations, add this information to the appropriate sections of your LinkedIn profile. For more information, visit <http://bit.ly/1nRTDPv>.

**REQUEST RECOMMENDATIONS**

How many times have you asked your friends for a recommendation on a product or checked out a company’s reviews on Yelp before purchasing an item? As humans, we often make decisions based upon what’s known as social proof. The same process goes on for hiring decisions. Hiring managers, recruiters, and HR professionals are on the lookout for “social proof” of your talents. LinkedIn recommendations are a perfect opportunity to share reviews from your former employers, managers, peers, direct reports, customers, and clients.

Click on the following link for step-by-step instructions on how to request a recommendation: <http://bit.ly/1JJgtmn>. For more tips on how to select and approach the right people for your recommendations, visit <http://bit.ly/1Sekv9p>.

**JOIN LINKEDIN GROUPS**

Join and actively participate in LinkedIn groups that are specific to your industry and field. Recruiters are notorious for trolling these groups in search of qualified candidates. Don’t forget to join any alumni groups that exist for your alma mater or previous employers. Click on the following link to learn more about joining LinkedIn groups: <http://bit.ly/1QHSHbJ>.

**"TURN ON" YOUR RESUME FOR RECRUITERS**

LinkedIn gives you the opportunity to privately signal to recruiters you’re open to new job opportunities. Simply "Turn On" your profile by clicking the option at the top of this page, and by filling out the information below: http://bit.ly/2qCjaBc