

tina nguyen

tinadairydesign.com

✉ tintinyenyen@gmail.com

Experience

Contractual Work

Matthias Media

2021 Jun - Aug

Designed and illustrated a book cover for "Anxiety and me" by Guan Un. The cover was prepared print ready for production.

Marketing and design

Sparx Lab

2021 Jan - Current

Conceptualised and executed brand design which increased brand presence amongst relevant industry (dental)

Managed the social media and content creation which increased follower count and engaged users.

Provided 3D modelling support to the product team which allowed for faster production process

Graphic Designer

PSG Group (EverythingDentures and SDL)

2018 Jan - 2020 Dec

Design marketing campaigns which saw an increase of 200 percent in sales of a product.

Maintained websites and marketing content creation of multiple sub-brands

Education

Bachelor of Design (D)

University of New South Wales

2017-2020

Majored in Graphic and Spatial Design.

Tool Kit

Adobe Suite



Microsoft Suite



Front-end web development (awarded at GA)



Procreate



Fusion 360 (3D Modelling)



Volunteering

Volunteer designer at:

Parramatta Anglican church
Global Network Recording
Mahboba's Promise