Academic English: A Definition

Academic English is often considered relatively formal complex English that conveys ideas in a precise and objective manner. It is generally acknowledged to include the essential skills of literary analysis, the observance of reference systems, the synthesis of associated scholars and the ability of critical evaluation. Essential academic vocabulary, phrases and grammatical complexity are often used traditionally in academic dialogue and text. Specifically, Academic English refers to words and practice that are not necessarily common or frequently encountered in informal conversation and circumstances.

In other wordsthe kind of English you (1) need your studies is rather (2) different that which you use in everyday situations. What is known as 'Academic English' is the type of English you need for: • reading and understanding study materials • (3) writing your subject.
Academic English is different from everyday spoken English, particularly in the way it is used to: • describe an object or situation • describe a process or how something works • explain something.
Much of academic English is about expressing the relationship between ideas. Although the language of Academic English may be more complex than that of everyday English, users of good Academic English aim to be as clear, precise and simple as possible . They (4) think what those they are (5) speaking , or those they are (6) writing , know already, and aim to guide them towards less familiar areas and topics.
The ability to use academic English, and/or (7) write an academic style, is an important skill to develop as (8) part your university studies. It can be difficult to give overall 'rules' on the way to write for a particular university course, as academic subjects often vary in: • their vocabulary and expressions • the types of text used (e. g., essays, reports, research articles or letters) • how these texts are structured and organized.
 (9) Main features academic English: is usually formal in tone and impersonal in style avoids contractions or shortened forms of verbs, such as won't, doesn't or it's avoids using a linking word such as 'and' or 'but' (10) the beginning of a sentence

What is Academic Vocabulary?

Academic vocabulary can be difficult to **define**. One broad definition is the vocabulary which can be used in academic contexts. The problem here though is what does 'academic contexts' really mean? Does this mean spoken contexts (e.g. lectures, seminars, presentations), written contexts (e.g. essays, articles, reports), or both? Writers on academic vocabulary tend to focus on the latter (i.e. written contexts), and often overlook the former (i.e. spoken contexts). It also depends on what subject is being discussed. The academic vocabulary necessary for writing a science laboratory report (e.g. apparatus, procedure, errors) has some differences from the academic vocabulary which might be used in social science research (e.g. survey, population, sample), though of course they would also have much in common.

• tends to be cautious when explaining findings, using expressions such as: 'may', 'it is possible that...', 'could'

In general, academic vocabulary can be considered to consist of three types of vocabulary:

• general words (not all of which are acceptable for academic use)

• avoids personal pronouns such as I, me, you, your

• commonly uses the passive form of verbs

• may use specialized vocabulary.

- academic words
- specialized (technical words specific to an individual subject area)

The main issue for students is to raise their awareness of which general words are formal enough to use in academic writing, build up a knowledge of common academic words, and study and learn the **technical** vocabulary which is used in the discipline one is studying (or plans to study).

Proper use of vocabulary - general or academic - includes knowledge of the following:

- pronunciation: how to pronounce the word [e.g., pron<mark>OU</mark>nce v pron<u>U</u>nciation]
- spelling: how to spell the word
- grammatical patterns: whether the word is a noun, verb, adjective etc. and in which patterns it occurs
- collocations: which other words it typically occurs with frequency: how common the word is
- register: which type of language the word is used in, letters / reports, spoken / written biology / business / etc.
- meaning: what the word means (including the ability to explain it and/or offer synonyms)
- formation: what other forms of the word are there (including prefixes & suffixes)
- connotations what meanings, other than main meaning a word has (e.g. Is it a positive or negative word?)

Academic texts include three m	ain types of vocabulary.	
(A) academic vocabulary: wo	rds that are also commonly used in ex rds that are commonly used in many of the are less common in everyday langue	different academic subjects,
	rds that are used mainly in particular of ay be more rare in other subjects or in	
Decide whether the following wo	ords are general (G), academic (A) or	r specialized (S).
 A (1) analyses (2) beyond (3) conclusions (4) debate (5) dichromium 	 (6) different (7) growing (8) ethnomusicological (9) Hispanic (10) likely 	 (11) methods (12) necessary (13) proficiency (14) quintuple (15) transformation
You need to decide which form	erns PRACTICE: ecide which one belongs in the senten of the word to use [verb, noun, adjec	
	mic [noun - person] academy [nou founded by a group of ACADEMICS [n.] for	
(1) assume [verb] ass She was young and she was	umption [noun] s wearing student-type clothes so I	she was studying here.
	im [noun] claimant [noun - per (that) it is not responsible for the pollution	son] Claimable [adjective] on in the river. [NOTE: NO COMMA before "that"]
	tinguished [adjective] (in)disting o devices were	uishable [adjective]
	dent [adjective] evidently [a vere more severe than it first appeared, a	
		ole [adjective] [E: it is NOT "the way how it works"] ay" and "how" are NEVER used together]
	tual [adjective] account of the attack to the police	
(7) justify [verb] justification Are you sure that these med	n [noun] justifiable [adjective] asures are?	(un)justified [adjective]
	inionated [adjective] on capital punishment.	
) [verb] plagiari \$ m [noun] [<mark>NOTE:</mark> NEVER v vn work. Reproduced and	vith Z - plagiarzm] plagiarist [noun - person] _works are not acceptable.
(10) reason [verb] rec	uson [noun] (un)reasonable [ad	ljective]

It would be _____ to expect them to do all that work for free.

PRACTICE: This part looks EXACTLY like it will on the B2 Exam...EXCEPT there will be 12 instead of 20 Complete the following sentences (1 - 20) by filling in the blank spaces with the proper form of the word given for that sentence. (ONE word per blank space: DO NOT add any words [e.g. prepositions]).

IMPORTANT – Use the correct form

e of THIS word	$\dots $ $\Psi \dots \Psi$ HERE $\Psi \dots $ in Π	HIS sentence		
(1) ABLE	He has thet	o do the work.		
(2) KNOWLEDGE	The students	the authority of the st	rudent council.	
(3) ANALYZE	The book is an	of poverty and its c	auses.	
(4) ASSOCIATION	I have never	_myself with political e	extremism.	
(5) COMPLEX	It is difficult to convey the sheet	r of	the situation.	
(6) CONSIDER	The number thirteen is tradition	ally	to be unlucky.	
(7) CONVERSE	He apologized for interrupting	our		
(8) ESSENTIALLY	Mistakes are an	part of education	ı.	
(9) EVALUATE	We need to carry out a proper	of	the new system.	
(10) FREQUENT	She's written a program to find	words which	occur to	gether.
(11) GRAMMAR	These sentences all have the so	ame	_pattern.	
(12) LITERATURE	Her internationally acclaimed r	novel has won several		prizes.
(13) NECESSARY	The vaccination doesn't	make you	J completely immur	ne.
(14) OBJECT	I can't really be	when I'm judging	my daughter's work	
(15) OBSERVE	Local councils should use their	powers to ensure strict		of laws
(16) PRECISION	She gave me clear and	directions		
(17) REFER	She made no	_ to her illness but only	y to her future plans	ò.
(18) RELATIVE	Installing the program is	straightfor	ward.	
(19) SPECIFIC	The book was written	for children.		
(20) TRADITION	The festival is	_ held in May.		
The form of the words peeds	ad for each of the blank spaces can be for	and in the" Academic English	· a definition" paragraph	on nago 1

The form of the words needed for each of the blank spaces can be found in the" Academic English: a definition" paragraph on page 1.

DID you spell all of the words correctly?

DO you know any other forms of the words?

CAN you correctly pronounce these words?

SOME COMMONLY MISSPELLED WORDS (in B2 courses, and on B2 Exam):

 accommodate Common misspellings: acommodate, accomodate

 acknowledgment Common misspelling: acknowledgement

• advice [noun] Common misspelling: advise [verb]

• advisable Common misspelling: adviseable, adviceable, advicable

Common misspellings: apparant, aparent, aparrent apparent

 beneficial Common misspelling: benefitial occurred Common misspelling: occured

 occurrence Common misspellings: occurrance, occurance, occurence

 plagiarism Common misspelling: plagiarizm

 referred Common misspelling: refered

Common misspellings: relevent, revelant relevant

Common misspelling: seperate separate

 successful Common misspellings: successful, successful, successful

• writing Common misspelling: writting A Note on Prepositions: [Page 4]

Prepositions are often called the biggest small words in English because although they are generally short words, they are very $\underline{important\ to}$ the meaning of the sentence. A misused preposition can make \underline{a} big $\underline{difference\ between}$ a clearly stated sentence and a confusing jumble of words. When used properly, however, prepositions provide the glue between $\underline{parts\ of}$ a sentence - this allows you to share your scientific research more precisely and professionally.

There are hundreds of prepositions in the English language. Understanding how to use each one may seem a bit frightening. Most of these prepositions *fall into* one of three categories: those denoting space (place, position, or direction), time, or other relationships. Some prepositions are formed using two or three words – like "across from" or "in front of."

PRACTICE: Look at some of the sentences from the previous pages – fill in the blank spaces with the proper preposition.
(1) The research company was founded a group of academics from Stockholm University.
(2) The company claims (that) it is not responsible the pollution in the river.
(3) Apart the color, the two devices were indistinguishable.
(4) Evidently her injuries were more severe than it first appeared, and she is now a coma.
(5) Could you give me a quick explanation how it works?
(6) She gave a clear, factual account the attack to the police.
(7) People tend have strong opinions capital punishment.
(8) The government will provide temporary accommodation up to three thousand people.
(9) It would be unreasonable to expect them to do all that work free.
SOME COMMON PROBLEMS: Look at some the following sentences (1 - 15) and fill in the blank spaces with the proper preposition – where needed.
(1) I'll begin thanking you all for being here tonight.
(2) The proceedings will begin a speech to welcome the guests.
(3) If you don't start taking care your body, you're going to have a heart attack one of these days.
(4) Most of her life was spent in caring others.
(5) Liz realized that, despite herself, she cared Edward.
(6) This increase production is significant.
(7) This increase 30% in production is significant.
(8) This kind of hot and spicy food is very typical the food in the south of the country.
(9) He has no respect authority whatsoever.
(10) I can always count my parents to help me.
(11) The class were struggling to find the solution a mathematical problem.
(12) There's no logic in spending money things you don't need.
(13) The report is highly critical safety standards at the factory.
(14) I am studying the Czech Technical University.
(15) I am studying Electrical Engineering.

IMPORTANT 'TO' OR 'FOR'?

IMPORTANT TO refers to something one values or holds in great esteem.

- My parents are important to me.
- Her job is very important to her.

IMPORTANT FOR refers to a cause, e.g. It's important for my health/success etc.

- Sunlight is important for plant growth.
- Water is important for survival.

DIFFERENCE 'BETWEEN' 'AMONG'

Use BETWEEN when referring to one-to-one relationships.

• Can you tell the difference between apes and monkeys?

Use AMONG when referring to indistinct or nonspecific relationships.

• Kraut's study looked at the similarities and differences among managerial jobs.

DIFFERENT 'FROM' 'THAN' or 'TO'?

THAN, TO, AND FROM are all prepositions used to specify a relationship between words in a sentence. When they follow the word "different," all these terms suggest a comparison between two things that aren't alike.

- Apples are different than oranges.
- Apples are different to oranges.
- Apples are different from oranges.

Each sentence here means the same - that apples and oranges are distinct from one another - so most of the time these terms are interchangeable. The biggest difference between these terms is between "different than" (generally considered to be standard in American English) and "different to" (generally considered to be standard in British English). Meanwhile, "different from" is common in both dialects.

PART 'OF' or 'IN'?

PART OF (SOMETHING) means a separate piece of something, or a piece that combines with other pieces to form the whole of something:

- Part of the money will be spent on a new playground.
- Part of the castle was destroyed by fire.
- For part of the day, you will be outside doing practical work.

(A) PART IN means one of the characters in a film, play, or dance, or the words, actions, or movements that are said or done by that character:

• He has a small part in the school play.

IN is mainly used with PART in the phrasal verb 'TAKE PART IN' - meaning to participate.

FALL 'INTO' or 'IN'?

Definition(s) of FALL INTO

- 1) to go down quickly into (something)
 - She fell into the swimming pool.
- 2) to pass to (a less active or less desirable state or condition)
 - This word has fallen into disuse.
 - His theories have now fallen into disrepute/disfavor.
 - The machinery has fallen into disrepair.
- 3) to belong in (a particular category or range)
 - His creative output falls into three distinct categories.
- 4) to be caught in (a trap)
 - We fell into a trap.
- 5) to begin to do or experience (something) or to be affected by (something) without wanting or trying to
 - He fell deeply into debt.
 - She fell into her career almost accidentally.
 - She fell into the habit of going out for ice cream every night.

Definition(s) of FALL IN

- 1) to sink inward
 - Too much snow caused the roof to fall in.
- 2) to take one's proper place in a military formation
 - The sergeant ordered him to fall in with the other recruits.
- 3) to concur with / to harmonize with
 - He had to fall in with her wishes or she would end the affair.
 - It falls in exactly with my views.
- 4) to begin associating with
 - She fell in with a bad crowd.

The word "preposition" means "positioned before." A preposition sits before a word (either a noun or a pronoun) to show that word's relationship to another nearby word.

Prepositions function as connectors, relating one word to another within a sentence, allowing a speaker or writer to express the link between separate items.

Prepositions can convey information about location, time, or direction or provide details.



EXAMPLES: The duck floated on the surface of the pond.



The dog ran across the yard and hid between the bushes.

In the first example, the duck floated where? (on the surface) It was the surface of what? (the pond). In the second example, the dog ran where? (across the yard) The dog hid where? (between the bushes)

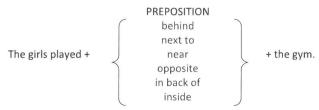
	FIFTY	COMMON PREPOSI	TIONS	
about	behind	during	off	to
above	below	except	on	toward
across	beneath	for	onto	under
after	beside	from	opposite	underneath
against	besides	in	out	until
along	between	inside	outside	up
among	beyond	into	over	upon
around	but	like	past	with
at	by	near	since	within
before	down	of	through	without

Compound Prepositions: Prepositions consisting of more than one word are called compound prepositions. Some of them are listed in the chart below:

	COMPOUND PREPOSITIONS	
according to	by means of	instead of
ahead of	in addition to	in view of
apart from	in back of	next to
aside from	in front of	on account of
as of	in place of	on top of
because of	in spite of	out of

Because prepositions have different meanings, using a particular preposition will affect the way other words in a sentence relate to one another. In the first sentence, for example, notice how each preposition changes the relationship between parade and City Hall.

In this sentence, the preposition changes the relationship between girls and gym.



A Few Rules [Page 7]

Prepositions of Direction

To refer to a direction, use the prepositions "to," "in," "into," "on," and "onto."

- She drove to the store.
- Don't ring the doorbell. Come right in(to) the house.
- Drive **on(to)** the grass and park the car there.

Prepositions of Time

To refer to one point in time, use the prepositions "in," "at," and "on."

Use "in" with parts of the day (not specific times), months, years, and seasons.

- He reads in the evening.
- The weather is cold in December.
- She was born **in** 1996.
- We rake leaves in the fall.

Use "at" with the time of day. Also use "at" with noon, night, and midnight.

- I go to work at 8:00.
- He eats lunch at noon.
- She often goes for a walk **at** night.
- They go to bed **at** midnight.

Use "on" with days.

- I work on Saturdays.
- He does laundry on Wednesdays.

To refer to extended time, use the prepositions "since," "for," "by," "during," "from...to," "from...until," "with," and "within."

• I have lived in Minneapolis since 2005. (I moved there in 2005 and still live there.)

• He will be in Toronto for 3 weeks. (He will spend 3 weeks in Toronto.)

(She will finish her HW sometime between now and 6:00.) • She will finish her homework **by** 6:00.

• He works part time **during** the summer. (For the period of time throughout the summer.) • I will collect data **from** January **to** June. (Starting in January and ending in June.) • They are in school **from** August **until*** May. (Starting in August and ending in May.)

• She will graduate within 2 years. (Not longer than 2 years.)

Prepositions of Place

To refer to a place, use the prepositions "in" (the point itself), "at" (the general vicinity), "on" (the surface), and "inside" (something contained).

- They will meet in the lunchroom.
- She was waiting **at** the corner.
- He left his phone **on** the bed.
- Place the pen **inside** the drawer.

To refer to an object higher than a point, use the prepositions "over" and "above." To refer to an object lower than a point, use the prepositions "below," "beneath," "under," and "underneath."

- The bird flew over the house.
- The plates were on the shelf **above** the cups.
- Basements are dug **below** ground.
- There is hard wood **beneath** the carpet.
- The squirrel hid the nuts **under** a pile of leaves.
- The cat is hiding **underneath** the box.

To refer to an object close to a point, use the prepositions "by," "near," "next to," "between," "among," and "opposite."

- The gas station is **by** the grocery store.
- The park is **near** her house.
- Park your bike **next to** the garage.
- There is a deer **between** the two trees.
- There is a purple flower **among** the weeds.
- The garage is **opposite** the house.

Prepositions of Location

To refer to a location, use the prepositions "in" (an area or volume), "at" (a point), and "on" (a surface).

• They live **in** the country. (an area) (a point)

• She will find him **at** the library.

• There is a lot of dirt **on** the window. (a surface)

^{*} NOTE: "till" is spoken / informal English (generally NOT to be used in Academic Writing)

Prepositions of Spatial Relationships

[Page 8]

To refer to a spatial relationship, use the prepositions "above," "across," "against," "ahead of," "along," "among," "around," "behind," "below," "beneath," "beside," "between," "from," "in front of," "inside," "near," "off," "out of," "through," "toward," "under," and "within."

- The post office is **across** the street from the grocery store.
- We will stop at many attractions **along** the way.
- The kids are hiding **behind** the tree.
- His shirt is **off**.
- Walk toward the garage and then turn left.
- Place a check mark within the box.

SOME COMMON VERB + PREPOSITION COMBINATIONS

ABOUT: worry, complain, read

- He worries about the future.
- She **complained about** the homework.
- I read about the flooding in the city.

AT: arrive (a building or event), smile, look

- He arrived at the airport 2 hours early.
- The children **smiled at** her.
- She **looked at** him.

FROM: differ, suffer

- The results differ from my original idea.
- She suffers from dementia.

FOR: account, allow, search

- Be sure to account for any discrepancies.
- I returned the transcripts to the interviewees to **allow for** revisions to be made.
- They are **searching for** the missing dog.

IN: occur, result, succeed

- The same problem **occurred in** three out of four cases.
- My recruitment strategies resulted in finding 10 participants.
- She will **succeed in** completing her degree.

OF: approve, consist, smell

- I approve of the idea.
- The recipe **consists of** three basic ingredients.
- The basement **smells of** mildew.

ON: concentrate, depend, insist

- He is **concentrating on** his work.
- They **depend on** each other.
- I must insist on following this rule.

TO: belong, contribute, lead, refer

- Bears **belong to** the family of mammals.
- I hope to contribute to the previous research.
- My results will **lead to** future research on the topic.
- Please refer to my previous explanation.

WITH: (dis)agree, argue, deal

- I (dis)agree with you.
- She argued with him.
- They will **deal with** the situation.

Prepositional Phrases

A **prepositional phrase** is a group of words that begins with a preposition and ends with a noun or pronoun. The **noun** or **object pronoun** following the preposition is the object of the preposition.

Some prepositional phrases contain just two words- the preposition and its object. Others are longer because they contain modifiers.

EXAMPLES: in water

from the system

in place of the old, broken **antenna** inside the large, modern **stadium**

Prepositional phrases convey information about location, time, or direction or provide details.

KEY: Yellow, bold = subject; green underline = verb, blue, italics = object, purple, regular font = prepositional phrase

Independent clause: An independent clause can stand alone as a sentence. It contains a subject and a verb and is a complete idea.

- o like spaghetti.
- He reads many books.

Dependent clause: A dependent clause is not a complete sentence. It must be attached to an independent clause to become complete. This is also known as a subordinate clause.

- Although I like spaghetti,...
- Because he reads many books,...

Subject: A person, animal, place, thing, or concept that does an action. Determine the subject in a sentence by asking the question "Who or what?"

- I like spaghetti.
- He reads many books.

Verb: Expresses what the person, animal, place, thing, or concept does. Determine the verb in a sentence by asking the question "What was the action or what happened?"

- o I <mark>like</mark> spaghetti.
- o He <mark>reads</mark> many books.
- o The movie good. (The be verb is also sometimes referred to as a copula or a linking verb. It links the subject, in this case **the movie**, to the complement or the predicate of the sentence, in this case, **good**.)

Object: A person, animal, place, thing, or concept that receives the action. Determine the object in a sentence by asking the question "The subject did what?" or "To whom?/For whom?"

- o I like spaghetti.
- He reads many books.

Prepositional Phrase: A phrase that begins with a preposition (i.e., in, at for, behind, until, after, of, during) and modifies a word in the sentence. A prepositional phrase answers one of many questions. Here are a few examples: "Where? When? In what way?"

- I like spaghetti for dinner.
- o He reads many books in the library.

SIMPLE SENTENCES

A <u>simple sentence</u> contains a subject and a verb, and it may also have an object and modifiers. However, it contains only **one** independent clause.

KEY: Yellow, bold = subject; green underline = verb, blue, italics = object, purple, regular font = prepositional phrase

Here are a few examples:

- She read.
- She completed her literature review.
- **He** organized his sources by theme.
- They studied APA rules for many hours.

COMPOUND SENTENCES [Page 10]

A <u>compound sentence</u> contains at least **two** independent clauses. These two independent clauses can be combined with a <u>comma</u> and a <u>coordinating conjunction</u> or with a <u>semicolon</u>.

KEY: independent clause = yellow, bold comma or semicolon = purple, regular font coordinating conjunction = green, underlined

Here are a few examples:

- She completed her literature review, and she created her reference list.
- He organized his sources by theme; then, he updated his reference list.
- They studied APA rules for many hours, but they realized there was still much to learn.

Using some compound sentences in writing allows for more <u>sentence variety</u>.

COMPLEX SENTENCES

A <u>complex sentence</u> contains at least **one** independent clause and at least **one** dependent clause. Dependent clauses can refer to the subject (who, which) the sequence/time (since, while), or the causal elements (because, if) of the independent clause.

If a sentence begins with a dependent clause, note the comma after this clause. If, on the other hand, the sentence begins with an independent clause, there is not a comma separating the two clauses.

KEY: independent clause = yellow, bold; comma = purple, regular font; dependent clause = blue, italics

Here are a few examples:

- Although she completed her literature review, she still needed to work on her methods section.
 - o Note the comma in this sentence because it begins with a dependent clause.
- Because he organized his sources by theme, it was easier for his readers to follow.
 - o Note the comma in this sentence because it begins with a dependent clause.
- They studied APA rules for many hours as they were so interesting.
 - o Note that there is no comma in this sentence because it begins with an independent clause.

Using some complex sentences in writing allows for more <u>sentence variety</u>.

COMPOUND-COMPLEX SENTENCES

Sentence types can also be combined. A compound-complex sentence contains at least **two** independent clauses and at least **one** dependent clause.

KEY: independent clause = yellow, bold comma or semicolon = purple, regular font coordinating conjunction = green, underlined dependent clause = blue, italics

- She completed her literature review, but she still needs to work on her methods section even though she finished her methods course last semester.
- Although he organized his sources by theme, he decided to arrange them chronologically, and he carefully followed the MEAL plan for organization.
- With pizza and soda at hand, they studied APA rules for many hours, and they decided that writing in APA made sense because it was clear, concise, and objective.

Using some complex-compound sentences in writing allows for more sentence variety.

Pay close attention to <u>comma</u> usage in complex-compound sentences so that the reader is easily able to follow the intended meaning.

Read the following passage - then choose the best answer (a, b, c or d) for each of the questions (1 - 5).

Tools of Persuasion

Persuasion is the art of convincing someone to agree with your point of view. According to the ancient Greek philosopher Aristotle, there are three basic tools of persuasion: ethos, pathos, and logos.

Ethos is a speaker's way of convincing the audience that he or she is a *credible* source. An audience will consider a speaker credible if he or she seems trustworthy, reliable, and sincere. This can be done in many ways. For example, a speaker can develop ethos by explaining how much experience or education he or she has in the field. After all, you would be more likely to listen to advice about how to take care of your teeth from a dentist than a firefighter. A speaker can also create ethos by convincing the audience that he or she is a good person who has their best interests at heart. If an audience cannot trust you, you will not be able to persuade them.

Pathos is a speaker's way of connecting with an audience's emotions. For example, a speaker who is trying to convince an audience to vote for him or her might say that he or she alone can save the country from a terrible war. These words are intended to fill the audience with fear, thus making them want to vote for him or her. Similarly, a charity organization that helps animals might show an audience pictures of injured dogs and cats. These images are intended to fill the viewers with pity. If the audience feels bad for the animals, they will be more likely to donate money.

Logos is the use of facts, information, statistics, or other evidence to make your argument more convincing. An audience will be more likely to believe you if you have data to back up your claims. For example, a commercial for soap might tell you that laboratory tests have shown that their soap kills all 7,000,000 of the bacteria living on your hands right now. This piece of information might make you more likely to buy their brand of soap. Presenting this evidence is much more convincing than simply saying "our soap is the best!" The use of logos can also increase a speaker's ethos; the more facts a speaker includes in his or her argument, the more likely you are to think that he or she is educated and trustworthy.

Although ethos, pathos, and logos all have their strengths, they are often most effective when they are used together. Indeed, most speakers use a combination of ethos, pathos, and logos to persuade their audiences. The next time you listen to a speech, watch a commercial, or listen to a friend try to convince you to lend him or her some money, be on the lookout for these ancient Greek tools of persuasion.

(1) As used in para	graph 2, what is t	he best antonym for c	credible?			
a) unintelli	gent b)	boring	c) dishonest	C	d) amazing	
and ugly. If I dor	n't get these new	other to buy her a pair shoes, everyone at so asion is Amy using her	chool is going to			I have are really old embarrassed that I will
a) pathos	b)	ethos	c) logos	d) a com	bination of etho	os, pathos, and logos
(3) According to th	ie passage, logos	can build ethos bec	ause			
a)an au like pity		asily convinced by fa	cts and informa	tion than s	simple appeals	to emotions
b)an au	idience is more lil	cely to trust a speaker	who uses evide	nce to sup	oport his or her o	argument
		es pathos might make e unlikely to be persuc		oo emotio	nal; audiences	who are too
d)a spe	aker can use mis	leading or false inform	nation to make I	nis or her c	argument seem	more convincing
unemployment	. If he stays in offic nen I was the CEC	ells his audience: "Unc ce, who knows how m) of Magnatech, I hel	nany more peop	ole will lose	their jobs? The	
Which form of per	suasion is Gareth	using here?	I. pathos	II. Logos	III. Ethos	
a) I only	b)	I and II only	c) II and	d III only	(d) I, II, and III

- (5) According to the passage, the most effective tool of persuasion is...
 - a) ...ethos, because you cannot persuade an audience that does not trust you
 - b) ...logos, because it can also be used to build ethos
 - c) ...a combination of ethos, pathos, and logos
 - d) ...pathos, because human beings are most easily persuaded by emotion

SUPPLEMENT: PRACTICE [Page 12]

Read the following blog post and for each of the blank spaces (1 - 40) choose the correct answer (a, b, c or d) from those listed at the bottom of each page. CIRCLE your answer (a, b, c or d).

BLOG POST (SOURCE: https://www.fluentu.com/blog/english/english-for-academic-purposes/)

Acade essays	s. There are several re	ferred to as 'English asons to explore this		es ') is not just about writing good guage, even for those who are not emic English:
		writing skills and the		ity. In this case, it is crucial to have required for you to succeed
	communicate a lot			on. You probably u definitely need to be able to
	English for academi		you access to acader	on-fiction in English, mastering mic publications and articles that
	that come with acc	ıdemic English will al		ng vocabulary and publication formats) scientific papers and sh learner.
	significant improver		arity and flow of all yo	emic English writing, you will see ur writing, regardless of the
-			h for academic purpo ing the challenges it p	oses is useful for everyone, not just presents!
How to	o Overcome the 4 Bio	gest Obstacles of Er	nglish for Academic Pu	urposes
The first		ce (8) academ apers. The reason (9)	this is simple: ac	exity of the sentences that make up ademic English favors longer
Comp	pare these examples:			
	"I live in a big house. I	t was built in the year 2	2000. It is good for a large	e family."
	"I live in a big house th	nat was built in the yec	ar 2000 to accommodate	e a large family."
that. T) three short sentences to do complex sentence that is still easy to
the (12 Howe	2) Simple, short ver, knowing how to	sentences may be g construct complex s		your English study group. u better equipped to deliver
(1)	a) in	b) with	c) of	d) on
(2)	a) at	b) on	c) in	d) with
(3)	a) education	b) educating	c) educate	d) educational
(4) (5)	a) expansiona) to	b) expand b) in	c) expanded c) about	d) expandable d) with
(5)	a) last	b) late	c) lately	d) latest
(6) (7)	a) in	b) to	c) ialely	d) by
(8)	a) on	b) at	c) about	d) to
(9)	a) with	b) on	c) for	d) in
(10)	a) require	b) requires	c) requiring	d) requirement
(11)	a) late	b) later	c) latter	d) latest

c) formed

c) at

d) formerly

d) by

a) form

a) to

(12)

(13)

b) former

b) on

Sentences may be:					[Page 13]					
· Simple	e:	short, with one	subject and one	e verk	٥.					
· Comp	oound:	two connected independent clauses (an independent clause has a subject and verb and expresses a complete thought or idea; an independent clause can stand alone as a sentence).								
· Comp	one independent clause with at least one subordinate, or dependent, clause (a dependent clause has a subject and verb but does not express a complete thought).									
interest	ing. Eve	en if you are di	English, you shouscussing difficult riting (15) a	scient	tific cor	ncepts,	using a	range		
senten	ces in E	nglish. Are you	tences longer an r sentences basio ose track (16)	c, sho	rt and	choppy	? Do the	ey hav		
		les above, ma	e short and chop king a sentence							
	Know v to use o	vhen to use a colons, parentl	eral clauses in yo comma and whe heses and quota nctuation to help	en to s ition n	separa narks. (te your	clauses	with a	semicolon.	Do not be afraid
	mistake		you (17) with ences and comm I them!							
Masteri	ing the	use of conjunc	ctions is very impo	ortant	too. In	fact				
Do you	know t	ns Are Everywh hose short little mon examples	words that link y	our se	entenc	es nicel	y togetł	ner? Th	ese are cor	ijunctions.
	and	/ but	/ or /		nor	/	SO	/	yet	
There c	are also	conjunctive a	dverbs, such as:							
	howev	er /	therefore /		never	heless	/	morec	over	
Academic English speakers and writers are masters (19) using conjunctions and conjunctive adverbs. Why? Because without them, writing complex sentences is almost impossible! As we know, learning to construct beautifully (20) sentences is an important skill for academic English.										
Here ar	re some	e examples:								
		been studying stories in Englis	g English for three h.''	e year	rs; I find	it diffic	ult some	etimes.	l really like r	eading
These t	wo sent	tences are just	begging to be c	conne	ected! l	Jsing co	njunctio	ons is th	e best way	to do so:
		been studying ng short stories	g English for three in English."	e year	rs, and	I find it d	difficult s	sometir	mes, but I re	ally like
We use		onjunctions ar	nd plus but to ma	ıke thi	is one r	ice cor	nplex se	entence	e. This sounc	ds much more
(15) (16) (17) (18) (19)	a) with	ggle espread	b) writingb) tob) byb) straddleb) widespreadeb) for	ed	c) of	ggle ead-wid		d) abo	del ead widely out	
(20)	a) struc	cture	b) structured		c) stru	cturate	d	d) stru	cturally	

		in English learner's frier ump (21) the qua		[Page 14] few and start using them,
To inc	corporate conjunction:	s (22) your English	, try the following:	
	· Make a list of conju	unctions that you enco	ounter often and stud	y their meaning.
	· Practice writing you	ur own sentences with	conjunctions.	
	. .	veral sentences into or	•	niunctions.
This is	•	ill, especially in English	·	•
11113 13	Willing 3K	iii, ospocially iii Erigiisii	Tor academic perpe	
Learn cours	e, is very useful (24)		However, the main di	rork. General English vocabulary, of fficulty for academic English lies with nic publications.
(area	of study). Biology, phy		nguistics all have thei	to each individual discipline r own terms and abbreviations. They
menti Englis	ioned. Very complex t	erms can often be use difficulty reading acad	d without any explar	er is familiar with concepts and words nation. This adds difficulty to a lot of ven if they are really interested
So wh	at do you do to get us	sed to the complex vo	cabulary in academi	c English?
Unfor	tunately, there are no	tricks - you just have to	learn it little by little.	
		Academic Vocabular idea of what to expec		ps://www.vocabulary.com/lists/388513). It
	 If you are preparing (29) your field of 		n-speaking university,	focus on the vocabulary specific
	· Try reading acade			do not understand most of it, it will be learning.
	words, translate the	= -	em (31) sentence	c. Make lists (30) unfamiliar es (maybe even complex ones with
	· Check out Visual T			
	ault). This is a tool the gives you visual map (33) each othe great for learning we	at allows you to start wit os of words instead of ju r, even if you do not im	th just one word, and ust lists, it is easier to s nmediately understar ademic field, because	T&utm_source=shareasale&utm_medium=def then (32) similar words. Since it ee how words connect ad their definitions. Visual Thesaurus is e you will be able to see how terms
(21)	a) to	b) in	c) on	d) at
(22)	a) on	b) with	c) at	d) into
(23)	a) undispensable	b) nondispensable	c) indispensable	d) antidispensable
(24)	a) in	b) on	c) for	d) to
(25)	a) in	b) on	c) at	d) by
(26) (27)	a) specifica) assume	b) specificalb) assumes	c) specialc) assuming	d) specifically d) assumption
(27) (28)	a) to	b) about	c) assuming c) with	d) in
(29)	a) with	b) at	c) to	d) on
(30)	a) for	b) with	c) of	d) on
		•	•	•
(31)	a) at	b) into	c) with	d) by
	a) at a) explore	b) into b) explorate	c) with c) explored	d) by d) exploration

NOTE: Differences between British and American English

It is important to note that while your preference for one or the other (BrE or AmE) is your own, you must be consistent in your usage.

SPELLING: British English (BrE)

-oe-/-ae- (e.g. anaemia, diarrhoea, encyclopaedia)

-t (e.g. burnt, dreamt, leapt)

-ence (e.g. defence, offence, licence) -ell- (e.g. cancelled, jeweller, marvellous) -ise (e.g. appetiser, familiarise, organise) -l- (e.g. enrol, fulfil, skilful)

-ou (e.g. colour, behaviour, mould) -re (e.g. metre, fibre, centre)

-y- (e.g. tyre)

American English (AmE) British English (BrE)

pants trousers apartment bonnet (the front of the car) hood boot (the back of the car) trunk lorry truck fizzy drink soda / pop postbox mailbox chemist drugstore

GRAMMAR: British English (BrE)

VOCABULARY:

collective Can be either singular or plural - although the plural form is most often used (e.g. The band are playing). nouns

Use 'got' as the past participle of 'get' verbs

Use 'hot' as a verb (e.g. Things are 'hotting' up).

'At' the weekend. prepositions

> They live 'in' Main Street. The classroom is 'in' the third floor.

PRONUNCIATION: British English (BrE)

advertisement = /əd'va:.trs.mənt/

algae = /'æl.gi:/

renaissance = /rə'neɪ.səns/

American English (AmE)

-e- (e.g. anemia, diarrhea, encyclopedia) -ed (e.g. burned, dreamed, leaped) -ense (defense, offense, license) -el- (e.g. canceled, jeweler, marvelous) -ize (e.g. appetizer, familiarize, organize)

-II- (e.g. enroll, fulfill, skillfull) -o (e.g. color, behavior, mold) -er (e.g. meter, fiber, center)

-i- (e.g. tire)

American English (AmE) Generally considered singular (e.g. The band is playing).

Continue to use 'gotten'

Use the verb 'heat' (e.g. Things are 'heating' up).

(OR - e.g. Things are getting hotter).

'On' the weekend. They live 'on' Main Street. The classroom is 'on' the third floor.

American English (AmE)

advertisement = /æd.v3: 'tazz.mənt/

algae = /'æl.dʒi:/

renaissance = /'ren.ə.sa:ns/