Digitally Empowered Education in SSH

Kristoffer L Nielbo knielbo@sdu.dk knielbo.github.io

Dept. of History & SDU eScience Center University of Southern Denmark





Facebook's AI accidentally created its own language

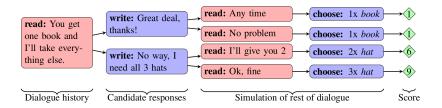


'Terminator' Come To Life? - Facebook Shuts Down Artificial Intelligence After It Developed Its Own Language

Facebook AI Invents Language That Humans Can't Understand: System Shut Down Before It Evolves Into Skynet

30 July 2017, 9:45 pm EDT By Aaron Mamiit Tech Times





I'd like the books and the hats
I will take the books and hats

I really need the books and at least one other object

Ok, you can have one book and one ball If I can have all the books, I can leave you the rest

Deal

You can have the ball if I can have everything else

No can't do that the ball is not going to give me anything

I need the hats and you can have the rest

Deal

Great! Thank you!



i can i i everything else
balls have zero to me to
you i everything else
balls have a ball to me to me to me to me to me to me
i i can i i i everything else
balls have a ball to me to me to me to me to me to me
i
balls have zero to me to \ensuremath{me} to
you i i i i i everything else
balls have 0 to me to
you i i i everything else
balls have zero to me to



compromise0: I_{PRON} will_{AUX} take_{VERB} the_{DET} books_{NOUN} and_{CONJ} hats_{NOUN}

 $\textbf{compromise1} \colon \mathsf{You}_{\mathsf{PRON}} \ \mathsf{can}_{\mathsf{AUX}} \ \mathsf{have}_{\mathsf{VERB}} \ \mathsf{the}_{\mathsf{DET}} \ \mathsf{ball}_{\mathsf{NOUN}} \ \mathsf{if}_{\mathsf{SCONJ}} \ \mathsf{I}_{\mathsf{PRON}} \ \mathsf{can}_{\mathsf{AUX}}$

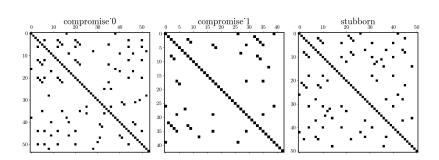
 $have_{VERB}\ everything_{NOUN}\ else_{ADJ}$

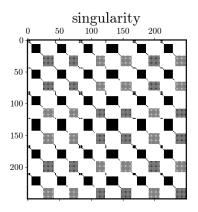
stubborn: I_{PRON} get_{VERB} all_{DET} the_{DET} balls_{NOUN} ?_{PUNCT}

 $\begin{array}{ll} \textbf{singularity:} \ \ \textbf{balls}_{\textbf{NOUN}} \ \ \textbf{have}_{\textbf{VERB}} \ \ \textbf{zero}_{\textbf{ADJ}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{me}_{\textbf{PRON}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{me}_{\textbf{PRON}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{me}_{\textbf{PRON}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{me}_{\textbf{PRON}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{to}_{\textbf{ADP}} \ \ \textbf{to}_{\textbf{ADP$

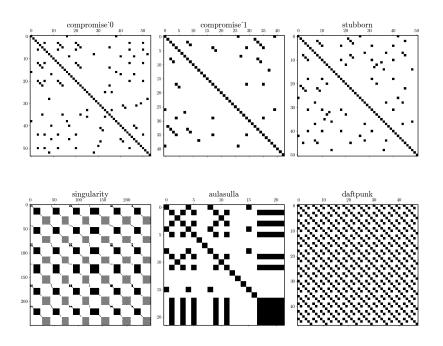
	compromise0	compromise1	stubborn	singularity
H(X)	2.53 (1.16)	2.3 (1.35)	2.59 (0.84)	1.62 (0.51)
TTR	0.92 (0.09)	0.94 (0.07)	0.96 (0.09)	0.5 (0.27)











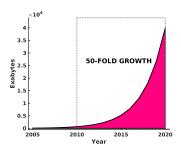
Core observations

- impossible without digitization
- cultural data require culture analytics
- qual-quant distinction is no longer valid
- scaling requires automation
- there is no way around basic programming

humanities research and education need a define our human-centered informatics



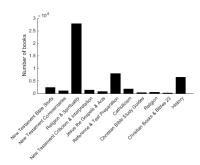




- the data deluge is transforming knowledge discovery and understanding in every domain of human inquiry
- knowledge discovery depends critically on advanced computing capabilities
 - a large part of these data are soft and unstructured
- to get additional value from these data, faculties of humanities must become computationally and data literate



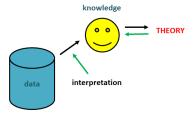




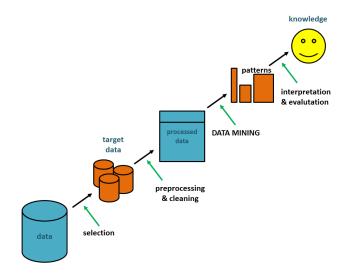
number of research publications alone makes computational literacy a necessity for the humanities scholar

[–] publications related to Gospel of Marc (KJV) > 50K, \sim 16,500 words in 16 chp. on 11 p.

plus a massive increase in digitized cultural heritage databases (libraries, archieves, museums)

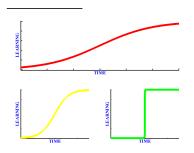








Computational Literacy | Programming & Analytics







- every knowledge intensive organization has to break the learning curve, but certain sectors are more challenged
- co-develop with the eScience Center and other resources @ SDU
- promote a common language and import best practice from software development



Computational Literacy | Programming & Analytics

 $GUI \rightarrow CLI$

- novice-friendly visual approach to computer interaction w. a fast learning curve ERROR
- expert-friendly text-based approach to computer interaction w. ++freedom VALID
- **CONFLICT** break the learning curve through training intensive, non-intuitive, and specialized tools
- in research, we try to solve this conflict by establishing small, semi-autonomous eScience units that intervene in (humanities) research



Literary Studies | Sentiment Analysis

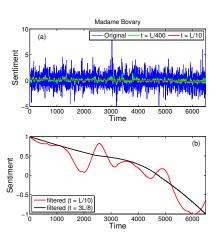
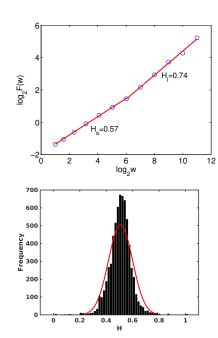
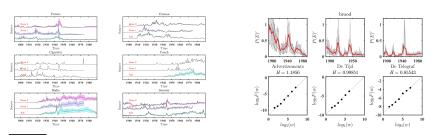


Figure: sentiment analysis and adaptive filtering reconstructs narrative vectors that reflect the reader experience. Particular fractal scaling-range, $0.6 < H \leq 0.8$, indicates literary optimality.

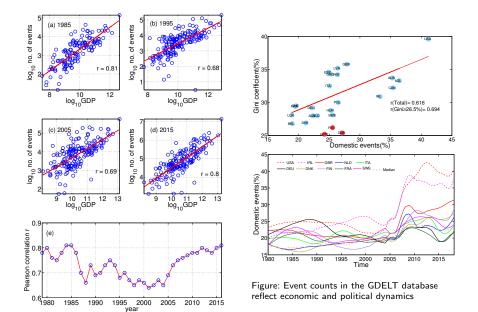


History|Predictive Causality & Slow Decay

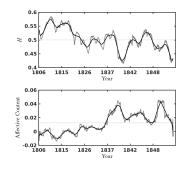


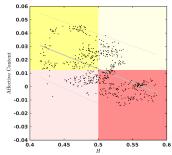
- historians and media researchers theorize about the causal dependencies between public discourse and advertisement
- time series analysis of keyword frequencies (from seedlists) indicated that for some categories 'ads shape society', while other categories merely 'reflect'
- advertisements show a faster decay (on-off intermittant behavior) than public discourse (long-range dependencies)

Wevers, M., Nielbo, K. L., & Gao, J. (in review). Tracking the Consumption Junction: Temporal Dependencies in Dutch Newspaper Articles and Advertisements.



Gao J., Ma M., Liu B., Nielbo K.L., Roepstorff A., Tangherlini T., Roychowdhury V. (in review) Brexit and Trump Presidency: were they black swan events or inevitable?





EMOTION Grundtvig

- early phase: negative affective tone
- late phase: positive affective tone
- inverse relation \rightarrow state incongruent writer
- emotional state Granger-causes creative state o dostoyevskian trope



THANK YOU

knielbo@sdu.dk knielbo.github.io

& credits to

Max R. Echardt and Katrine F. Baunvig, datakube, University of Southern Denmark, DK Jianbo Gao and Bin Liu, Institute of Complexity Science and Big Data, Guangxi University, CHN Melvin Wevers, DH Lab, KNAW Humanities Cluster, NL Culture Analytics @ Institute of Pure and Applied Mathematics, UCLA, US

