Kelly Kayser

Excel Homework 1

1. The first conclusion we can make about Kickstarter campaigns given the provided data is that a project is more likely to succeed during the month of May and least likely to succeed during the month of December. We can also conclude that theater projects are the most common projects. Lastly, projects within the categories of theater, music, and film are more likely to succeed while technology projects are most likely to be cancelled.
2. This dataset is relatively small, which makes it hard to develop specific conclusions. Increasing the number of projects analyzed would improve the data set.
3. Creating a table or graph that uses the “Average Donation” data would be interesting to see which categories of projects have donors that give larger donations. Along similar lines, it would be useful to graph the “Backers Count” data to find which categories generally have more backers.