1 Week to complete

Predict the popularity of bitcoin 1 year from now

1. What type of company does your client represent, and what are they asking you to accomplish? Bakery, determine the popularity of macarons for the next months
2. What are the key factors involved in the business task you are investigating? Population, prices, location, weather, macaron type,
3. What type of data will be appropriate for your analysis?
4. Where will you obtain that data?
5. Who is your audience, and what materials will help you present to them eectively?

* A clear statement of the business task you have selected to investigate
* A description of all data sources used
* Documentation of any cleaning or manipulation of data
* A summary of your analysis
* Supporting visualizations and key findings
* Based on what you discover, a list of additional deliverables you think would be helpful to include for further exploration
* Your top high-level insights based on your analysis

Guiding questions

● What topic are you exploring?

● What is the problem you are trying to solve?

● What metrics will you use to measure your data to achieve your objective?

● Who are the stakeholders?

● Who is your audience?

● How can your insights help your client make decisions?

Key tasks

1. Identify the business task

2. Determine key stakeholders

3. Choose a dataset

4. Establish metrics