MANISH CHANDRA K N

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TATA CONSULTANCY SERVICES	Innovation Management Group	Since Jun'14

Roles & Responsibilities	**Analyst- Innovation Evangelist-Technology Solutions**
	▪ **Strategic Planning** for **Innovation & New Growth Areas**
	  - **Integrating** knowledge of customer business, industry trends and corporate growth focus
	  - Provided **Decision Support** for **resource allocation** in New Growth areas and Innovation
	▪ Devising **Strategy & Execution Roadmap** for Innovation Management in HiTech ISU
	  - Designed **Innovation Management toolkit**- metrics, processes & tools- for the group
	  - Devised **Deployment Roadmap** for Strategy Implementation
		2014
		
		2014

Achievements	▪ Published **White paper** on "Identifying & Evaluating Technology Innovation" (in progress)	2014

SUMMER INTERNSHIP		2 MONTHS
Tata Consultancy Services	Management Intern- HiTech ISU	Apr'13-May'13
Project Details	▪ **Designed a framework** to ensure proper trends capture, discussion, forecasting and dissemination in the Hi-Tech ISU, leveraging all capabilities of TCS ▪ **Identified** technology trends and **predicted** potential areas for Innovation and Investment ▪ **Assessed** the **internal** innovation capabilities and the **external** innovation environment ▪ **Developed a set of metrics** to evaluate attractiveness of potential new technologies ▪ **Devised** a mechanism to propagate and promote the framework and metrics in the Hi-Tech vertical ▪ **Demonstrated** the feasibility of extending the framework to other verticals within the group and across business groups	2013

PRE-PGDM WORK EXPERIENCE		11 MONTHS
Mahindra Satyam	Developer	Nov'11-Jun'12

Roles & Responsibilities	▪ **Systems Engineer, Product Development Team, Integrated Engineering Solutions**
	  - **Developed Android software applications** for an appliance interface system using **Java**
	  - **Implemented** the **integration** of software and hardware through modifying Android source codes
	  - **Evaluated & Verified** successful **compliance and compatibility** to license and quality standards
	  - **Executed** the preparation of the test and usage **documentation** for the product
	▪ **Underwent ongoing training** in **New Product Development**, business processes & best practices conduct
		2011-12
		
		2011-12

Achievements	▪ **Single handedly** supported **hardware-software integration for the project** ▪ **Appreciated by multiple project teams** for troubleshooting porting and integration issues	
Honeywell Technology Solutions	Engineer Trainee	May'11-Aug'11
Roles & Responsibilities	▪ Software Engineer Trainee, Application Development Team - **Received** training on the application development using **C++, Visual C++, Java/J2EE, .NET** along with database management using **Oracle and MySQL**	2011

AWARDS & ACHIEVEMENTS		
Competitions	▪ National Runners-up in pan-India case competition by IdeasMakeMarket.com - Ranked for detailed and comprehensive solution proposed to a consulting case for a Retail major	2013
Academic	▪ Achieved '**Best Outgoing Student**' award for outstanding performance throughout high school ▪ Participated in **Technical Seminars and Workshops** at Shaastra-2009, **IIT-Madras** ▪ Successfully completed a **training and certification program** on Electronics Manufacturing techniques, at the Centre for Electronics Test Engineering, Govt. of India	2004-05 2009 2009
Extra-curricular	▪ Work chosen for display in the annual **Photography exhibition** at IIM Kozhikode ▪ 1st prize in **JAM** competition conducted by Jawaharlal Nehru Technological University (JNTU) Kakinada	2013-14 2010

ACADEMIC PROFILE			
PGDM	Indian Institutue of Management, Kozhikode	3.06/4.33	2012-14
B. Tech. (ECE)	JNTU-Kakinada, University College of Engg., Vizianagaram, AP	78.34%	2007-11
Class XII	Sri Chaitanya Jr. College, (AP Board)	95.80%	2006-07
Class X	P.N.M. High School, SSC (AP Board)	93.50%	2004-05

SKILL SET			
Strategy	▪ M&A Corporate Growth Strategies	▪ Strategic Management & Planning	▪ Innovation Strategy
Marketing & Operations	▪ Retail Marketing & Supply Chain	▪ B2B Marketing	▪ Lean Systems & Six Sigma
Software Tools	▪ MS Office Suite	▪ Big Data Analytics- R Programming	▪ Statistical Analysis-SPSS
Programming	▪ Android Application Programming	▪ Linux & Systems Programming	▪ OOP with C++ & Java

INTERNATIONAL EXPOSURE		3.5 MONTHS
Sweden	▪ Selected for '**International Student Exchange Program**' representing IIM Kozhikode at **Jönköping International Business School**, Jönköping, **Sweden** - **Meritoriously** completed courses on **Retailing**, **International Trade Analysis**, **East and South Studies** and **International Portfolio Management & Investment Analysis**	2013

PROFESSIONAL QUALIFICATIONS		
Certifications	▪ Certified on '**Innovation for Powerful Outcomes'** by **Open Universities, Australia** ▪ Certified on **'Big Data for Better Performance'** by **Open Universities, Australia**	2014

POSITIONS OF RESPONSIBILITY		

JNTU- Kakinada, Vizianagaram campus	▪ **Member of Organizing Committee for Ariston'09, National level Technical Fest**
	  - Instrumental in **securing sponsorships** for the event
	  - Handled the finances and accounts for the fest
		2011-12

P.N.M. High School	▪ **Students Representative for the batch**, P.N.M. High School - Managed grade prefects, planned school activities and annual events	2011-12

OTHERS
▪ **Attended** a workshop conducted by **Wipro Consulting Services** on **'Specialized Consulting- Communication 2.0'**
▪ **Attended** a workshop, **'Marketing Mafia- Advertising and Branding' by Joyonto Mukherjee,** Dean, HMF Institute of Journalism and Mass communication
▪ Among the **top 10** of the state level **talent test** for high school students conducted by Narayana concept school, A.P.
▪ Participated in **national seminar** on Micro Electro Mechanical Systems at **Andhra University** Visakhapatnam, A.P.
▪ **Hobbies:** Travelling, Writing Travelogues and Blogs, Landscape Photography and Playing the guitar