

## **Project Two Questions and Answers:**

1. Can it be determined if the article is fake or real just by the title?
  - a. In most cases, yes. This can be said for different words and phrases and can be determined by knowing what to look out for.
2. Is it targeted around politics only? If not, what other topics may be included?
  - a. It is not targeted specifically to politics. It could be anything from entertainment to science. A lot of what we are seeing today is due to politics and topics surrounding it, however. This can be seen within the project as most of the higher quantity of words surround the politics world, we are in.
3. Why does it matter? Why should I care?
  - a. It matters to know the truth. You may not care about certain topics but when there is conflicting information available to us, it matters to be able to decipher which one is correct. It allows for more accurate recording of data and knowing what we can say for certain the topics we do care about.
4. Are there specific triggers/words/phrases to watch out for?
  - a. A lot of news will have similar headlines and that is to draw us in. It is important to look beyond the headline to determine. If you are unsure, read the article and look for other clues.
5. Who decides if the information is true or false?
  - a. You. Based on what we have learned and the knowledge we have now, it's up to ourselves to make the decision. There are known websites, news channels, and people out there that are set up to give us the conflicting information. It's up to yourself to break away from the fake news and find out the truth.
6. What is the target audience for fake news?
  - a. There are different audiences for what is around. Most of the fake news will be targeted to students and those who are heavily involved on social media. This is due to the ease of getting the information directly in front of them with little effort involved.
7. What about pictures included within a headline/article? How are they influenced/used?
  - a. Pictures are used to draw people in. Some will see a picture and immediately want to read the headline and/or article to see what it is about.
8. How is social media used/involved?
  - a. Social media is a widely used platform to get news out there quick and spread even faster. The amount of people on Facebook and Twitter each hour is rapidly growing which allows for the information to be spread throughout multiple platforms within seconds. This includes word of mouth. As someone sees a story on social media, they may or may not read into it and immediately share it with others, not knowing if it's real or fake.
9. What is the biggest impact of fake news?
  - a. Word of mouth. The impact of fake news is that it spreads quickly and as it spreads more rapidly, the bigger the impact is. It's what happens after it spreads and that is based on what the news is.

**10.** Is there any credibility to any of the fake news out there?

- a.** This can be stated to be an opinion of those who are reading the news. There is no credibility to it as it is fake. If it was credible and the information was the least bit accurate then it would be real.