

KENNETH GOMES

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Seasoned Software Developer with over 6 years of experience in rapidly-scaling product-based startups. Experienced in architecting Frontend UI applications using JavaScript, TypeScript, Next.JS, React, and React Native. Well versed in identifying and monitoring core growth metrics in the B2B Ecommerce & Digital Payments space. Product-minded with an eye for UX & behavioural analytics concerned with user engagement, retention, & conversion. I am also passionate about mentoring junior engineers and conducting code reviews to ensure clean, high-quality code.

SKILLS

Programming: JavaScript ECMAScript 2023, TypeScript, HTML, CSS3, SASS, C++, Python, Java, PostgreSQL, GraphQL

Libraries & Frameworks: React.js, React Native, Redux, thunk, sagas, Next.js, styled components, Tailwind CSS, Node.js

Tools: Git, Webpack, Nx monorepo, WordPress, Azure Devops, Appcenter, Atlassian JIRA, AWS

EDUCATION & WORK EXPERIENCE

Senior Frontend Developer, Growth @ [Omnibiz Africa](#)

Apr 2021 – Present

Worked with a set of remote teams across India and Nigeria in the B2B Retail Ecommerce space using technologies including Next.JS, Nx monorepo, React & React Native applications with Typescript for use by manufacturers, distributors, and retailers across Africa. Involved in all phases of app analytics right from gathering business requirements to implementation, testing, reporting dashboards, insights, and strategy

- Segmented users based on various behavioural and purchase patterns, optimising marketing campaign targeting
- Conducted product growth experiments, optimised UX flows using A/B testing and feature flags driving a 50% increase in user acquisition and a 40% improvement in conversion rates.
- Optimised user onboarding flow, resulting in a 31% reduction in onboarding drop-offs and a 25% increase in user activation rate.

MSc Information Systems @ [University of Portsmouth](#)

Sep 2019 – Sep 2020

Gained expertise in Information Systems Management, Project & Product Management. I excelled in subjects like Computer Management and Networking, Database Management, Systems Analysis for Business, User Experience Design, and Web Product Development and Management.

- Achieved highest scores in User Experience Design and Database Management
- Selected as one of five students for the prestigious ERASMUS exchange programme

Frontend Developer @ [Youplus Pvt Ltd.](#)

Dec 2017 – Aug 2019

Started as a developer intern as part of a small team, created several complex client-facing web apps and internal portals from scratch to assist with video clip curation and metadata management. Used React primarily for UI design with focus on reusability and scalability along with vanilla JS for scripting tasks.

- Built analytics dashboard for video engagement statistics to assist management decision making
- Mentored, educated, and supported junior engineers by reviewing code maintaining high coding standards

QA Engineer @ [TotalCloud Inc.](#)

Jul 2017 – Dec 2017

Validated product functionality and reliability through manual testing. Identified client requirements; accordingly, developed detailed test scenarios. Established and sustained strong relationships with business analysts and development team for seamless test cycle execution. Highlighted issues and defects related to new/existing features by conducting root-cause analysis.

Internship @ [HackerEarth](#)

Feb 2016 – Jun 2016

BE Information Science @ [St Joseph Engineering College](#)

Sep 2011 – Sep 2015

ACHIEVEMENTS

- Recognized as **Young Talent - Future Leaders** in January 2022 for exceptional contributions to growth initiatives and development projects and selected for a trip to Omnibiz head office in Lagos, Nigeria to meet with the CEO and upper management to better understand the business and be involved in formulating future business strategies.
- Led successful migration of the React native app and web app to a monorepo architecture over 6 months, resulting in a 40% reduction in development and feature delivery time and improved code maintainability and reusability.