KENRICK LESTER ANG NOCOM

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ESKWELABS
Sept – Nov 2020
Data Science Fellow, Cohort V
- Fellow of Eskwelabs' Data Science Bootcamp (https://www.eskwelabs.com/ds-bootcamp), a 12-week intensive program where students learn Data Science skills including, but not limited to: Python for Data Science, Exploratory Data Analysis, Data Visualization, Supervised & Unsupervised Machine Learning Models, Statistics, etc.

ASIAN INSTITUTE OF MANAGEMENT
Master of Business Administration
2013-2014
- Dean's Lister
- Presented a Feasibility Study on a New Business Concept – Productivity Café

ATENEO DE MANILA UNIVERSITY
Bachelor of Science in Management
2006-2010
- Dean's Lister

SKILLS

- Expert Proficiency in MS Office (Word, Excel and PowerPoint)
- Intermediate Proficiency in Python and SQL. Knowledgeable in Python data science libraries such as NumPy, pandas, scikit-learn, Matplotlib, seaborn, RegEx, BeautifulSoup, Selenium, NLTK, and spaCy. Knowledgeable in the use of supervised machine learning models such as: Linear Regression, Logistic Regression, Decision Trees, Random Forest, K Nearest Neighbors (kNN), Naive Bayes, Support Vector Machines (SVM), and unsupervised models such as: K-Means Clustering and Principal Component Analysis (PCA). Knowledgeable in Natural Language Processing (NLP).
- Novice Proficiency in Spark and Tableau
- Languages: Native proficiency in English and Filipino
- Critical Thinker, Effective Communicator, Team-Player and Collaborator with a Strong Work Ethic

WORK EXPERIENCE

Work History Summary: My professional life began with an introduction on how **Microsoft Excel** and **SQL** could be used to retrieve useful sales related data to help in **management decision making**. I left my first job to pursue an **MBA**, and went back to the corporate world as a **Senior Financial Analyst**. I was able to work on several **valuation projects** spanning a wide variety of industries. I also worked closely with **Marketing** and **Operations** to spearhead projects to **reduce operational costs** and **increase overall efficiency**. However, I have decided to shift my focus and start learning **Data Science** as it is highly interesting to me. I enrolled in **Eskwelabs' Data Science Bootcamp** as a Fellow and am currently looking to shift my career path towards roles more suited to **Data Science**.

COSCO CAPITAL INC.
Senior Financial Analyst
Mar 2015 – Present

Manila City
2015 - Present

- Analyzes data related to the valuation of potential company mergers and acquisition deals. Valuation Methodologies & Tools: Company Comparables Method, Discounted Cash Flow (DCF) Method, 5 – 10 Year Income Projections (Industries covered in the past: energy, finance, banking, real estate, retail, hospitals, etc.)

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- Formulated and proposed to the Management Committee company-wide changes on operational structures and processes in order to reach greater efficiency while reducing controllable expenses.

  Examples: Product Margin Adjustments, Labor Hours Efficiency & Time And Motion Study, Wastage and Inventory Variance Analysis, etc.

- Directed and led a team of eight personnel in a pilot project involving a new supervisory role/position.

  The new position was designed to be the head of the back office of each store to increase collaboration between departments, reduce miscommunication, and increase overall efficiency. (Puregold)

DIGITEL MOBILE PHILIPPINES INC.   Quezon City
Assistant Manager, Sales Information Group   2010 - 2013
2011 - 2013

- Supported overall departmental decision making by managing, analyzing and presenting data related to prepaid sales, topup, product activation, seller productivity and network performance.

- Identified strong product SKUs and flagged weak performing ones to upper management using daily, weekly and monthly reports.

- Assisted the field sales personnel in achieving sales targets by highlighting specific focus areas to concentrate efforts on, based on running performance.

Management Trainee, Sales Information Group
2010 – 2011

- Initiated a study that eventually led to the implementation of a more efficient field sales system involving a single group of hybrid sellers, rather than two different kinds of sellers.

- Created a comprehensive analysis and assessment on the performance of a newly launched product. (SUN Magic Zone Mindanao)

CO-CURRICULAR ACTIVITIES / OTHER ACHIEVEMENTS

ASIAN INSTITUTE OF MANAGEMENT (AIM)   Makati City
1st Runner-Up, AIM Pitch Black Competition   2013
- Led the student group Firestarters which received the 1st Runner Up award in a competition involving student teams collaborating with start-up enterprises to develop and present an effective marketing strategy for a relevant problem or opportunity related to the start-up. (Stream Engine Studios)

ATENEO JUNIOR MARKETING ASSOCIATION (AJMA)   Quezon City
Project Head – Ateneo Intercollegiate Marketing Seminar   2008 - 2010
- Headed the Ateneo Intercollegiate Marketing Seminar (AIMS) – a two day marketing seminar for the top 50 student applicants from DLSU, ADMU, UP, UST and UA&P.