

Small Markets: submarkets and localities

Market	Submarket			
Central Valley	Cities	Buena Vista City Harrisonburg City Lexington City Staunton City Waynesboro City		
	Counties	Augusta County Rockbridge County Rockingham County		
Charlottesville	Cities	Charlottesville City		
	Counties	Albemarle County Buckingham County Fluvanna County Greene County Nelson County		
Lynchburg	Cities	Lynchburg City		
	Counties	Amherst County Appomattox County Bedford County Campbell County		
New River Valley	Cities	Radford City		
	Counties	Floyd County Giles County Montgomery County Pulaski County		
Northern Valley	Cities	Winchester City		
	Counties	Frederick County Page County Shenandoah County		
Roanoke	Cities	Roanoke City Salem City		
	Counties	Botetourt County Craig County Franklin County Roanoke County		