Rural Markets: submarkets and localities

Market	Submarket	
Alleghany Highlands	Cities	Covington City
	Counties	Alleghany County Bath County Highland County
Chesapeake Bay	Eastern Shore	Accomack County Northampton County
	Middle Peninsula / Northern Neck	Essex County Lancaster County Middlesex County Northumberland County Richmond County Westmoreland County
Southside	Cities	Danville City Emporia City Martinsville City
	Counties	Brunswick County Charlotte County Greensville County Halifax County Henry County Lunenburg County Mecklenburg County Nottoway County Patrick County Pittsylvania County Prince Edward County
Southwest	Cities	Bristol City Galax City Norton City
	Counties	Bland County Buchanan County Carroll County Dickenson County Grayson County Lee County Russell County Scott County Smyth County Tazewell County Washington County Wise County Wythe County