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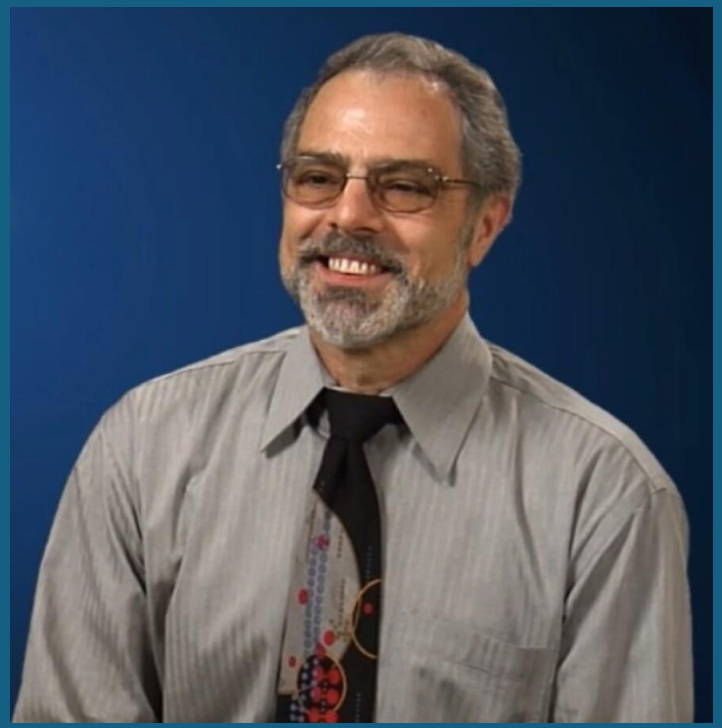

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I dag er jeg lege

Det er funksjonelt å gjøre noe dumt

Det er funksjonelt å gjøre noe dumt

1. «Shiny new object syndome»
2. Den ensomme data scientisten
3. Den utsultede data scientisten

Pattern	Why it's functional short-term	Why it's stupid long-term
Shiny Object Syndrome	• Generates visible momentum • Draws executive attention • Accelerates approval processes • Green-lights decisions	• Gap between expectations and delivered results leads to disappointment • Projects fizzle out, leaving half-dead initiatives • Fosters a culture of short-termism
The Lone Data Scientist	• Makes projects appear cheaper than they actually are • Projects become easier to approve and demand less justification • Managers perceive low-staffed projects as lower risk • Data scientists avoid seeking support to avoid risking project cancellation	• Data scientists waste time on tasks others are more equipped to do • Lack of rigorous requirement elicitation results on missed underlying needs and reduced problem–solution fit. • Projects end up delivering a sub-optimal prototypes that do not scale and cannot easily be placed in production.
The Deprived Data Scientist	• Continue working on a losing project helps maintain skills, offers interesting challenges, builds their CV, and superficially signals value to the organization • Helps the organization sustain an image of innovation and forward movement	• Allows low-value projects to persist and, as a consequence, resources become diluted • Rewards visible activity over meaningful activities with impact

Table 2: Functionally stupid patterns for the organizations and individual data scientists when working on AI projects

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