

BRY DEG.

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MENING
ER

ERKJENNEL

LÆRDOMMER

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Hva er innsikt?

SMÅ BITER AV KUNNSKAP.

Hvorfor trenger vi innsikt (eller kunnskap)?

FOR Å INFORMERE ELLER VALIDERE VALG.

VI PLOTTER INN VALG OG BESLUTNINGER - INNSIKT DRIVER VALG MEN ER IKKE VALG I SEG SELV

Abstract



Concrete



ITERATE

Abstract

Help innovators succeed

Vision:

Why are we working on this project?

Help them reach Prod-Market fit

Strategic direction:

How are we fulfilling our vision?

Kickass at execution

High level pain relievers:

what are we targeting / which problems do we solve for what segment / challenges and objectives

Release 10-50X faster: TTM 1-3 days

Lower level relievers:

what are we targeting / which problems do we solve for what segment / challenges and objectives

ITERATE Demo

Concept:

what are we creating?

Play Media (sound, video, live video)

Feature sets / Epics:

Areas of features that will deliver on the concept idea

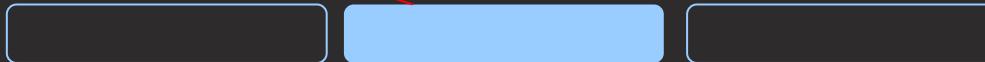
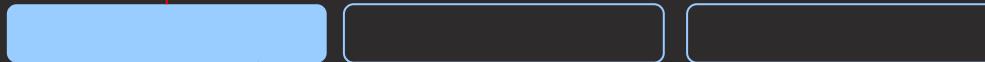
YouTube embed

Features:

individual features that will make up an epic or a feature set

Concrete

Abstract



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ITERATE

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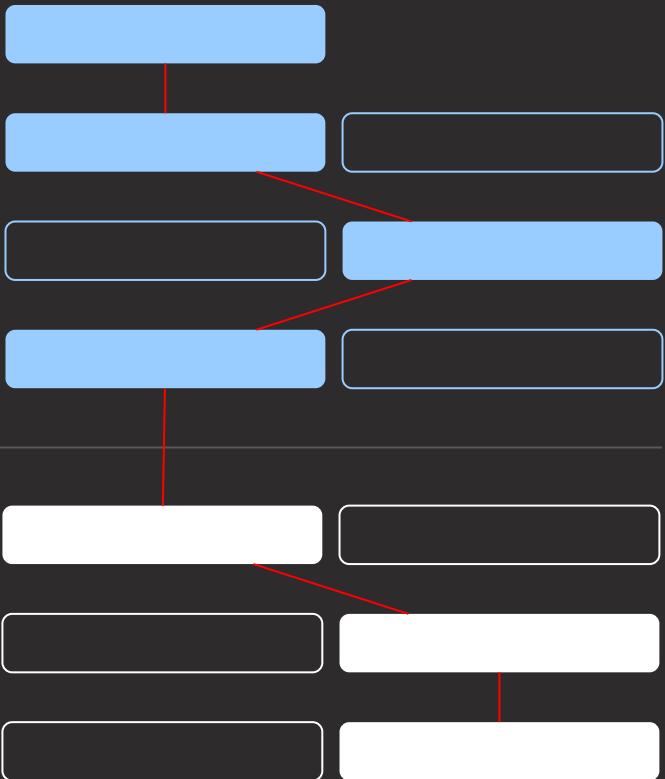


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A dynamic scene of a running race. In the foreground, a runner wearing a yellow vest with 'TURLA BIDRETT' on it is handing out cups of water to spectators. Behind him, several other runners are in motion, wearing various colored singlets and shorts. One runner in a blue singlet has the number 189, another in a green singlet has 2488, and one in a white singlet has 2851. The background shows trees and buildings, suggesting an urban or suburban setting.

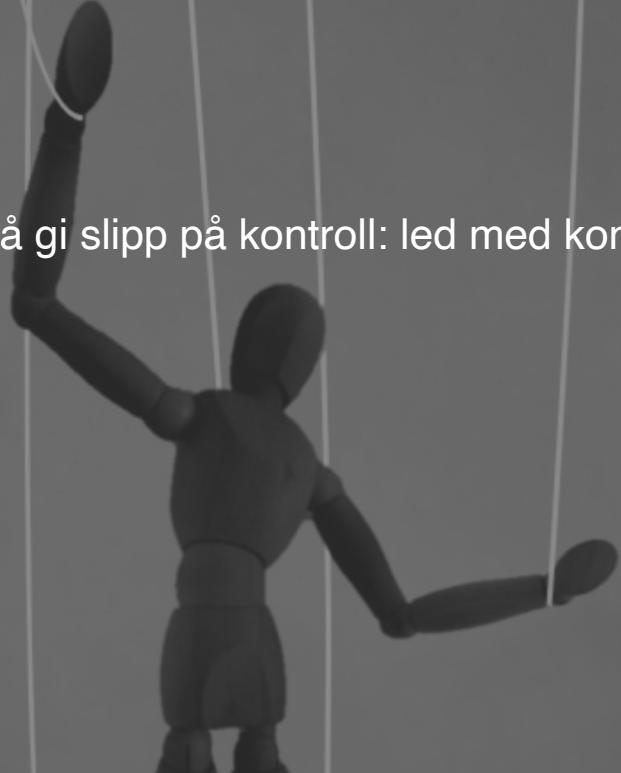
Ta valg, og hent innsikt på ulike nivåer på samme tid.

Abstract

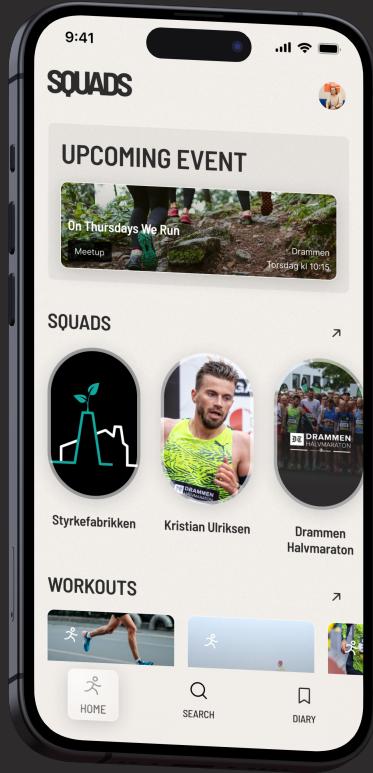


Concrete



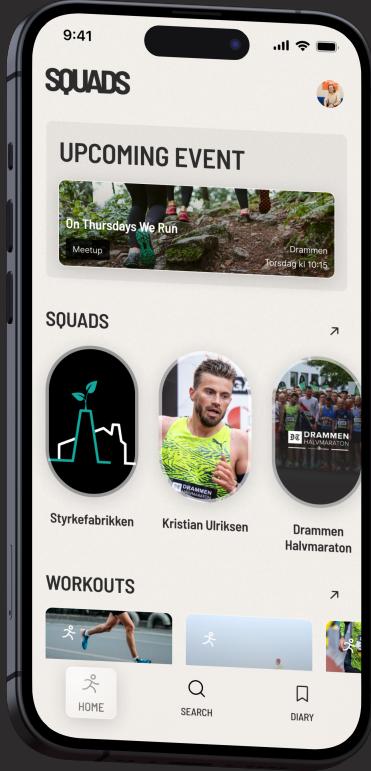


Tør å gi slipp på kontroll: led med kontekst



Sørg for at du selv og teamet
jevnlig er i aktivitet.





Ta kontakt på verdenscaféen for god deal på Styrkefabrikken og Kristian Ulriksen sine squads.