Data Capstone Project: Analyzing New York School District Data

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Our Research Process: An Overview

- 1. Brainstormed draft questions in the world of school funding
- 2. Narrowed our scope from worldwide to the district level in New York state
- 3. Data source collection to answer our questions
- 4. General exploratory data analysis
- 5. Solidification of our questions
- 6. ETL process
- 7. Visualization creation
- 8. Machine Learning

Our Data Sources

01

NYSED Website

The NYSED website was scraped for school district performance, demographics, and per-student expenditure on a district level

02

NYC Open Data and 2019 NY State District Data

Provided information on funding sources for NY school districts

03

U.S. Census Bureau

Provided median income by zip code which was used to find median income by district

04

NCES School District Geographic Relationship Files

Used to map zip codes to school districts.

Exploratory Data Analysis

87.92%

Average Graduation Rate

\$77,834.90

Average Median Household Income

27.09%

Minority Students

\$23,251.60

Average Funding Received
Per Student

2,420,688

Students enrolled in 2019

4.77%

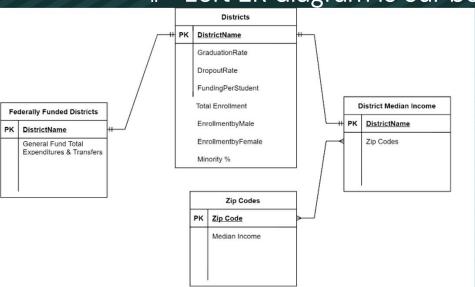
Average Dropout Rate

Exploratory Questions

- Which districts have the most funding per student and what differentiates them from the other districts?
- What percentage of districts receive federal funding and how do they compare to the ones that did not?
- What kind of correlation is there between the graduation rate and the other factors we've acquired?
- Is there a discrepancy between the graduation rate and the percentage of minority students in a district?
- Can we predict the graduation rate for a district based on the data and which factor has the most effect on the graduation rate for a school district?

ETL Process

- 1. Extracted CSV's from our data sources. Scraped the NYSED website
- 2. Delete unnecessary columns
- 3. Transform the median income data from zip codes to school districts
- 4. Rename some school districts to match other tables
- 5. Dump each table in a SQL server before being later combined
 - 1. Left ER diagram is our before, and right is the after



KafkaConsumed							
PK <u>DistrictName</u>							
	GraduationPercentageRate						
DropoutPercentageRate							
FundingPerStudent							
TotalEnrolled							
	MalesEnrolled						
	FemalesEnrolled						
PercentageofMinorityStudents							
HouseholdIncome							
	FederallyFunded (Yes / No)						



- NYC school district mapping data created manually combining NYC zip code GIS file and NYC school districts GIS file
- 2. Extract map data from NYS GIS dataset

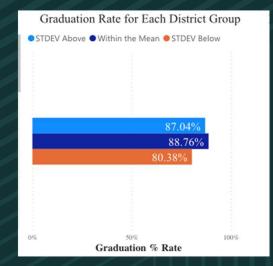
Which districts have the most funding per student and what differentiates them from the other districts? Is there a difference in graduation rate for these districts compared to the ones that don't receive as much funding?

Mean: \$23,251

Districts high in funding: > \$32,872

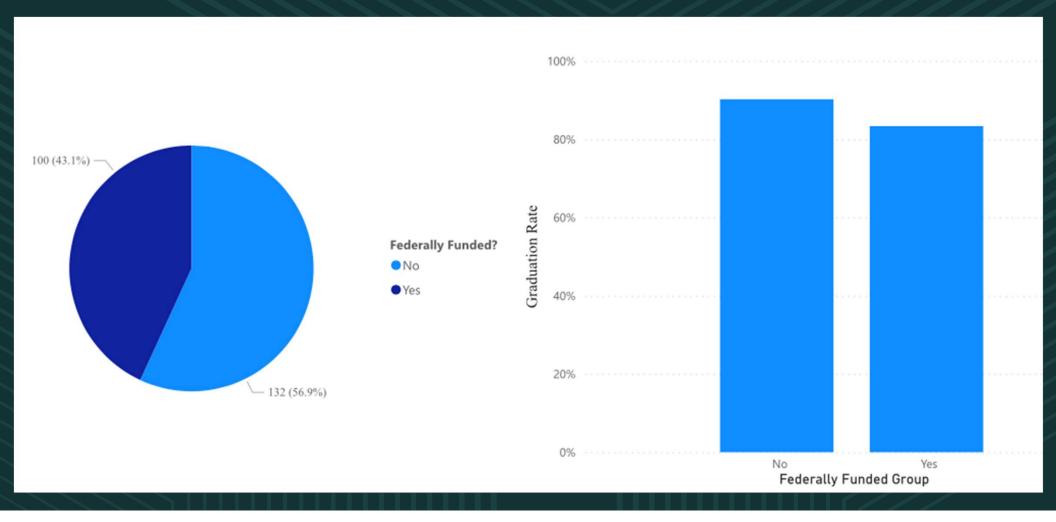
Remaining Districts: \$13,630 > x < \$32,872

Districts low in funding: < \$13,630



	GraduationPercentageRate	DropoutPercentageRate	FundingPerStudent	TotalEnrolled	MalesEnrolled	FemalesEnrolled	Minority	HouseholdIncome
count	49.000000	49.000000	49.00000	49.000000	49.000000	49.000000	49.000000	47.000000
mean	87.571429	3.979592	48404.679184	1032.102041	541.387755	490.714286	32.085714	89658.304681
	GraduationPercentageRate	DropoutPercentageRate	FundingPerStudent	TotalEnrolled	MalesEnrolled	FemalesEnrolled	Minority	Householdincome
count	GraduationPercentageRate 14.000000	DropoutPercentageRate 14.000000	FundingPerStudent 14.000000	TotalEnrolled 14.000000	MalesEnrolled 14.000000	FemalesEnrolled 14.00000	Minority 14.000000	HouseholdIncome 13.000000

What is the percentage of districts that get federal funding versus ones that do not? How do the districts that received federal funding compare to the ones that didn't?



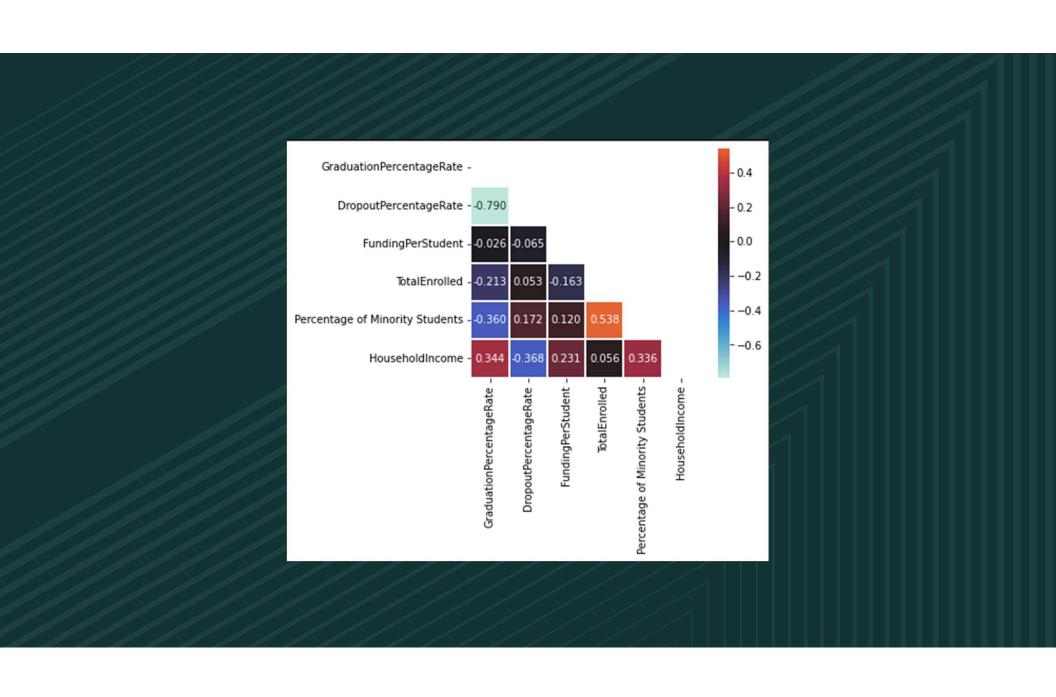
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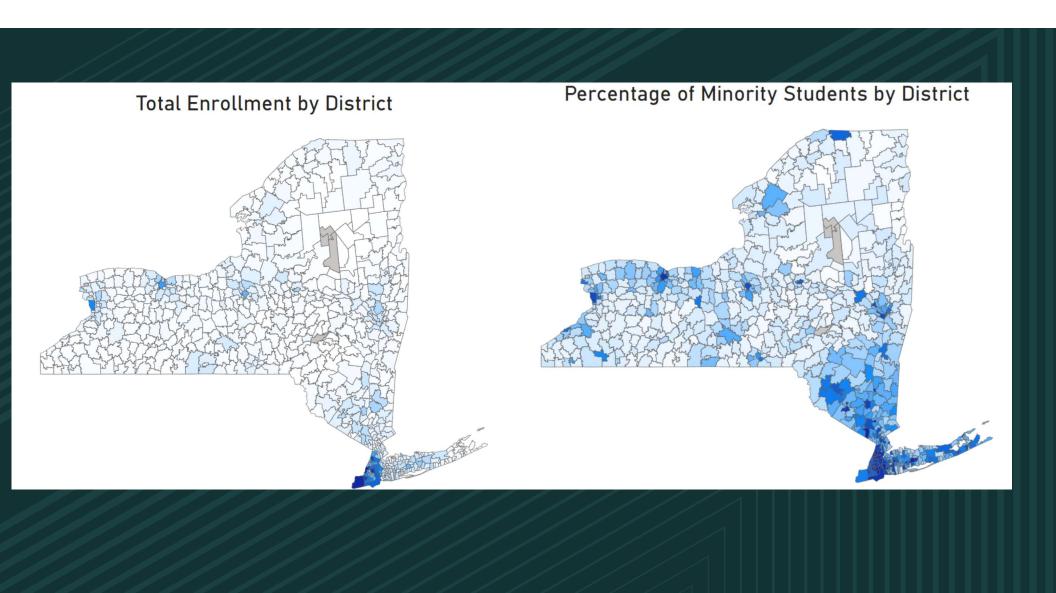
Federally funded districts -

	GraduationPercentageRate	DropoutPercentageRate	FundingPerStude	nt TotalEnrolled	Males	Enrolled	FemalesEnrolled	Minority	HouseholdIncome
count	100.000000	100.000000	100.0000	0 100.000000	100	0.000000	100.000000	100.000000	97.000000
mean	83.360000	6.360000	21122.05360	0 11889.160000	6140	0.020000	5749.140000	50.450000	68754.330515

Non federally funded districts -

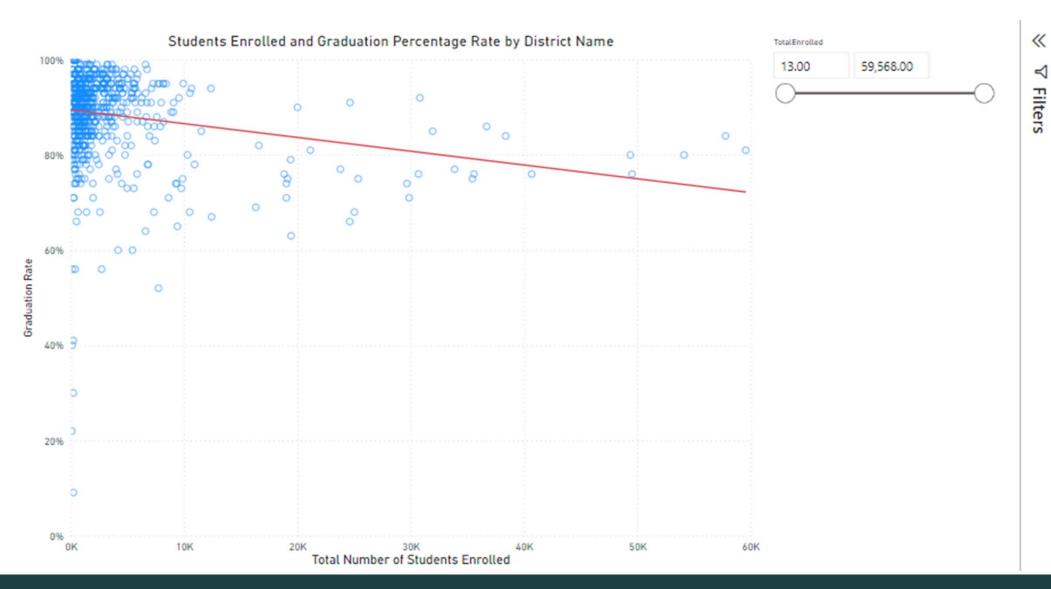
	GraduationPercentageRate	DropoutPercentageRate	FundingPerStudent	TotalEnrolled	Ma	esEnrolled	FemalesEnrolled	Minority	HouseholdIncome
count	132.000000	132.000000	132.00000	132.000000		132.000000	132.000000	132.000000	131.000000
mean	90.227273	3.765152	21962.976515	4104.393939	2	103.121212	2001.272727	35.712121	95075.407481



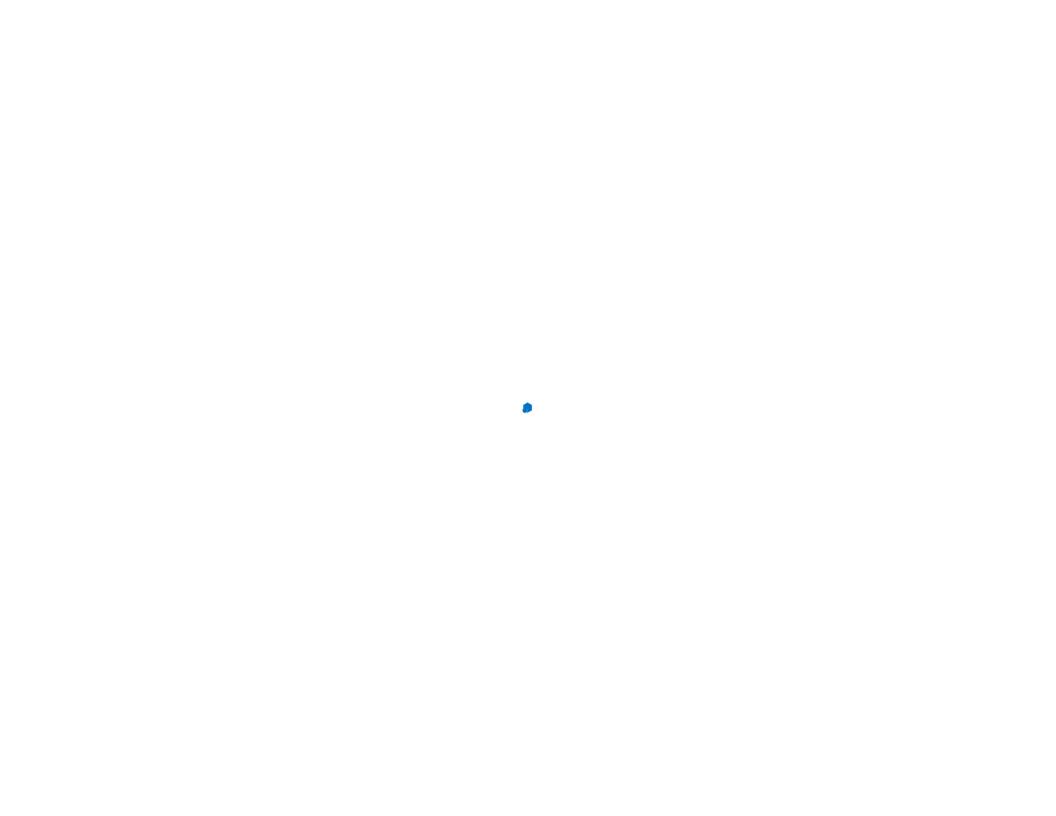




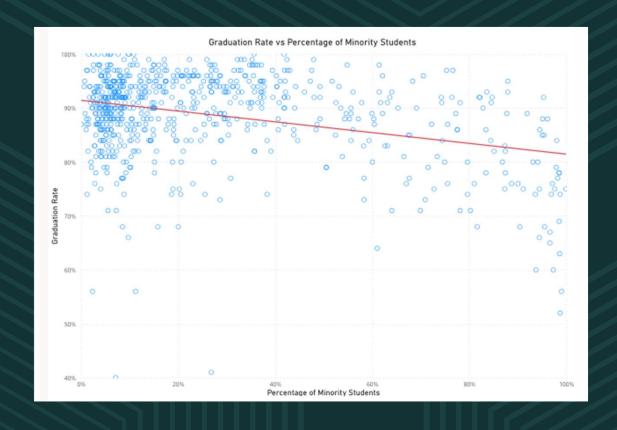
Is there a correlation between graduation rate and median income?



Is there a correlation between graduation rate and number of students enrolled?



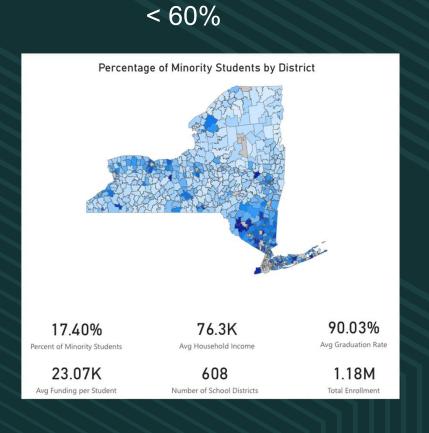
Is there a discrepancy between the graduation rate and the percentage of minority students in a district?

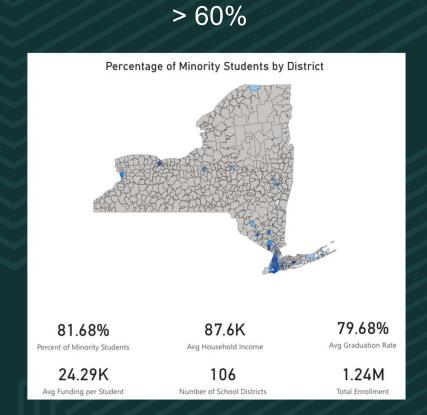


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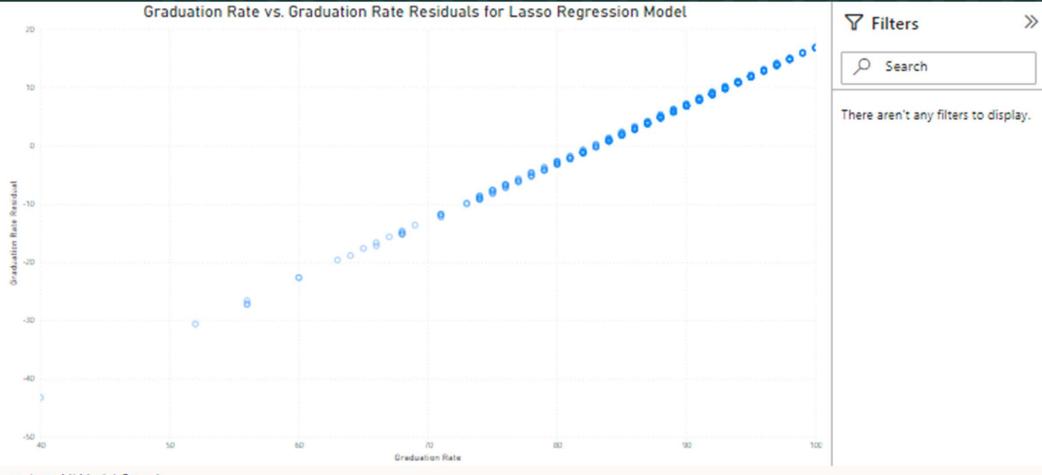
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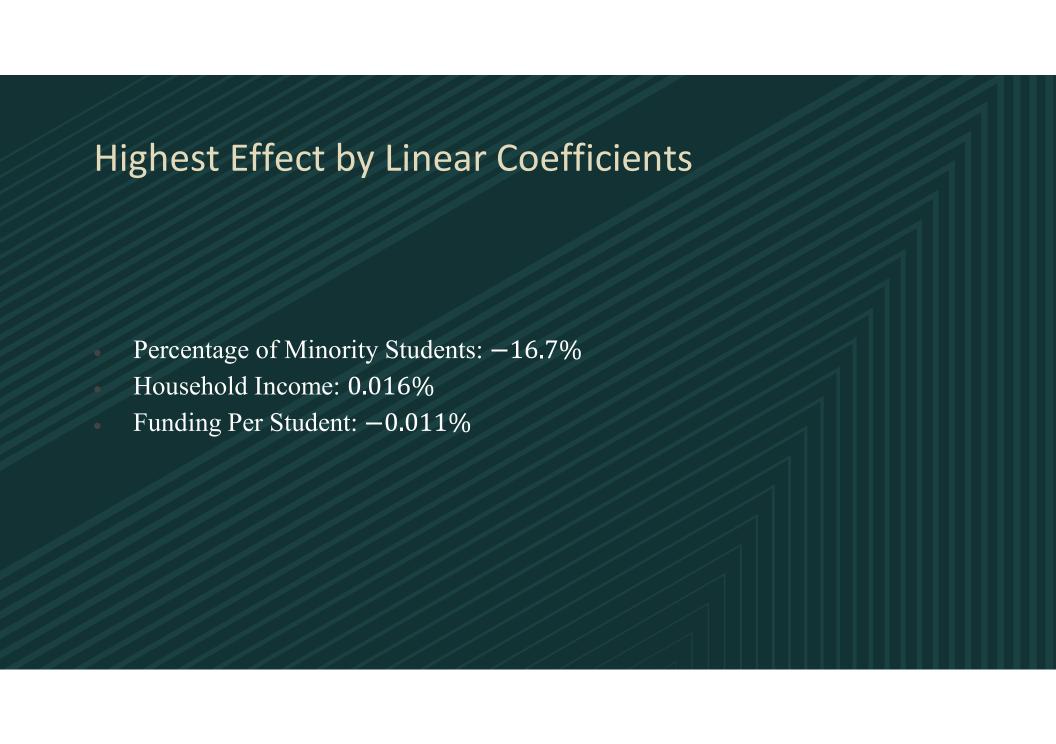




Machine Learning

Can we predict the graduation rate for a district based on the data and which factor has the most effect on the graduation rate for a school district?





Recommendations

- Distribute funds more evenly amongst school districts
- Districts with majority minority student bodies should consider ways of increasing diversity
- Research to discover the educational differences between rural and urban areas
- Further research into the differences between federally funded and non-federally funded districts
- Look at data from years before and after the 2019-2020 school year
 - To understand Covid-19 impacts, and see if there are any lasting trends.

PowerBi Dashboard

https://app.powerbi.com/links/OxMVhG-D8y?ctid=d4e104e3-ae7d-4371-a239-745aa8960cc9&pbi_source=linkShare

THANKS

Do you have any questions?

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik

RESOURCES

- Create Shape Map Visualizations in Power BI Desktop (preview). Use Shape maps in Power BI Desktop (Preview) Power BI | Microsoft Docs. (2022). Retrieved from https://docs.microsoft.com/en-us/power-bi/visuals/desktop-shape-map
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