St. Michael's Fonts

The official fonts of St. Michael's are: FF Kievit OT for headers, subheads, pull-quotes and display text; and Calluna for body copy in print applications. Arial should be used on body type for all digital applications. Medical Media, the Print Shop and external designers are expected to use these two fonts in all materials prepared for St. Michael's.

Alternate typefaces that are acceptable for internal departmental use and for letters, are: Arial (regular) for heads, subheads, pull-quotes and display text and Times New Roman for body text (in all print formats).

**FF KIEVIT OT – PRIMARY FONT FAMILY
(To be used for headers, sub-headers, pull-quotes and display text)**

FF KIEVIT OT – THIN (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890 — Decorative numbers
                               1234567890 — Numbers in all-caps

FF KIEVIT OT – EXTRA LIGHT (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890

FF KIEVIT OT – LIGHT (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890

FF KIEVIT OT – REGULAR (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890

FF KIEVIT OT – BOOK (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890

**FF KIEVIT OT – MEDIUM (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890**

**FF KIEVIT OT – BOLD (12 PT.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890**

FF KIEVIT OT – THIN ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   **1234567890**
                               1234567890

FF KIEVIT OT – EXTRA LIGHT ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   **1234567890**
                               1234567890

FF KIEVIT OT – LIGHT ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   **1234567890**
                               1234567890

*FF KIEVIT OT – REGULAR ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890*

*FF KIEVIT OT – BOOK ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890*

***FF KIEVIT OT – MEDIUM ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890***

***FF KIEVIT OT – BOLD ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz   1234567890
                               1234567890***

St. Michael's Fonts (continued)

CALLUNA – SECONDARY FONT FAMILY
(To be used for body copy in print applications only)

CALLUNA LIGHT (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

NOTE: Calluna Light Italic is not available in the Calluna font family

CALLUNA REGULAR (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Calluna Regular is the recommended weight for body copy

CALLUNA ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

CALLUNA SEMI BOLD (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

CALLUNA SEMI BOLD ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

CALLUNA BOLD (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

CALLUNA BOLD ITALIC (12 pt.)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Sample Usage:

The brand book shows an example of proper usage of our fonts. Here is another example to use as a guide:

Headers
Kievit OT Bold 17pt
Secondary colour-
blue 298

Body copy
Calluna Regular 10 pt
Black

Sub-headers
Kievit OT Bold 12 pt
Black

CONCBINE AMPUTAT AGRICOLAE

Matrimonii adquir eret plane lascivius lorum syrtes, quamquam chirographi fermentet cathsdfedras conubium santet augustus, ut chirographi amputat umbraculi, utcunque agricolae corrumsdf peret lorum ipsum sntet augustus.

Quamquam concubine conubium santet medusa, ut ossifragi vocificat Pompeii. Gulosus oratori miscere optimus agricolae.

Matrimonii adquir eret plane lascivius lorum syrtes, quamquam chirographi fermentet cathsdfedras conubium santet augustus, ut chirographi amputat umbraculi, utcunque agricolae corrumsdf peret lorum ium santet augustus.

Quamquam concubine conubium santet medusa, ut ossifragi vocificat Pompeii. Gulosus oratori miscere optimus agricolae.

Conbine Amputat Agricolae

Matrimonii adquir eret plane lascivius lorum syrtes, quamquam chirographi fermentet cathsdfedras