All data is in pink/yellow

|  |  |  |  |
| --- | --- | --- | --- |
| Age\income | <3500 | 3500-15000 | >15000 |
| 18-25 | 6027 | 29934 | 30951 |
| 26-40 | 7774 | 47337 | 25125 |
| 41-60 | 5289 | 24446 | 50067 |
| 60+ | 2103 | 8073 | 30951 |

|  |  |  |  |
| --- | --- | --- | --- |
| Yellowage\year | 2016 | 2017 | 2018 |
| 18-25 | 7287 | 7916 | 7997 |
| 26-40 | 13500 | 14511 | 14551 |
| 41-60 | 5789 | 6241 | 6258 |
| 60+ | 2231 | 2347 | 2347 |

|  |  |  |  |
| --- | --- | --- | --- |
| Pink Age\year | 2016 | 2017 | 2018 |
| 18-25 | 4037 | 4591 | 4505 |
| 26-40 | 7425 | 8478 | 8364 |
| 41-60 | 3274 | 3604 | 3635 |
| 60+ | 993 | 1112 | 1094 |

|  |  |  |  |
| --- | --- | --- | --- |
| Pink/yellow | 2016 | 2017 | 2018 |
| Cust amount | 15729/28345 | 17785/30634 | 17598/30748 |

|  |  |  |  |
| --- | --- | --- | --- |
| Gend/year | 2016 | 2017 | 2018 |
| Male | 9780/16088 | 10167/16946 | 9994/17029 |
| female | 5949/12257 | 7618/13688 | 7604/11316 |

|  |  |  |  |
| --- | --- | --- | --- |
| Income/year | 2016 | 2017 | 2018 |
| <3500 | 964/1679 | 1069/1817 | 1027/1856 |
| 3500-15000 | 7035/12843 | 8042/13763 | 7941/13935 |
| >15000 | 7730/13823 | 8674/15054 | 8630/14957 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Km/season | spring | summer | autumn | winter |
| Distance/km | 287002/1141788 | 336951/1238152 | 539792/1621952 | 747297/2197525 |

|  |  |  |  |
| --- | --- | --- | --- |
| Distance/year | 2016 | 2017 | 2018 |
| Distance/km | 563479/1859978 | 685824/2214879 | 661740/2124560 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Profit/season | spring | summer | autumn | winter |
| Pink/yellow | 939135/9485269 | 647147/10639425 | 1184572/9860215 | 2536417/14035104 |

|  |  |  |  |
| --- | --- | --- | --- |
| Profit/year | 2016 | 2017 | 2018 |
| Pink/yellow | 1713454/13926995 | 2033655/16575978 | 1560162/13517400 |

|  |  |  |  |
| --- | --- | --- | --- |
| Transaction/income | <3500 | 3500-15000 | >15000 |
| Pink/yellow | 3931/11892 | 29411/87800 | 32203/96360 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Transaction/season | spring | Summer | autumn | Winter |
| Pink/yellow | 12654/50472 | 14920/54928 | 23987/71871 | 33149/97410 |

|  |  |  |  |
| --- | --- | --- | --- |
| Transaction/year | 2016 | 2017 | 2018 |
| Pink/yellow | 25079/82239 | 30321/98189 | 29310/94253 |