## Demystifying Al

A Hands-On Look at Today's Top Tools

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## Orange County Al

## What is Al?

### Einstein In Your Pocket

#### Goal

What do you want from Copilot?

"I want a list of 3-5 bullet points to prepare me..." +

#### Context

Why do you need it and who is involved?

"...for an upcoming meeting with [client], focusing on their current state and what they're looking to achieve."

+

#### **Expectations**

How should Copilot respond to best fulfill your request?

"Respond with a tone that is friendly but authoritative..."

+

#### Source

What information or samples do you want Copilot to use?

"... and focus on email and Teams chats with [people] over the last two weeks.

Source: https://support.microsoft.com/en-us/topic/learn-about-copilot-prompts-f6c3b467-f07c-4db1-ae54-ffac96184dd5

#### Type of Al Models

- text text
- text speech
- text image
- text video





#### Al Models != Al Products

### Al Models + UI/UX = Al Products

	Chat	Image Generation	Web Search
ChatGPT (OpenAl)			
Gemini (Google)			
Claude (Anthropic)			×
Perplexity			
Midjourney			
Copilot (Microsoft)			

	Creative Writing	Programming	Image Generation	Web Search
ChatGPT (OpenAl)	8	9	7	7
Gemini (Google)	9	7	6	8
Claude (Anthropic)	10	10	×	
Perplexity	8	9	×	10
Midjourney		0	10	
Copilot (Microsoft)	8	9	8	9

#### What should I use?

It depends...

I want to search the web.

# Perplexity

# I want to converse with AI while taking a walk outside.

# **ChatGPT**

# I want to generate a realistic image.

# Midjourney

# I want to create a logo for my Meetup group.

# ChatGPT

I want to blog.

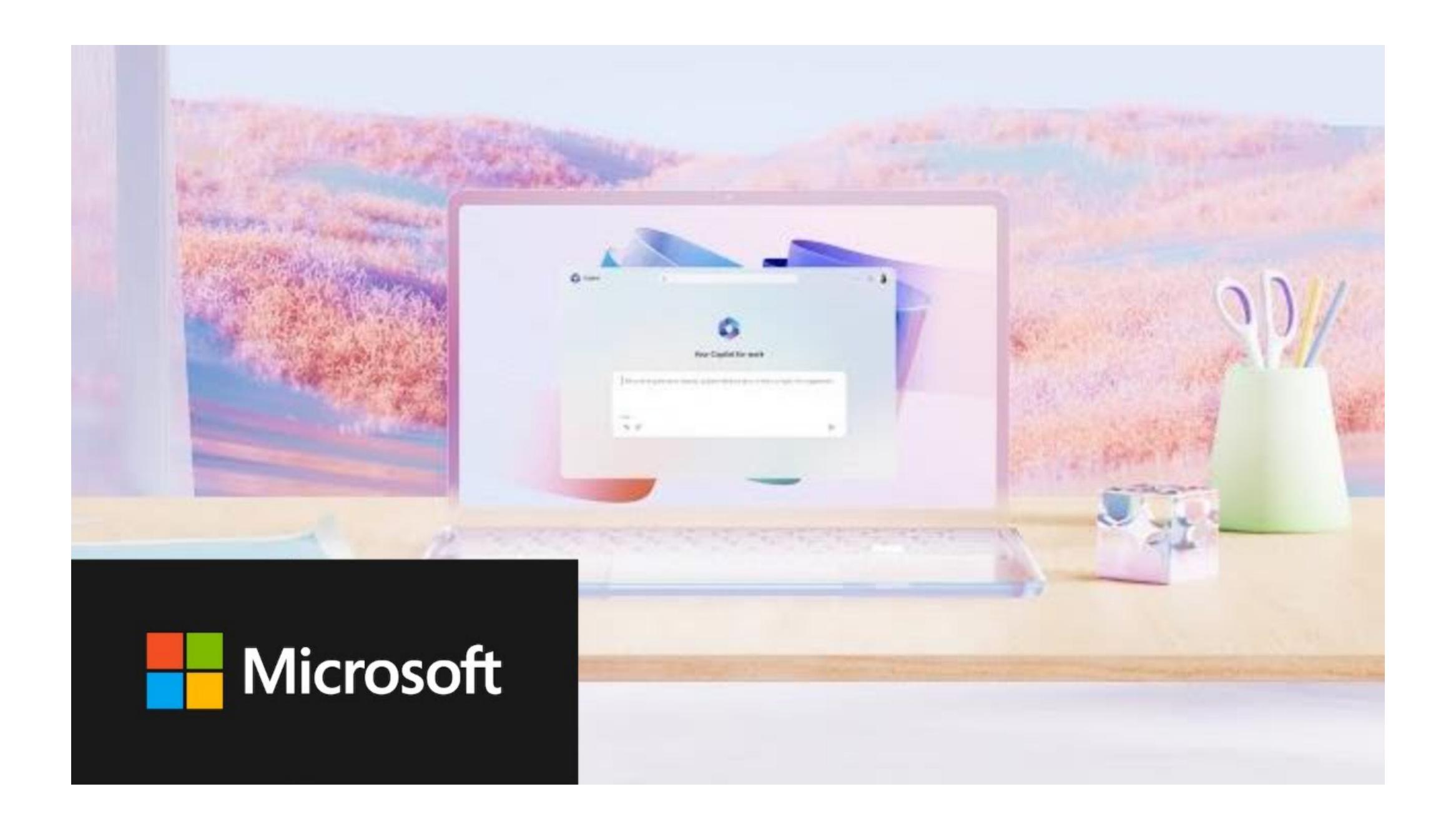
# Claude

## I want to do data analysis.

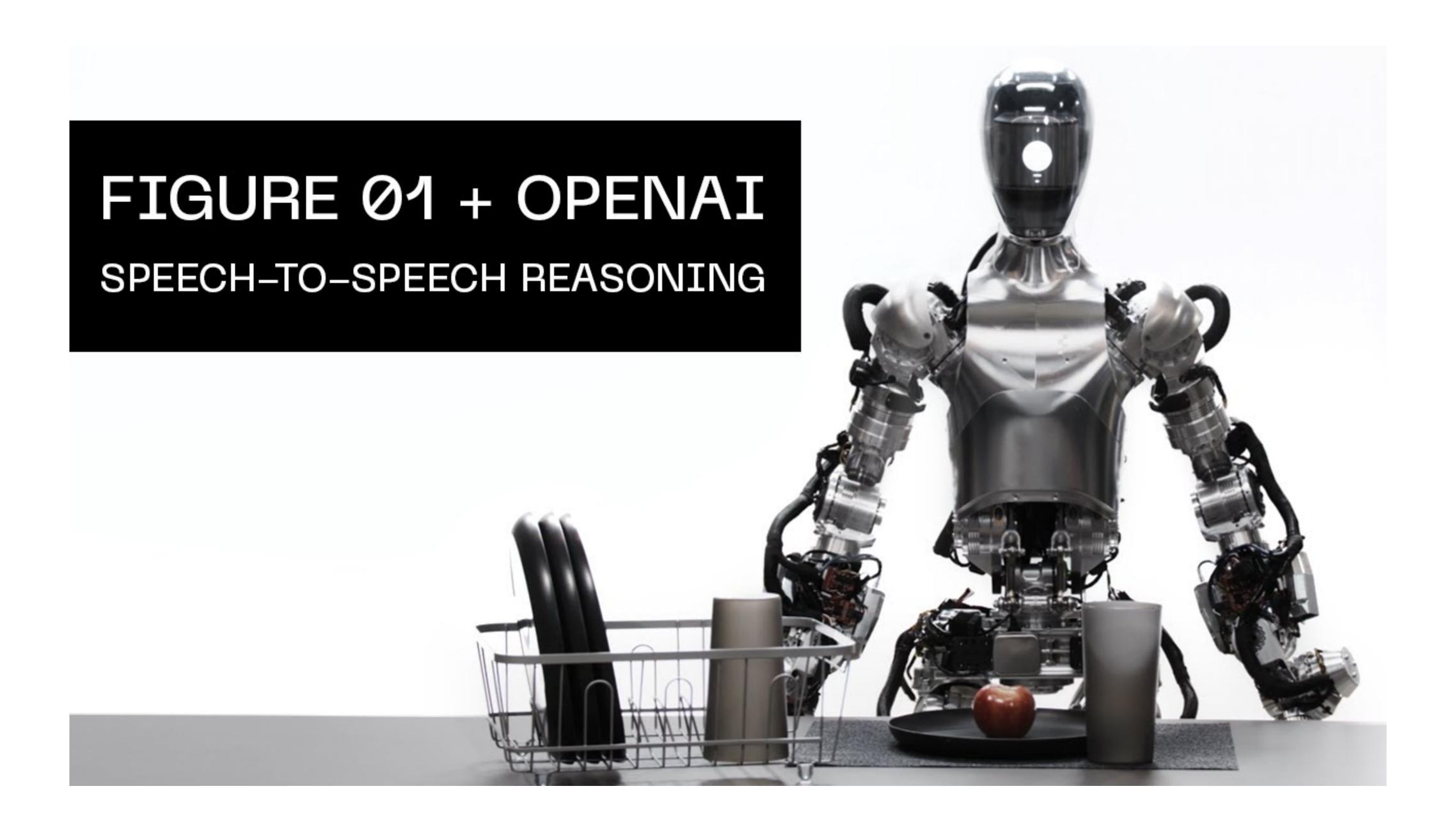
# ChatGPT

#### What's next with AI?

# Agents



### Robotics



#### Resources

- https://www.linkedin.com/in/fitzpatrickstephan/
- https://discord.gg/9sQhbY4Qj7
- https://www.youtube.com/@aiexplained-official
- https://www.threads.net/@luokai
- https://www.youtube.com/@Fireship
- https://hackernews.com/
- https://www.crisp.se/konsulter/henrik-kniberg



