

User Stories

Scenario 1 – Instagram and Testimonial Reviews; Services and Pricing Inquiry; Contact Us

I am Kylie Blair, a 30-something influencer with 2 dogs that are the loves of my life and stars on my Instagram page. I want to find a place that not only provides grooming services but does so with an atmosphere of calm and allows the dogs to be comfortable and pampered. I do not want my babies to be stressed by this experience. When my dogs are getting pampered, it allows me time to do things for myself to pamper me so we all stay relaxed and happy.

Scenario 2 – Services and Pricing inquiry; General Site; Contact Us

I am Max Bradley. I am an entrepreneur with an active lifestyle. My girlfriend and I love to be out in nature and we take our dog, Bruiser, with us everywhere which means he gets dirty. While we aren't home often, we like our space to be clean so our pup needs some TLC from time to time to clean off and trim up so we can go again.

Scenario 3 - Contact Us Feedback and Testimonials Feedback

I am the owner and I need to be able to get the information from the contact us feedback to get new client questions answered, appointments scheduled and testimonials posted so that I can run my business successfully.