



TAPESTRY SEGMENTATION

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
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Affluent Estates (L1)	6,201	18.15%	10.00%	181
Upscale Avenues (L2)	8,944	26.18%	5.55%	472
Uptown Individuals (L3)	1,688	4.94%	3.58%	128
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	3,187	9.33%	11.26%	83
Cozy Country Living (L6)	197	0.58%	12.06%	5
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	6,352	18.59%	10.79%	172
Senior Styles (L9)	3,458	10.12%	5.80%	175
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	1,594	4.67%	6.16%	76
Hometown (L12)	0	0.00%	6.01%	0
Next Wave (L13)	2,011	5.89%	3.78%	156
Scholars and Patriots (L14)	533	1.56%	1.61%	97

