Week 7: Web Search

# Assignment 1: Web Retrieval vs. Classical IR

a) What are the main differences between Web Retrieval and Classical IR?

b) What are the types of queries you find in the Web? Give an example for a query type.

c) What are reasonable business models for Web Search? Describe two scenarios where different business models would make sense.

# Assignment 2: (Programming) Web Search

Print the ranking of Wikipedia titles and snippets in Wikipedia together with its NDCG value for the queries:

a) “Anschluss Luhmann”

abc

*b) „Actinium“*

abc

b) “Information Retrieval”

abc